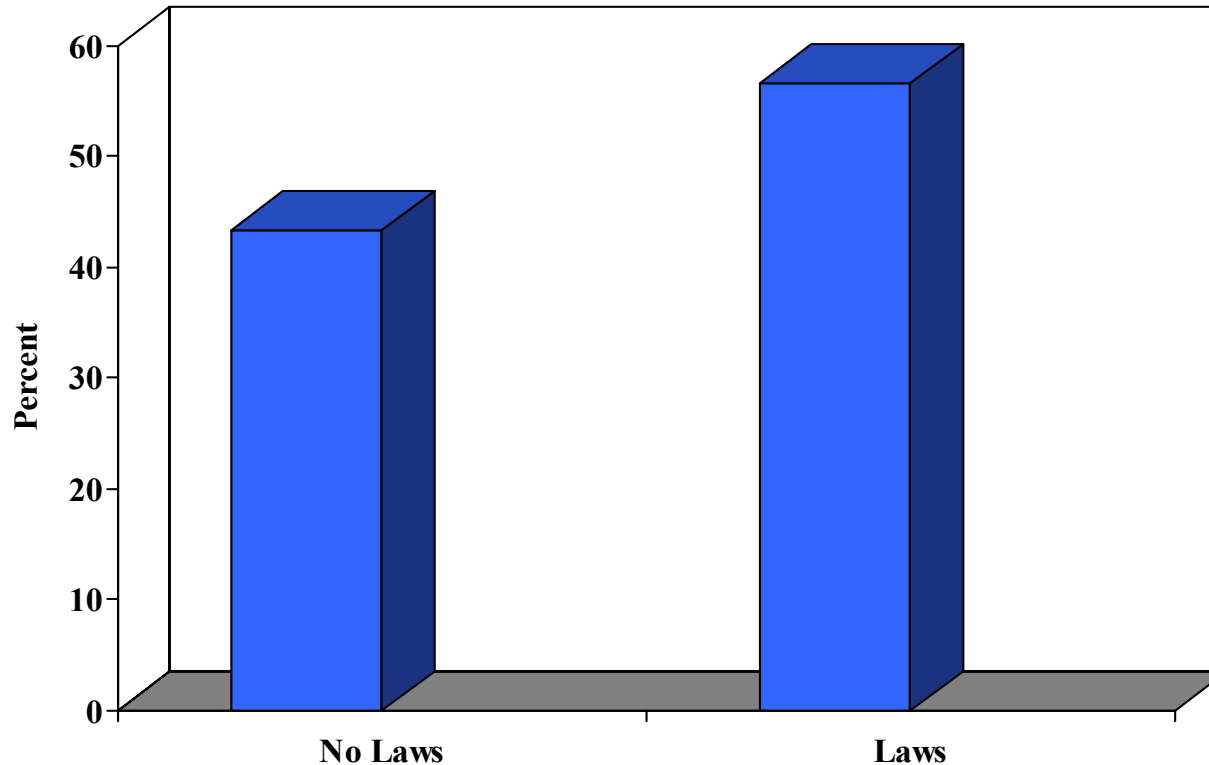
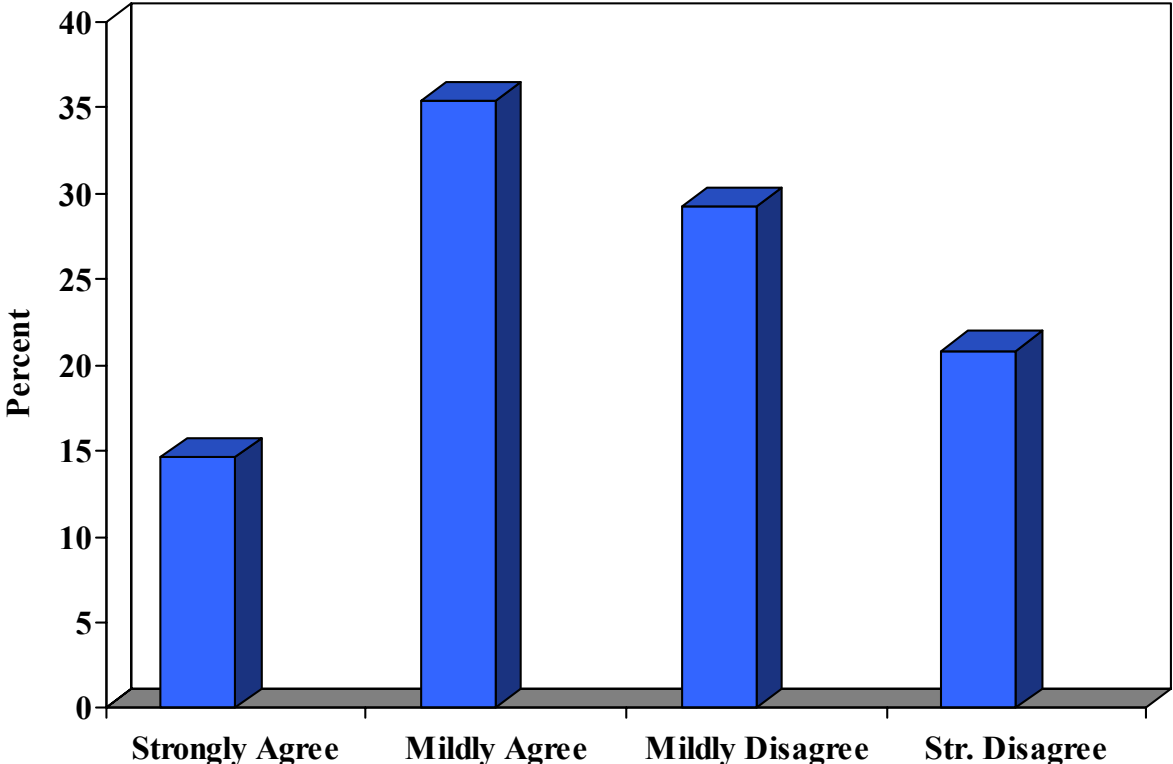


First, if you had to choose, which of the following would be closest to your views?

- a. Government should let ordinary people decide for themselves how to protect the environment, even if it means they don't always do the right thing, or**
- b. Government should pass laws to make ordinary people protect the environment, even if it interferes with people's right to make their own decisions.**

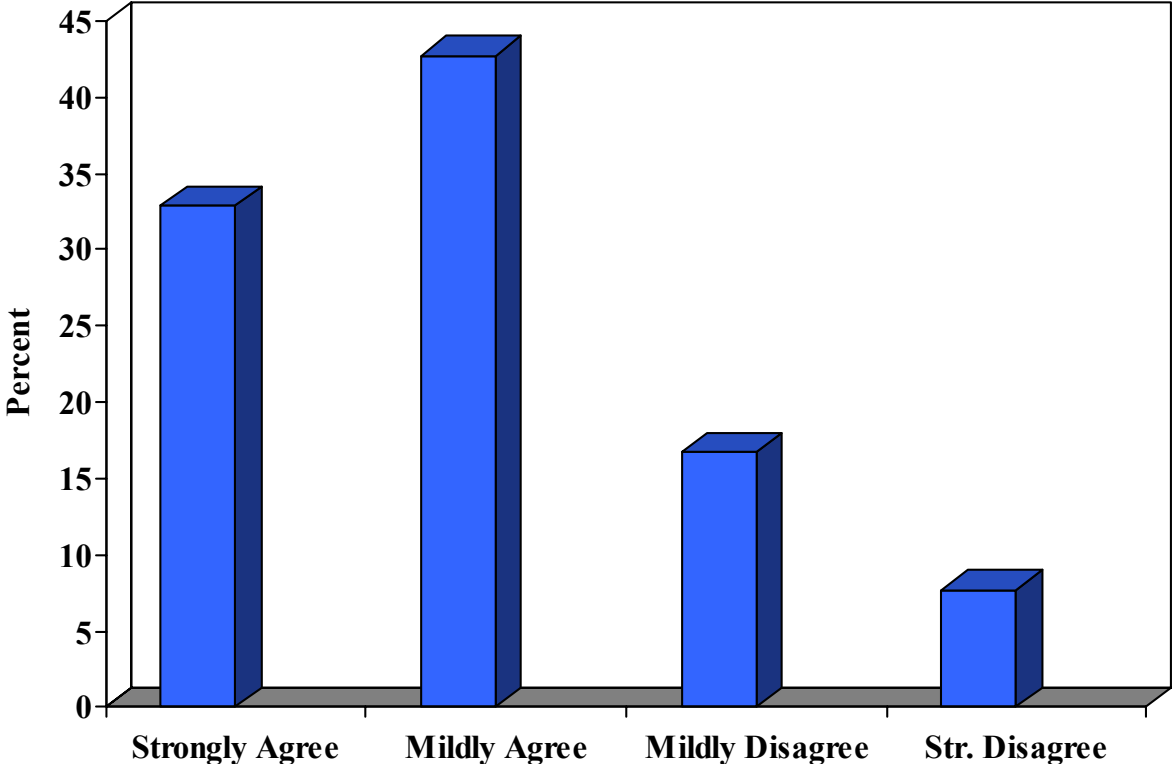


We worry too much about the future of the environment and not enough about prices and jobs today.



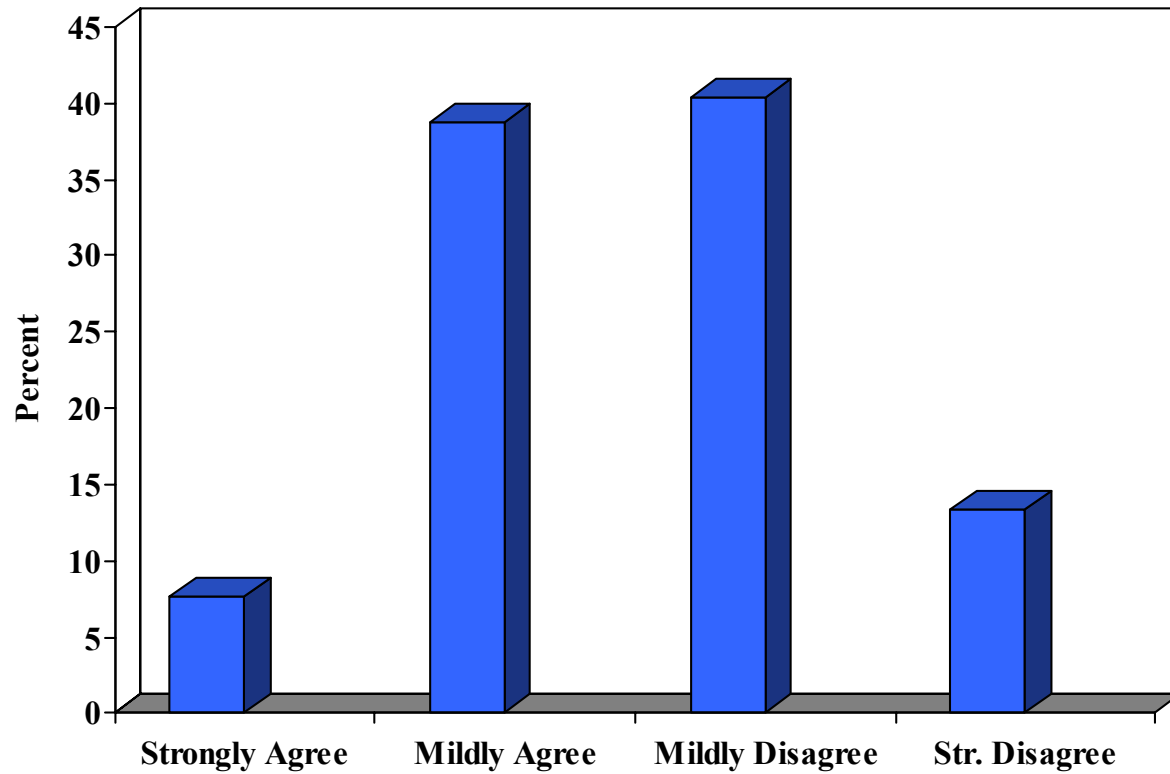
Data Source: Owen, Videras and Wu (2008)

Over the next 50 years, environmental damage will cause a reduction in living standards.

