

“Understanding Mondragon Globalization Process: Local Job Creation Through Multi-Location: Facing Globalization Threats to Community Stability”

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The stability of local communities is threatened by globalization and the industrial migration process. The article explores Mondragon’s international multi-localization strategy as an effective strategy to avoid de-localization and defend parent cooperatives employment while creating new jobs in developing countries.

At the end of 2006, the Mondragon Cooperative Council (hereafter MCC) located in the North of Spain, had 25 Global Cooperatives with 65 production plants abroad employing 14,601 people.

Based on the Mondragon cooperatives activity between 1996-2006, this paper:

- Measures the relationship of creating employment abroad and defending employment at home.
- Analyses the impact that having production plants abroad has on the number of members vs. non members’ evolution in the parent cooperative and in the company as a whole.

This research includes analyses from 40 production plants in China, India, Mexico, Brazil, and Eastern Europe.