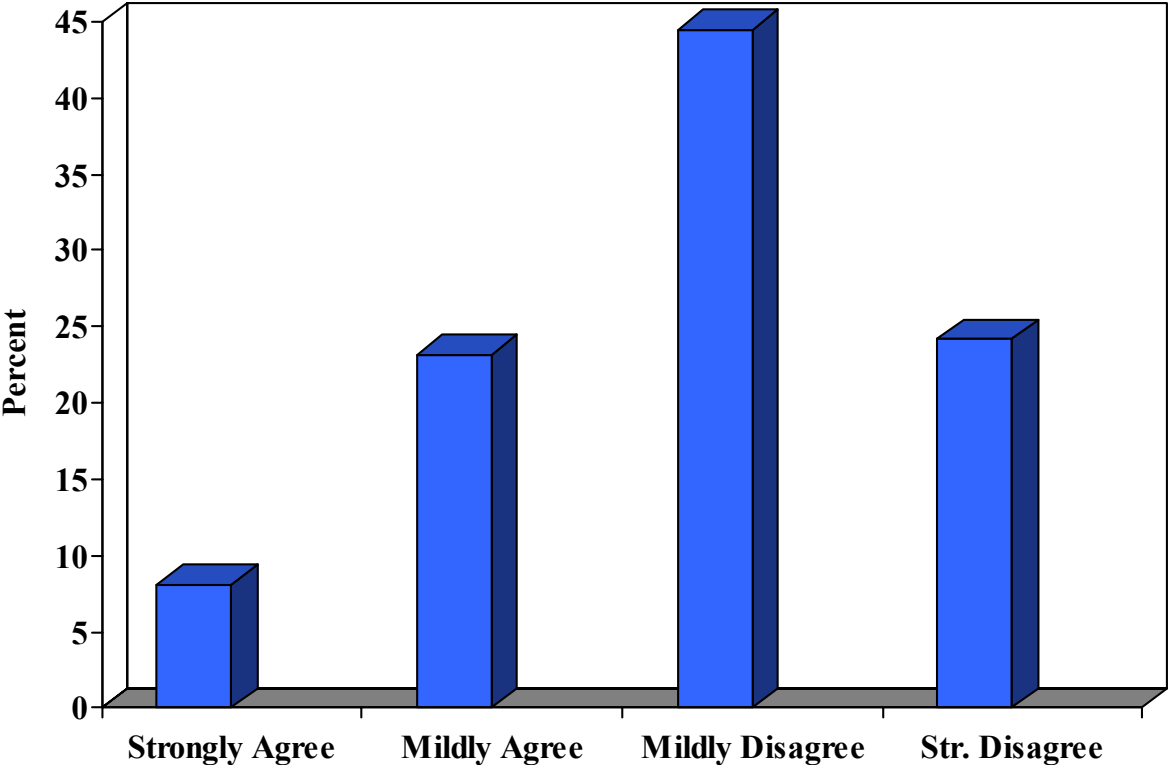


Data Source: Owen, Videras and Wu (2008)

Over the next five years, the U.S. economy will improve.

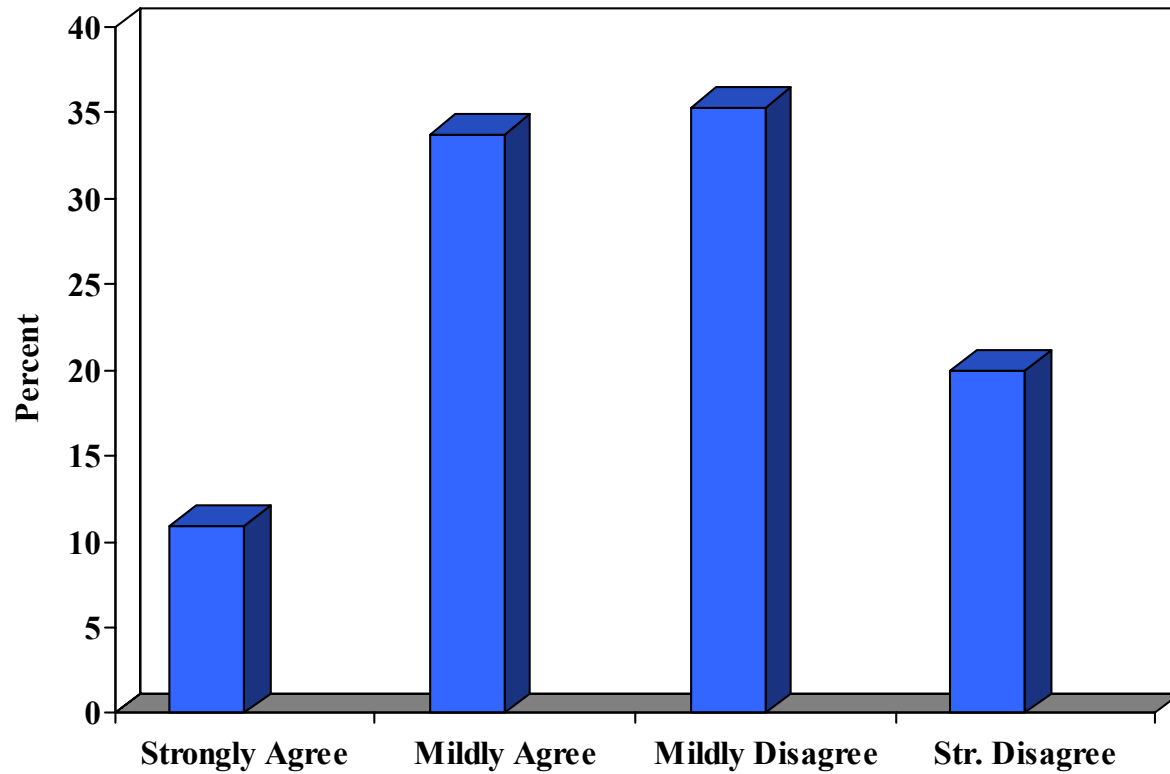


It is just too difficult for someone like me to do much about the environment.

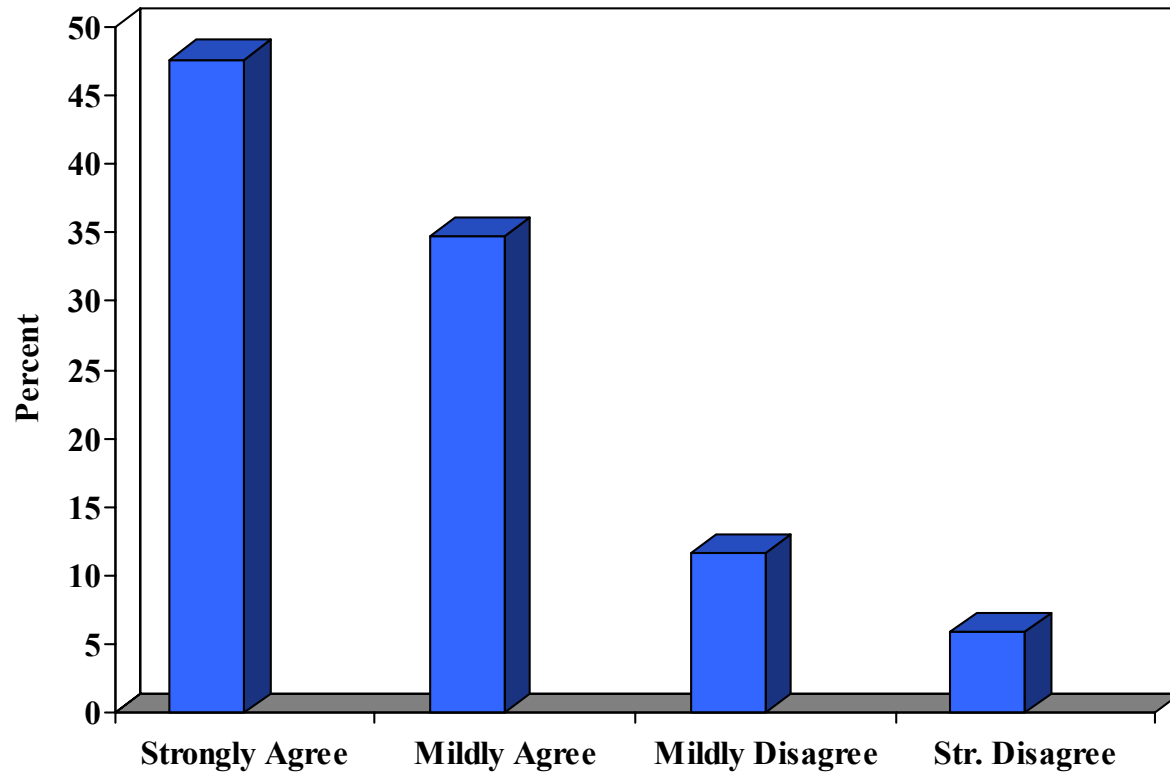


Data Source: Owen, Videras and Wu (2008)

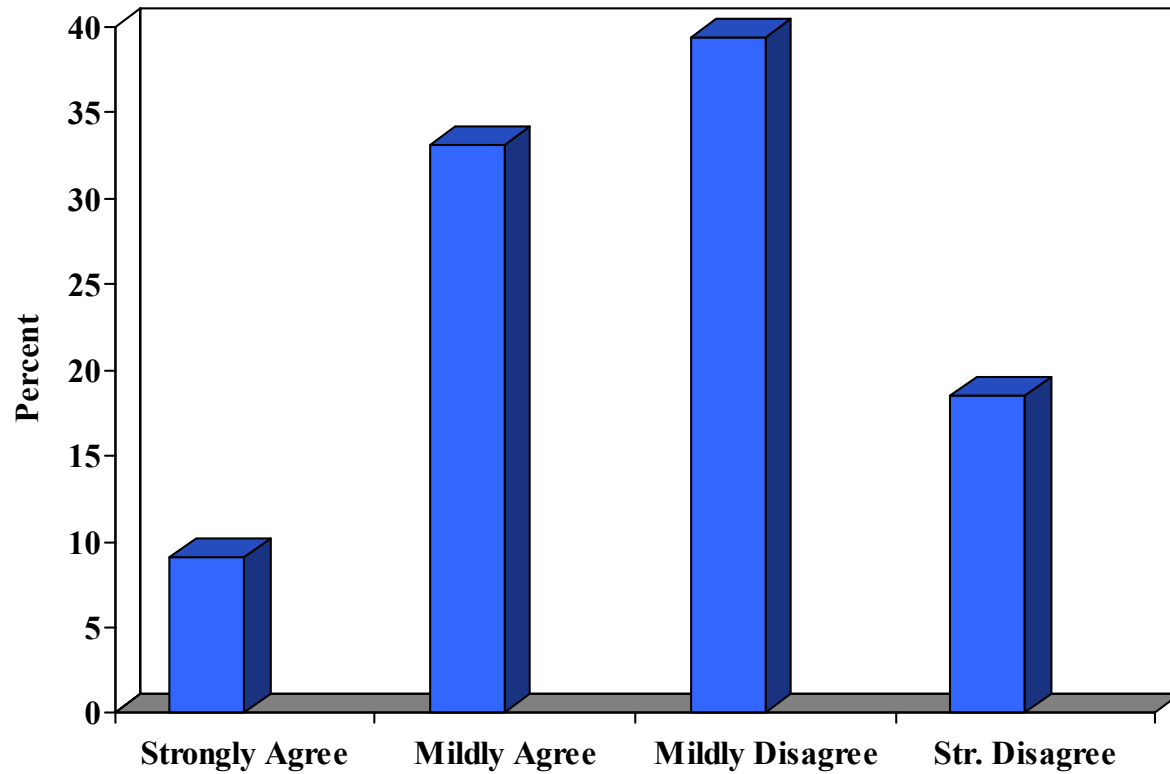
Humans have the right to modify the natural environment.



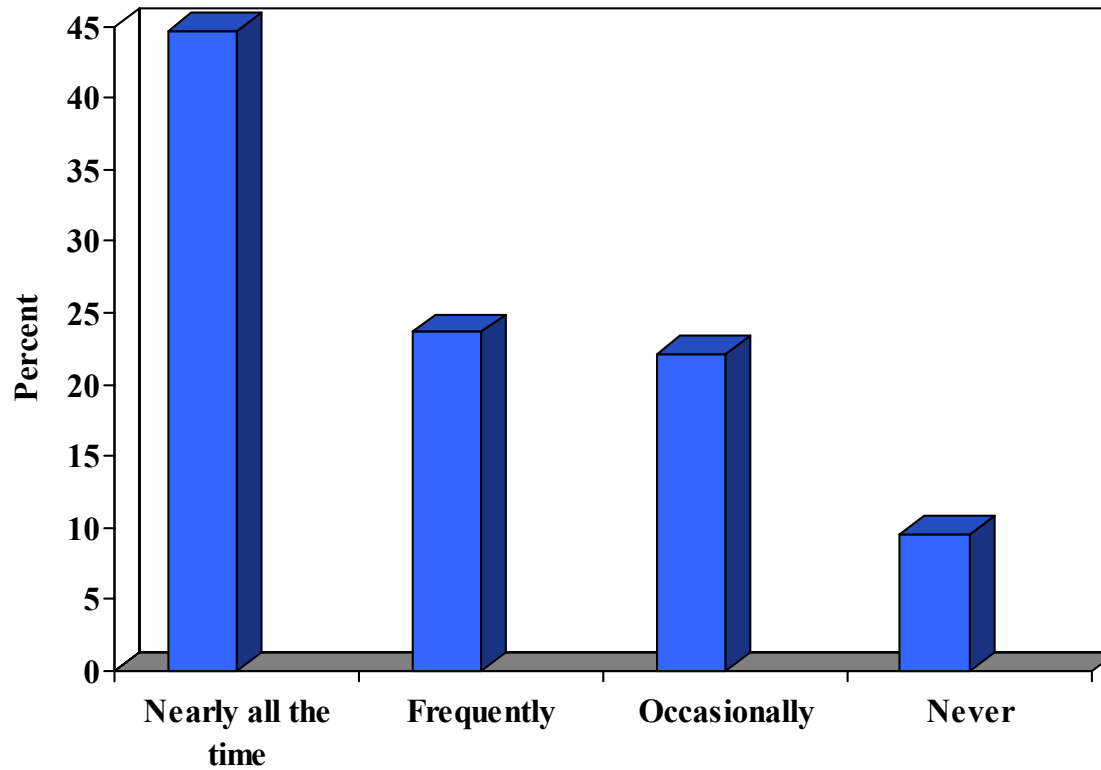
Humans are severely abusing the environment.



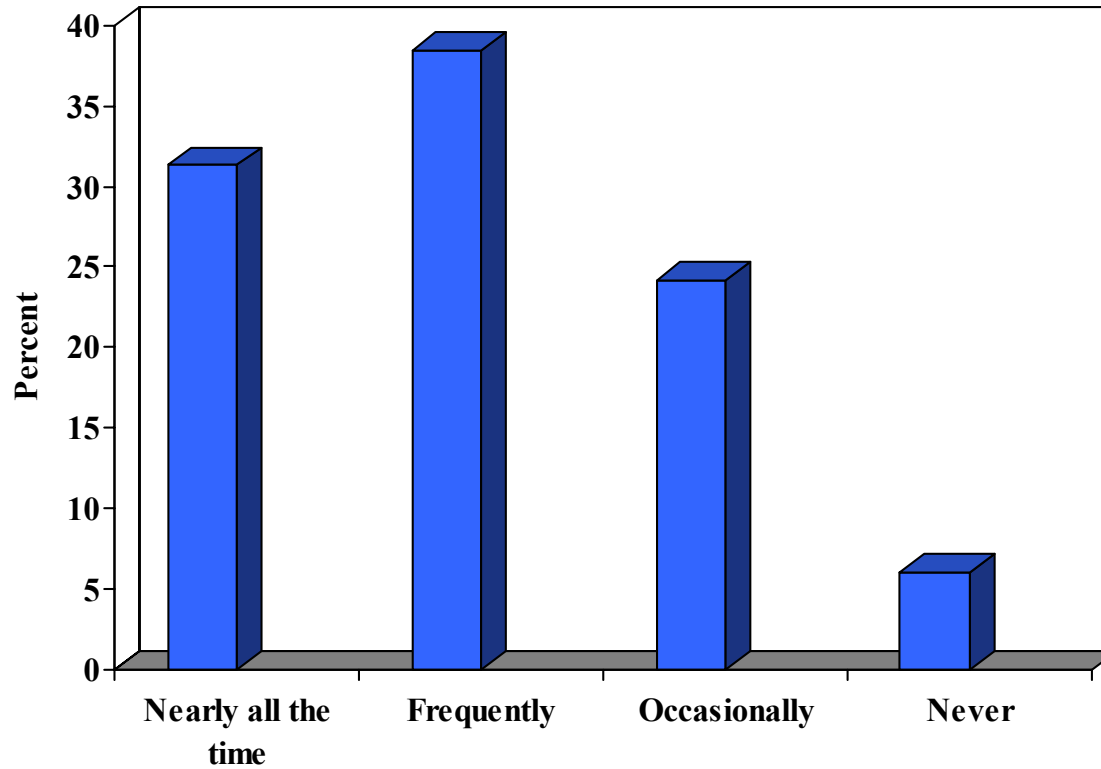
Technology will ensure that we do NOT make the earth unlivable.



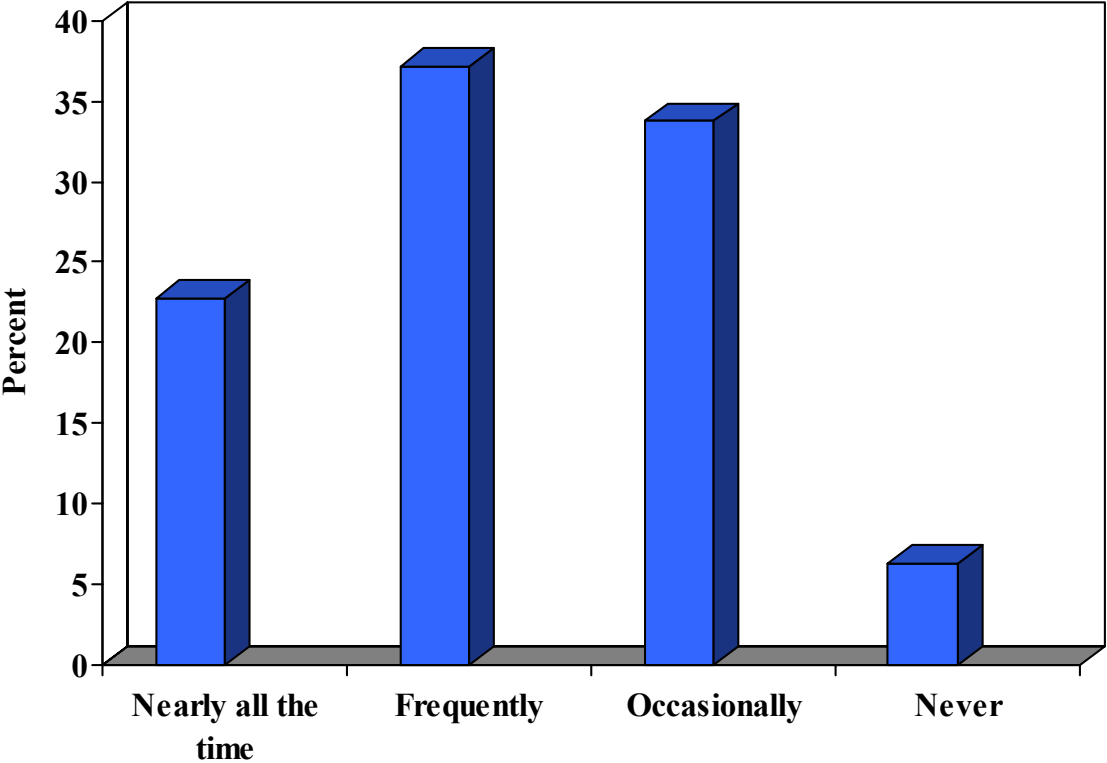
Recycling frequency



Reduce energy consumption at home

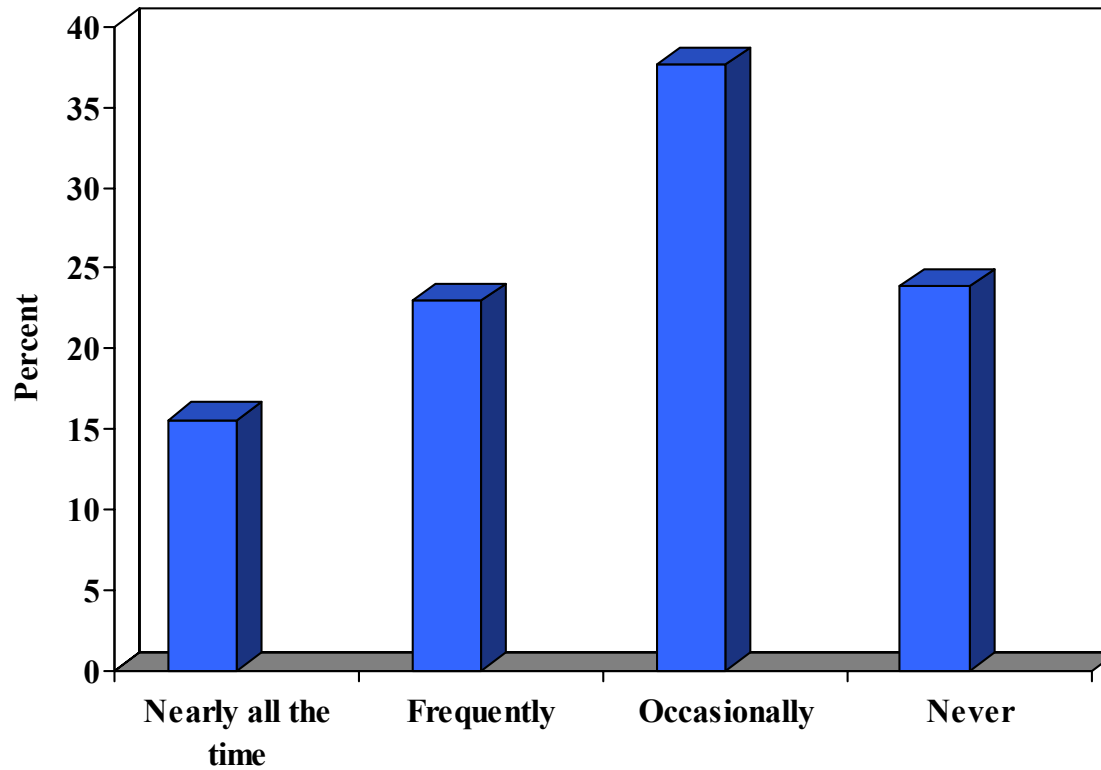


Buy environmentally friendly products

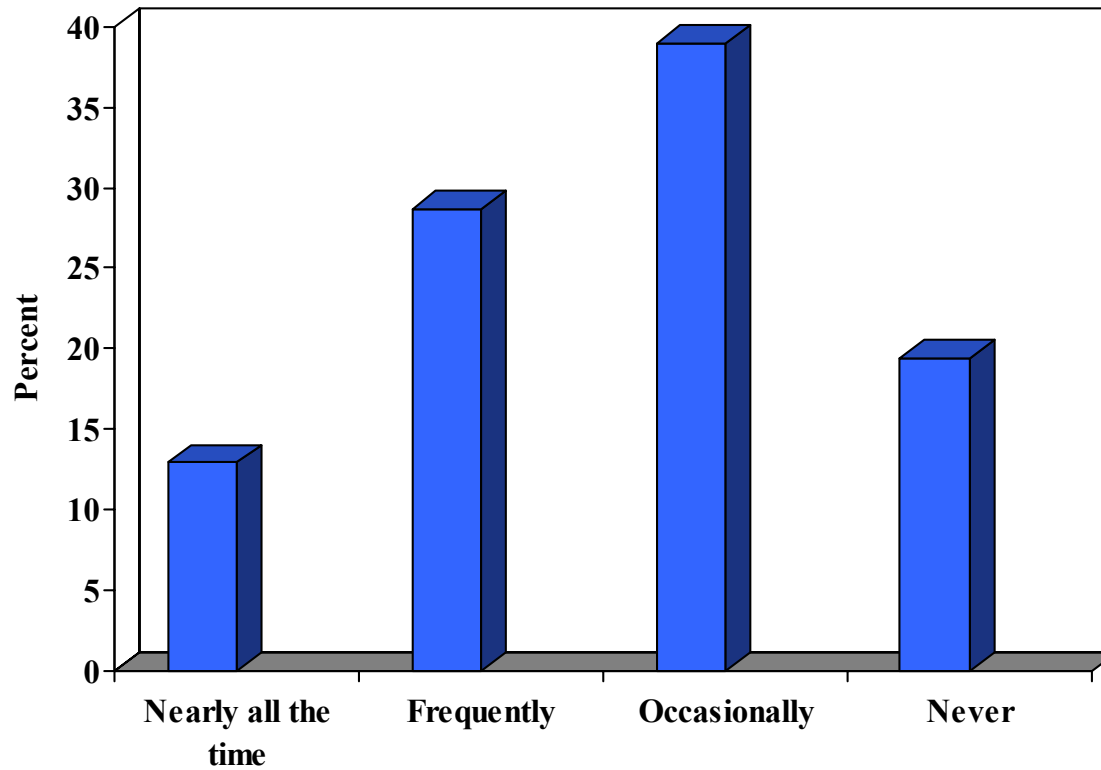


Data Source: Owen, Videras and Wu (2008)

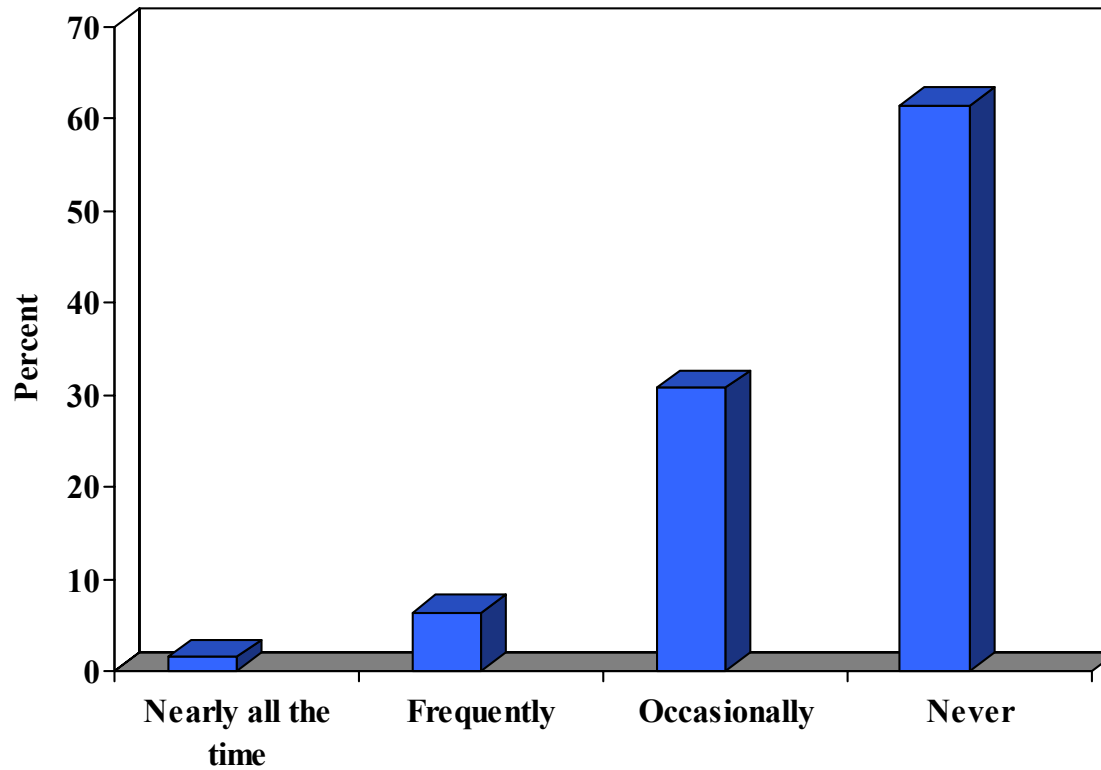
Attempt to reduce your gasoline consumption



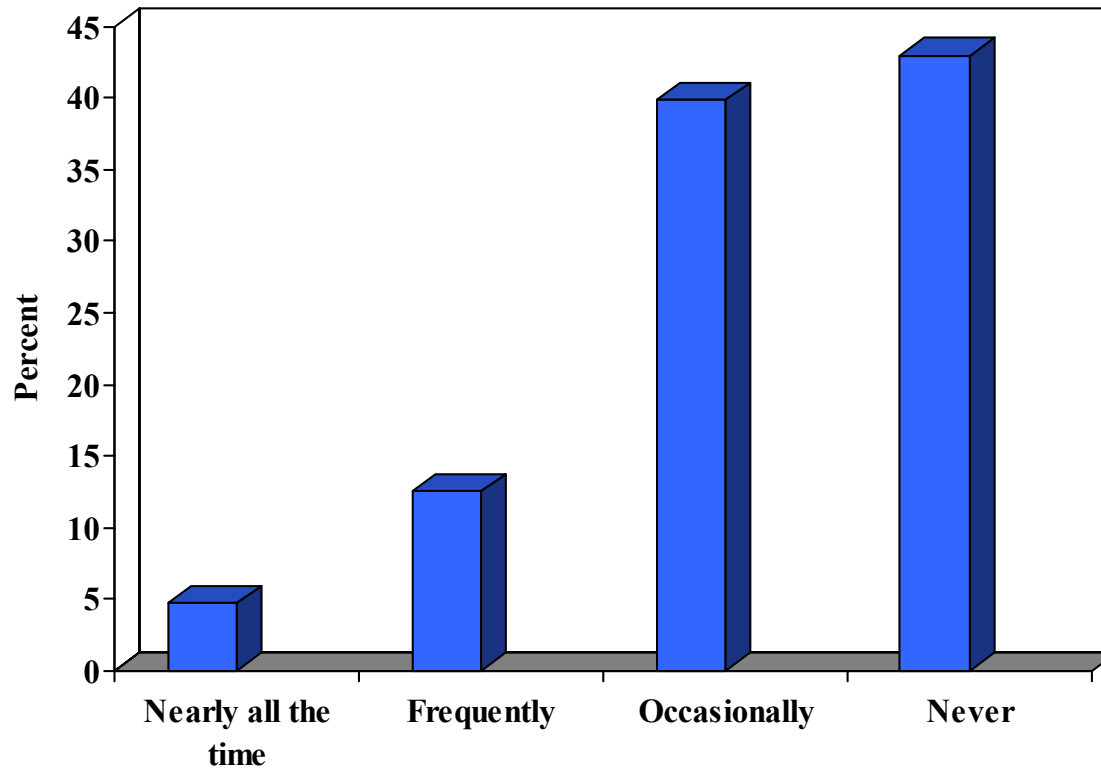
Alter your food consumption



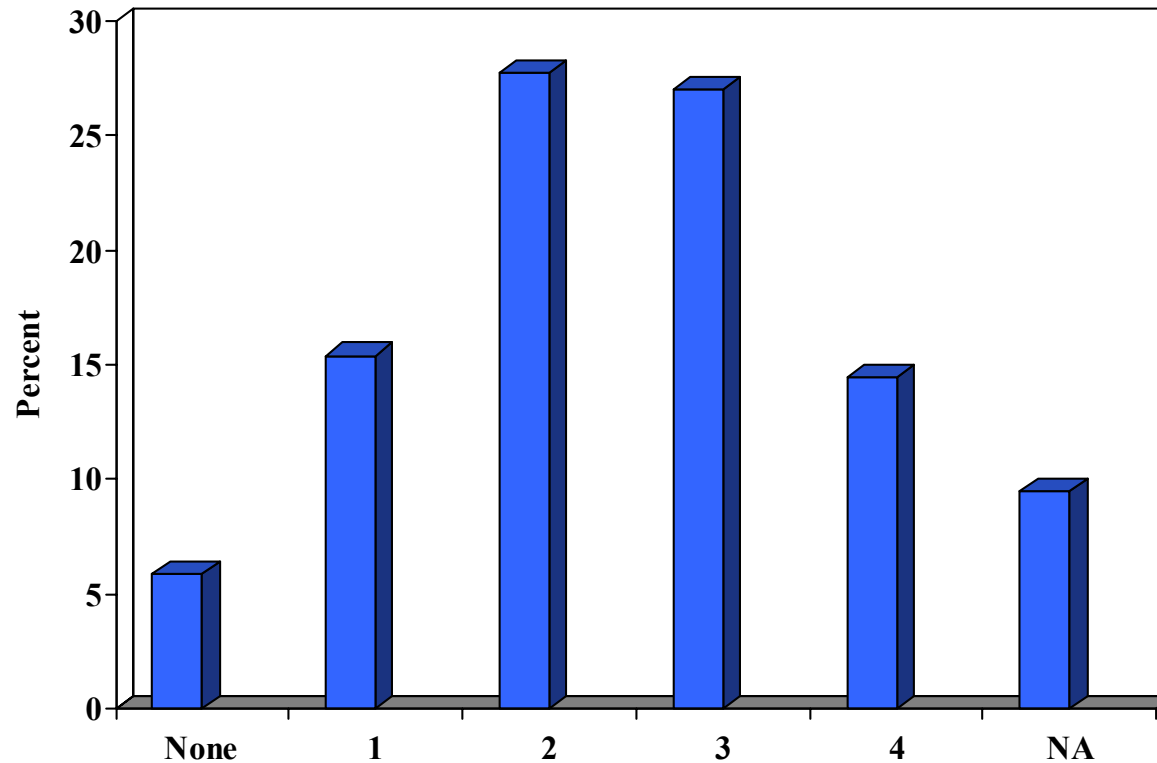
Contribute money to an environmental group or cause



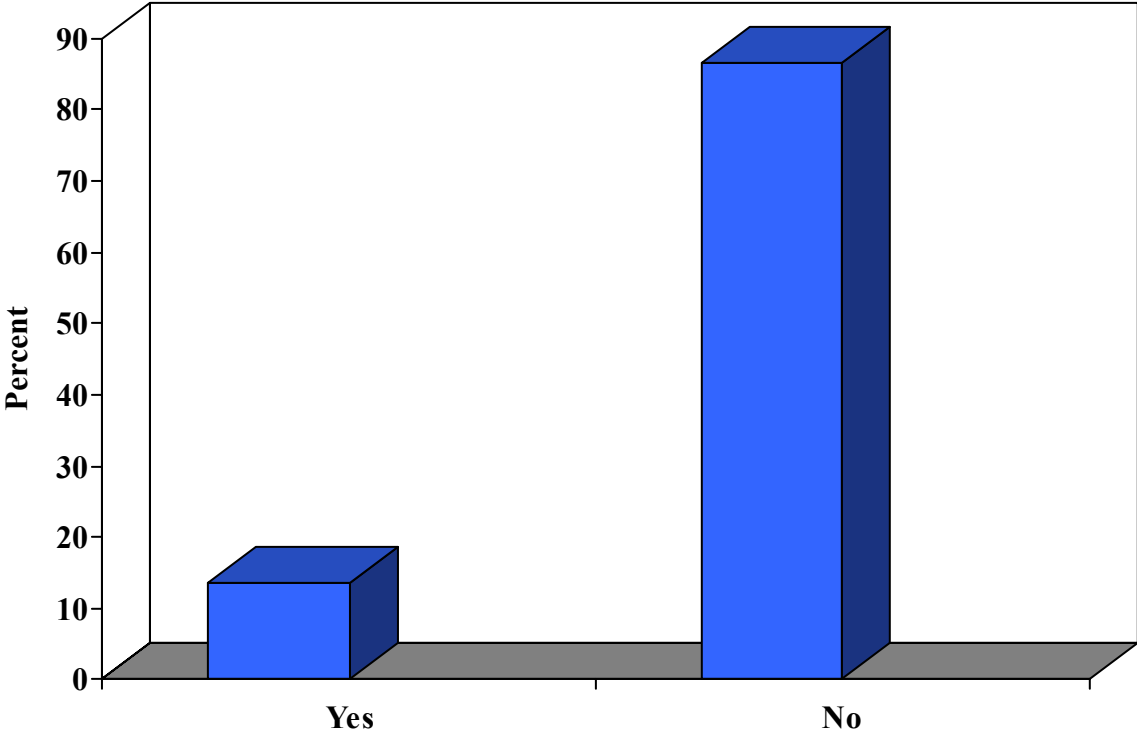
Suggest to friends, relatives, or acquaintances that they change their behavior out of concern for the environment



How many of the following home maintenance activities have you or someone in your household performed to reduce energy consumption: i) install programmable thermostats, ii) clean filters on furnace and air conditioner, iii) wrap water heater, iv) buy energy saving appliances?

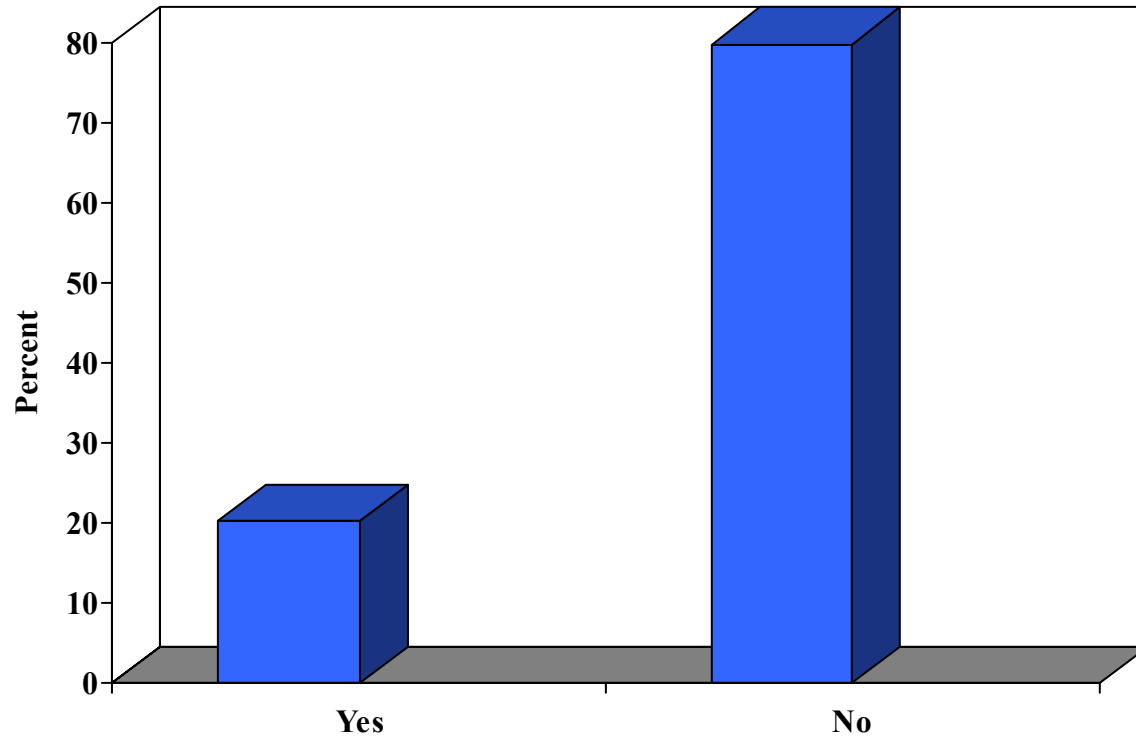


Have you ever spent more than \$10,000 dollars to purchase an environmentally friendly product?

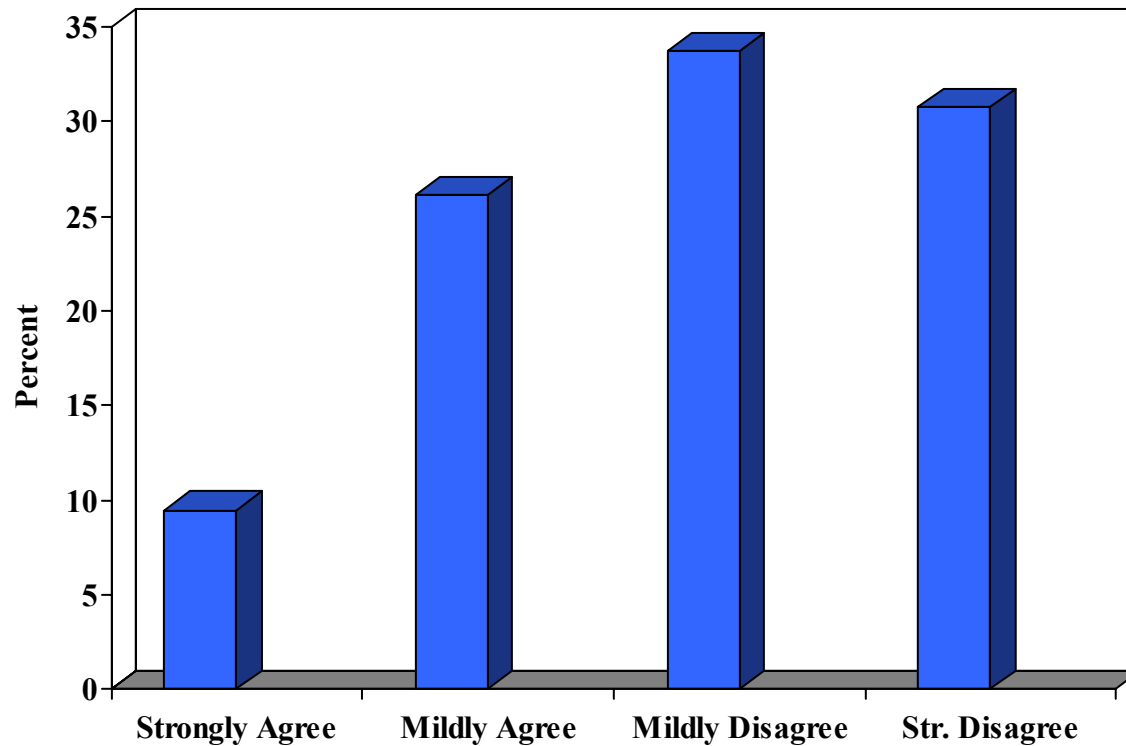


Data Source: Owen, Videras and Wu (2008)

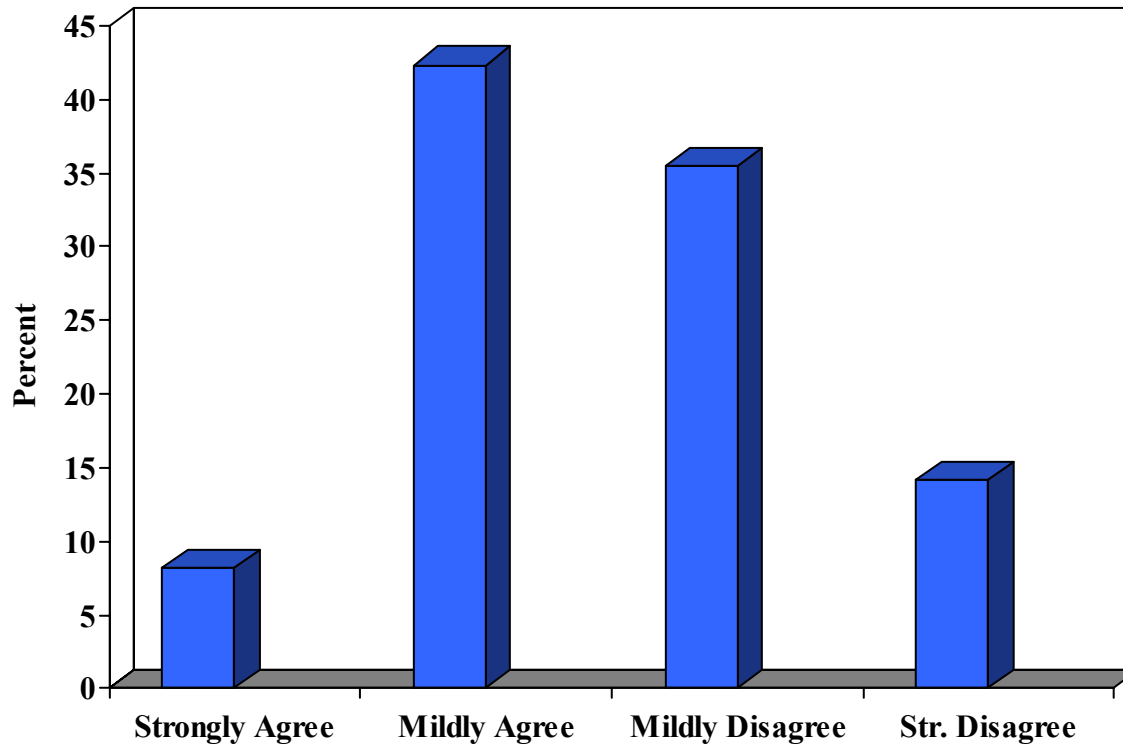
Have you ever worked with others in your community to solve a local environmental problem?



If it costs too much money, takes up too much time or is otherwise inconvenient, I usually don't make an extra effort to recycle.

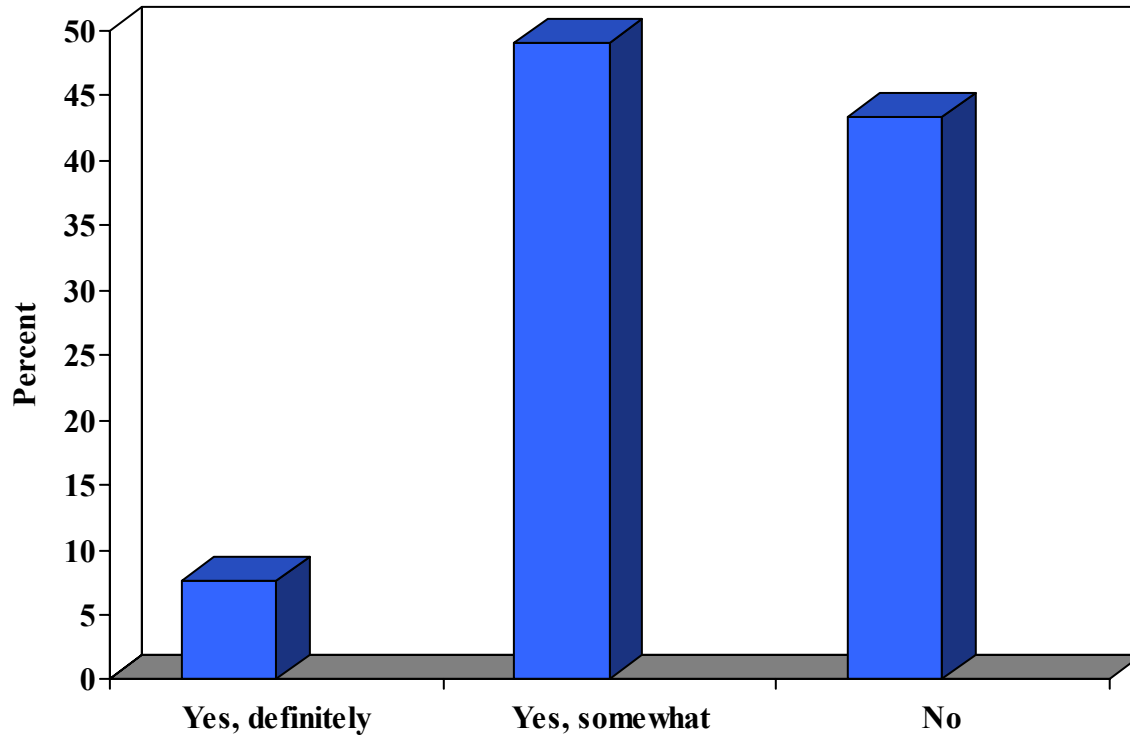


I purchase environmentally friendly products even when it costs more money, takes up more time or is otherwise inconvenient.

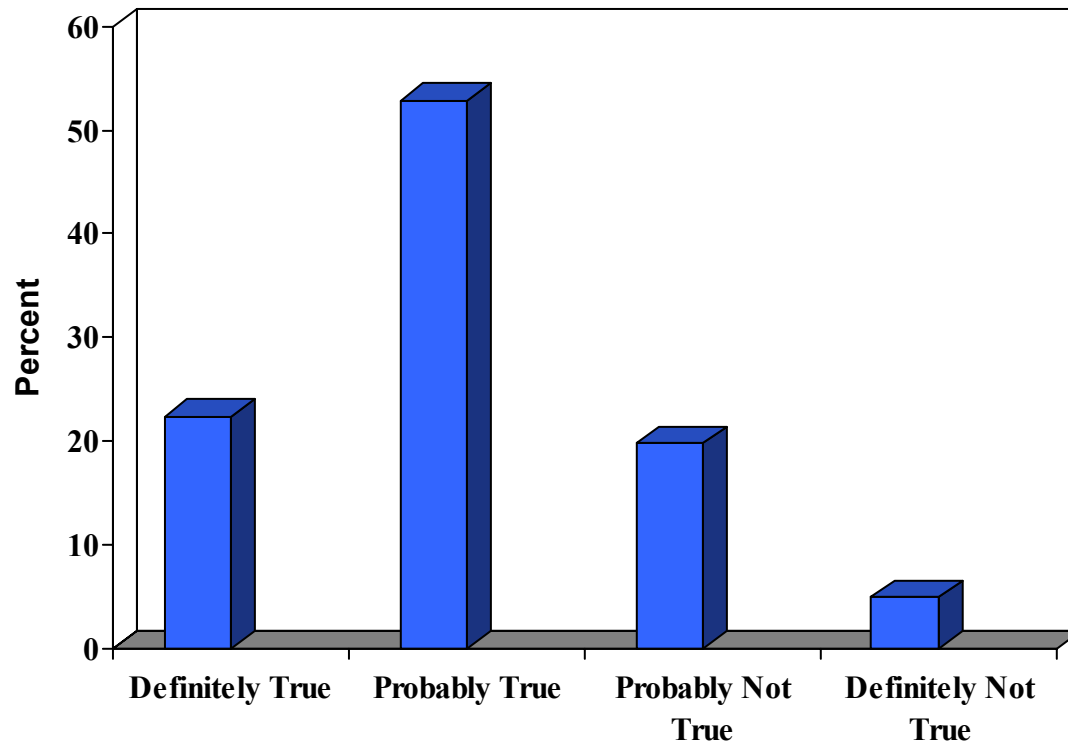


Data Source: Owen, Videras and Wu (2008)

Would you describe yourself as an environmentalist?

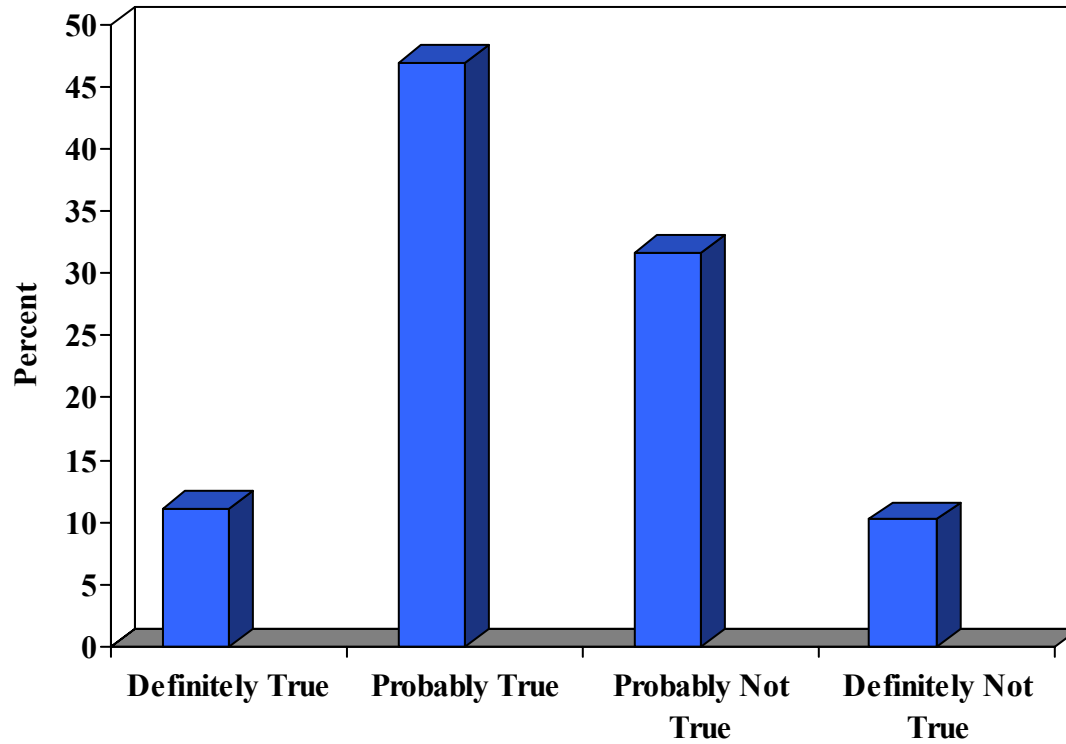


Every time we use coal or oil or gas, we contribute significantly to climate change.

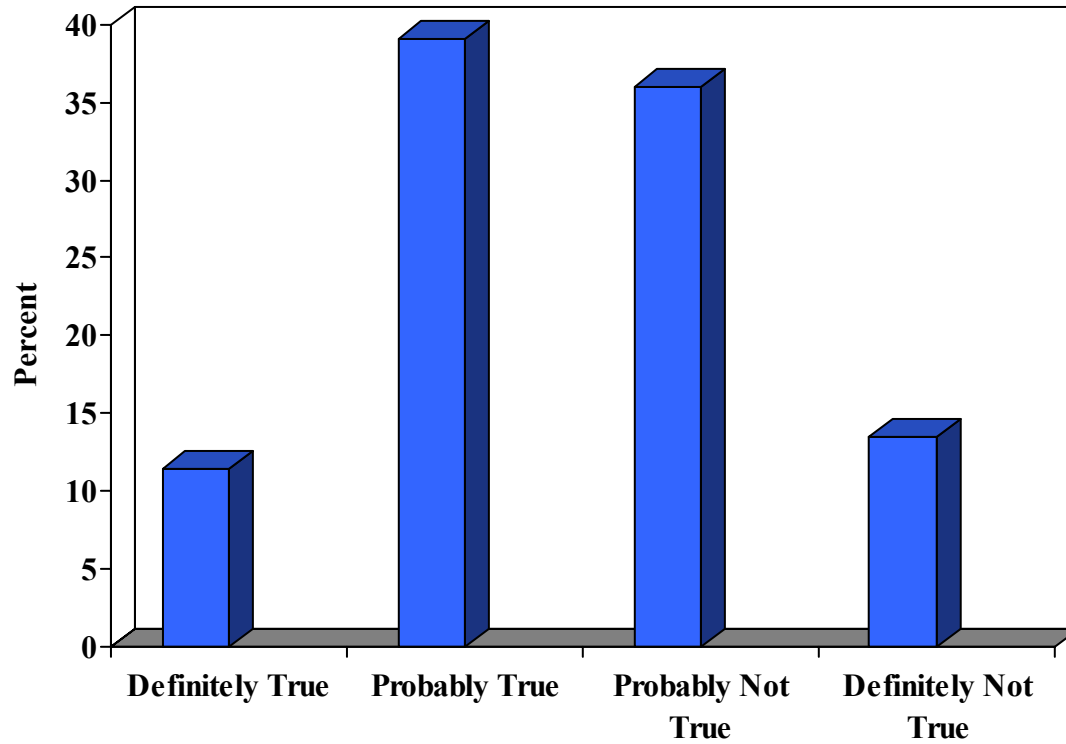


Data Source: Owen, Videras and Wu (2008)

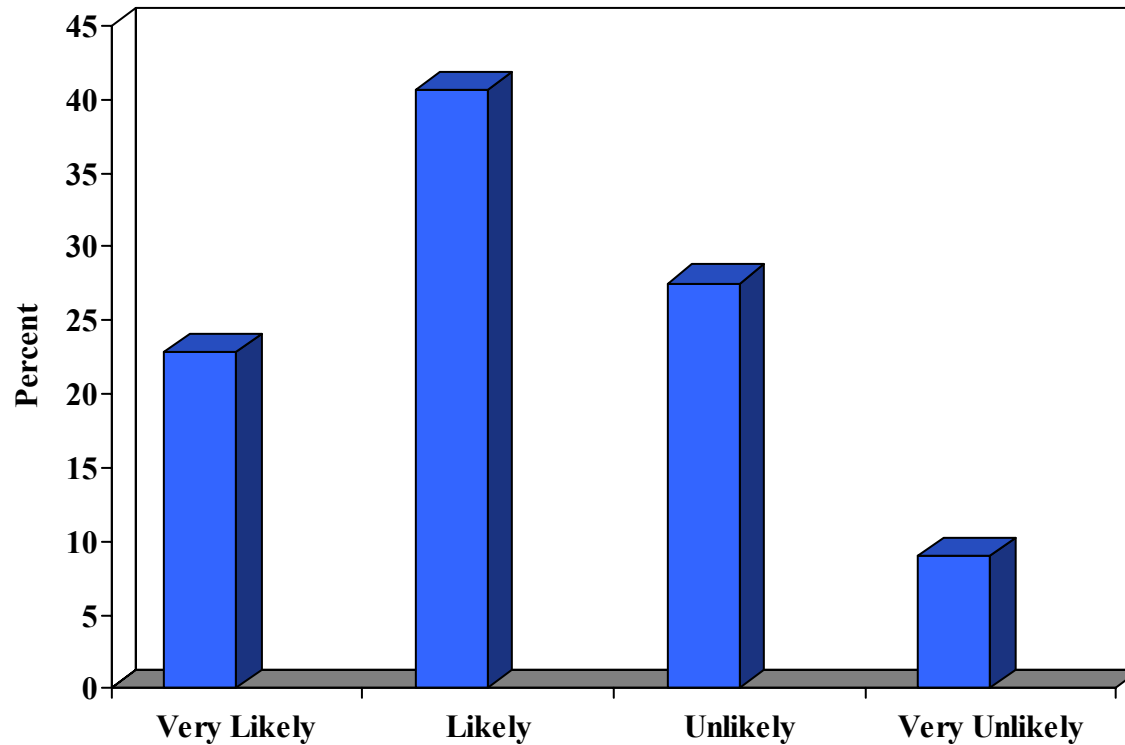
Climate change is caused by a hole in the earth's atmosphere.



Nuclear power plants increase climate change.

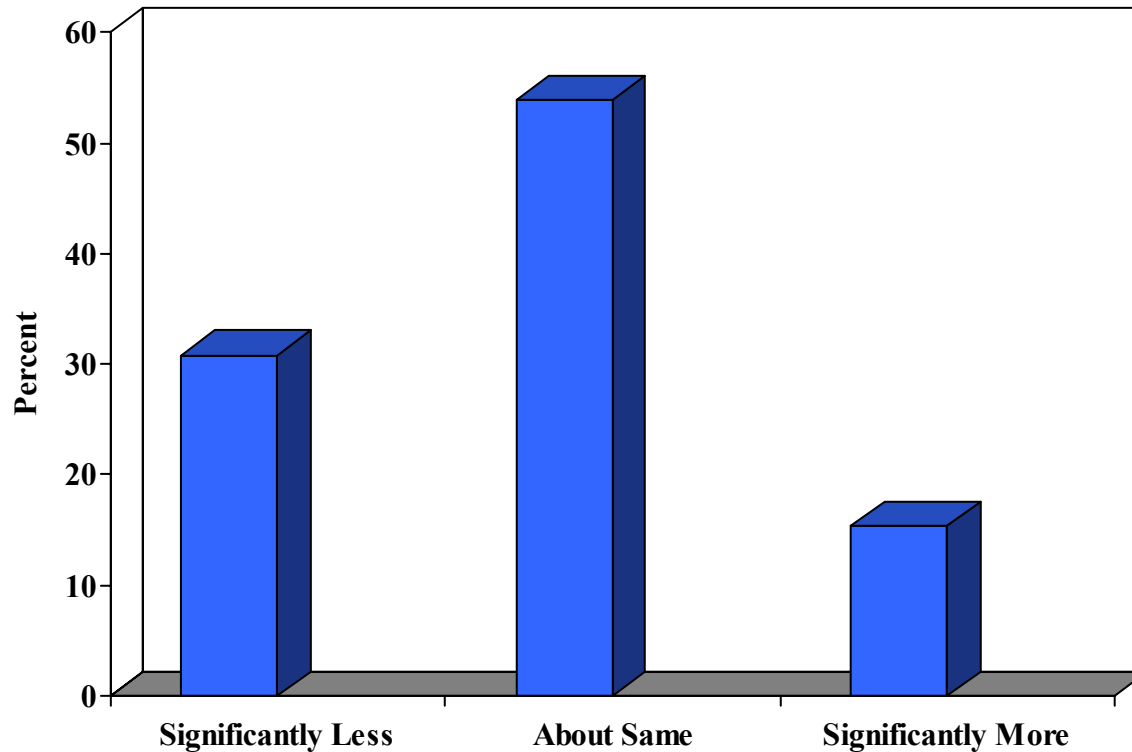


In your opinion, how likely is it that climate change will affect you personally in the future?



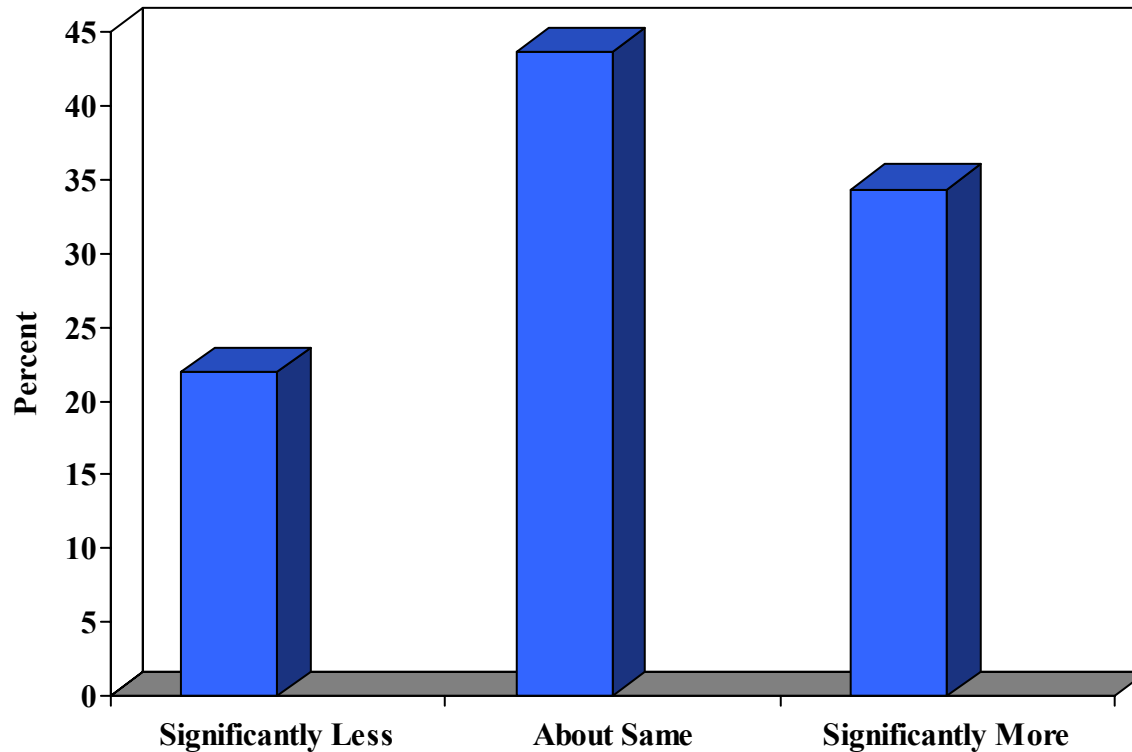
What is *your best guess* for the impact of replacing five regular light bulbs with five fluorescent light bulbs?

It reduces carbon emissions in one year by:



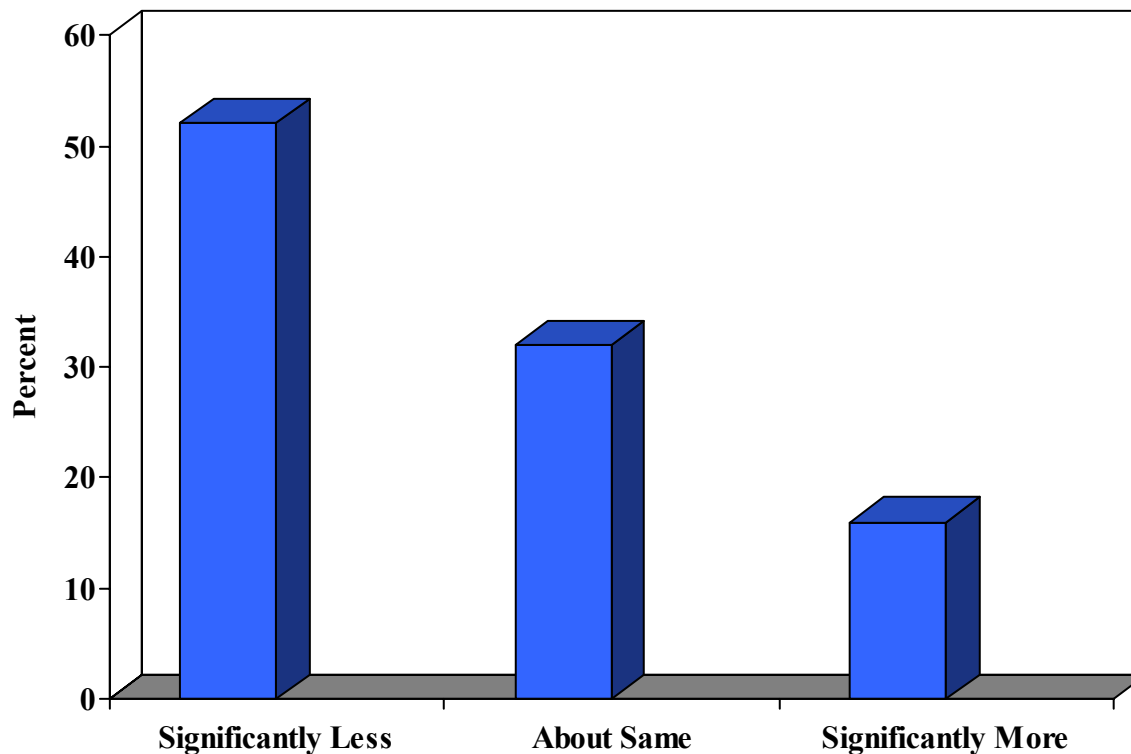
What is *your best guess* for the impact of recycling half of your household garbage in one year?

It reduces carbon emissions in one year by:



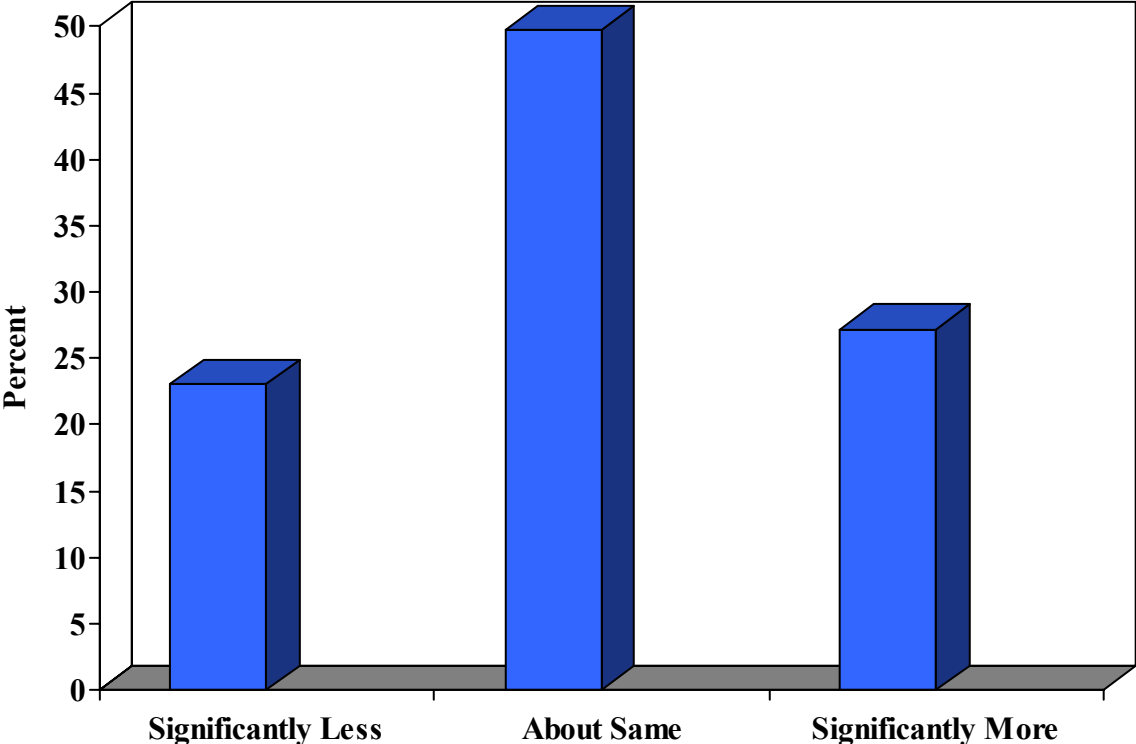
What is *your best guess* for the impact of eliminating meat and all other animal products from your diet?

It reduces carbon emissions associated with food consumption in one year by:



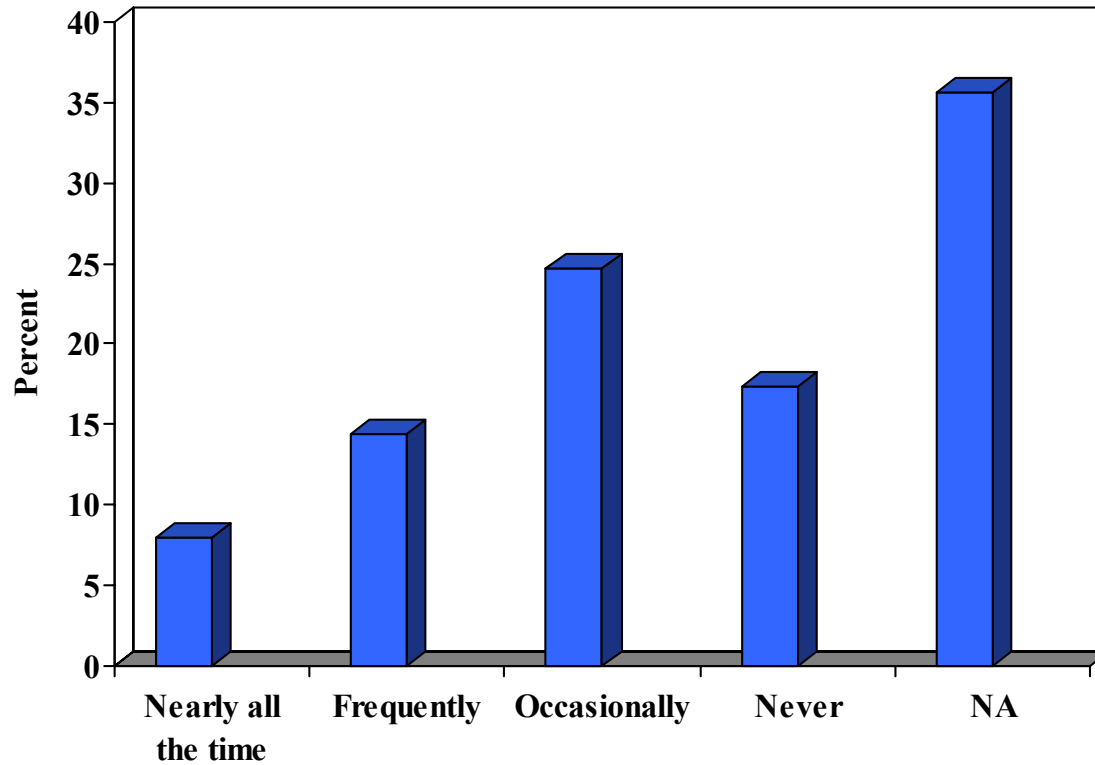
What is *your best guess* for the impact of using cold water instead of warm or hot water to wash your clothes?

It reduces carbon emissions in one year by:

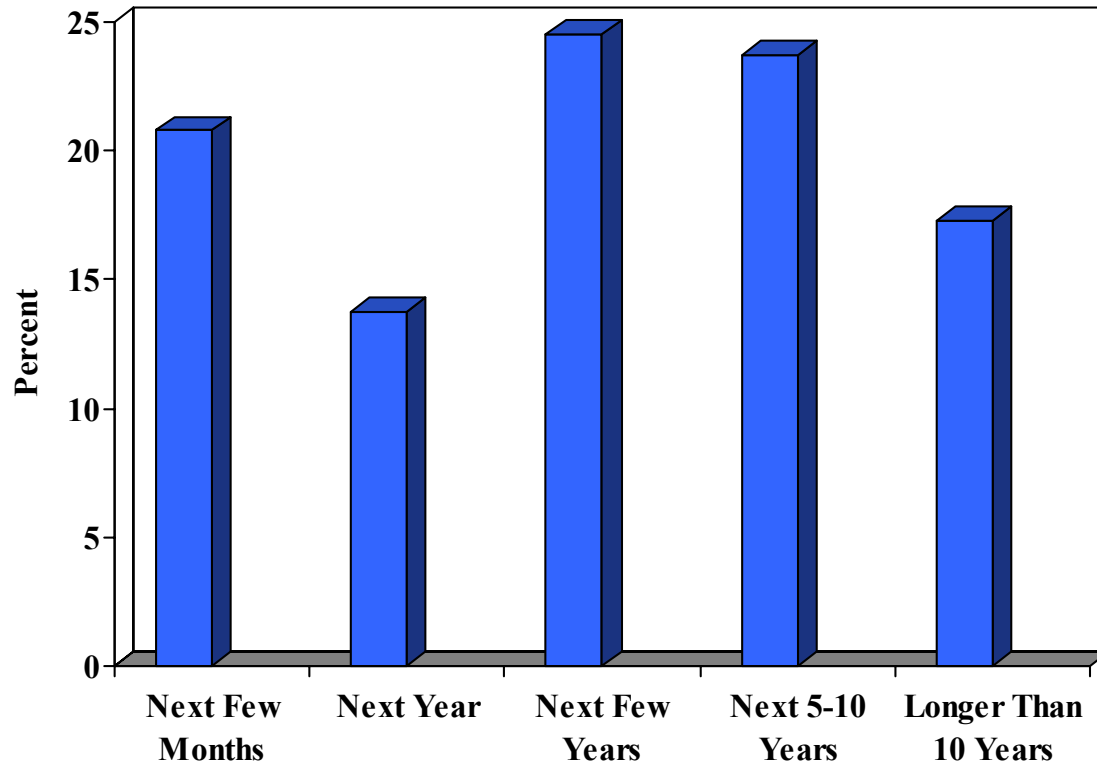


Data Source: Owen, Videras and Wu (2008)

When making investment decisions, how often do you consider whether or not the companies you are investing in are socially responsible?

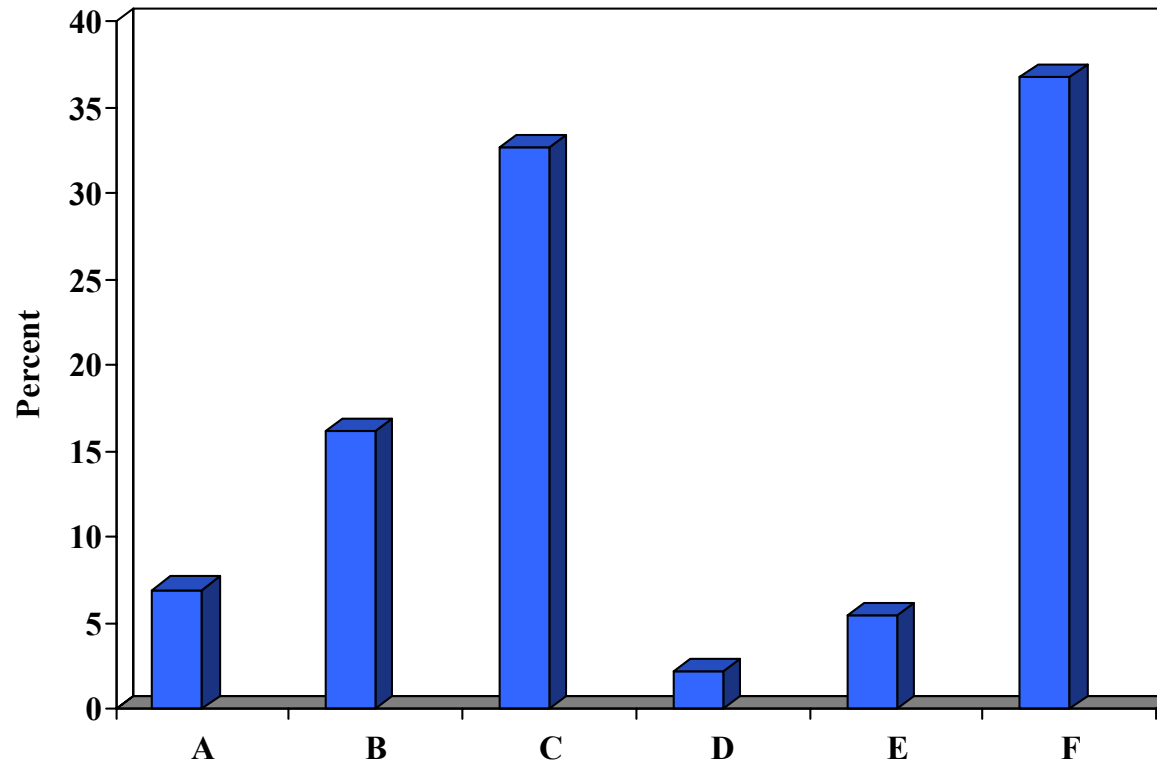


In planning your savings and spending, which of the following time periods is most important to you and your household?

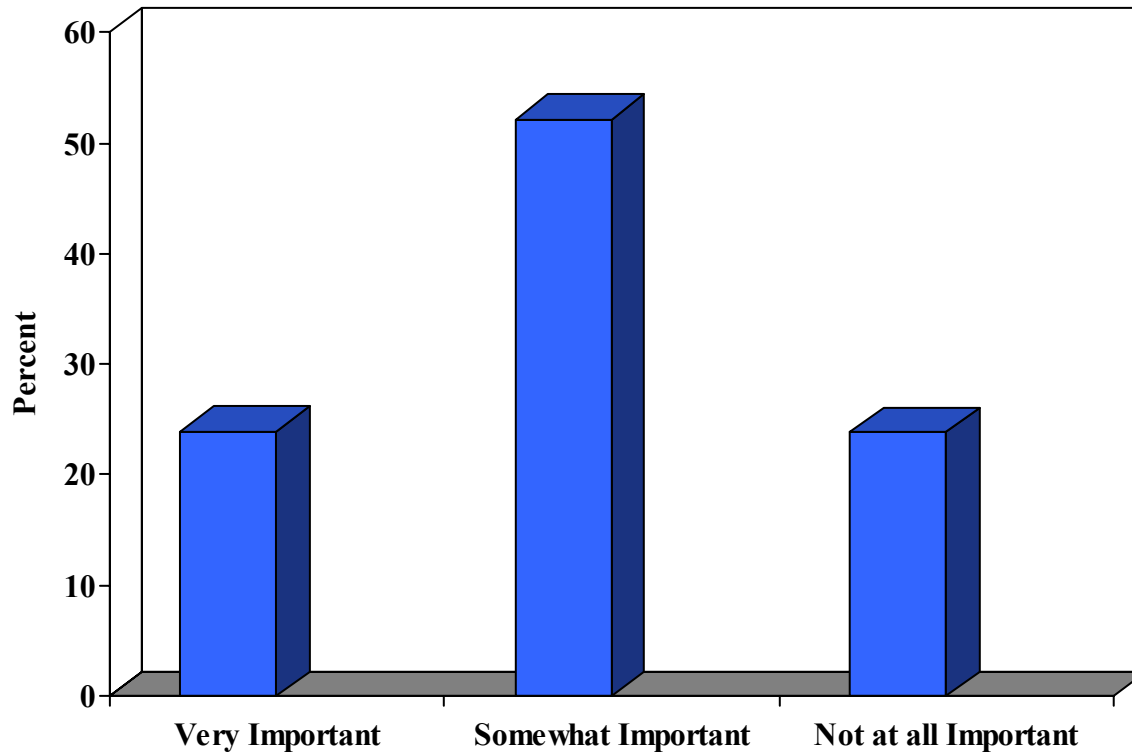


Which of the following statements comes closest to describing your saving habits.

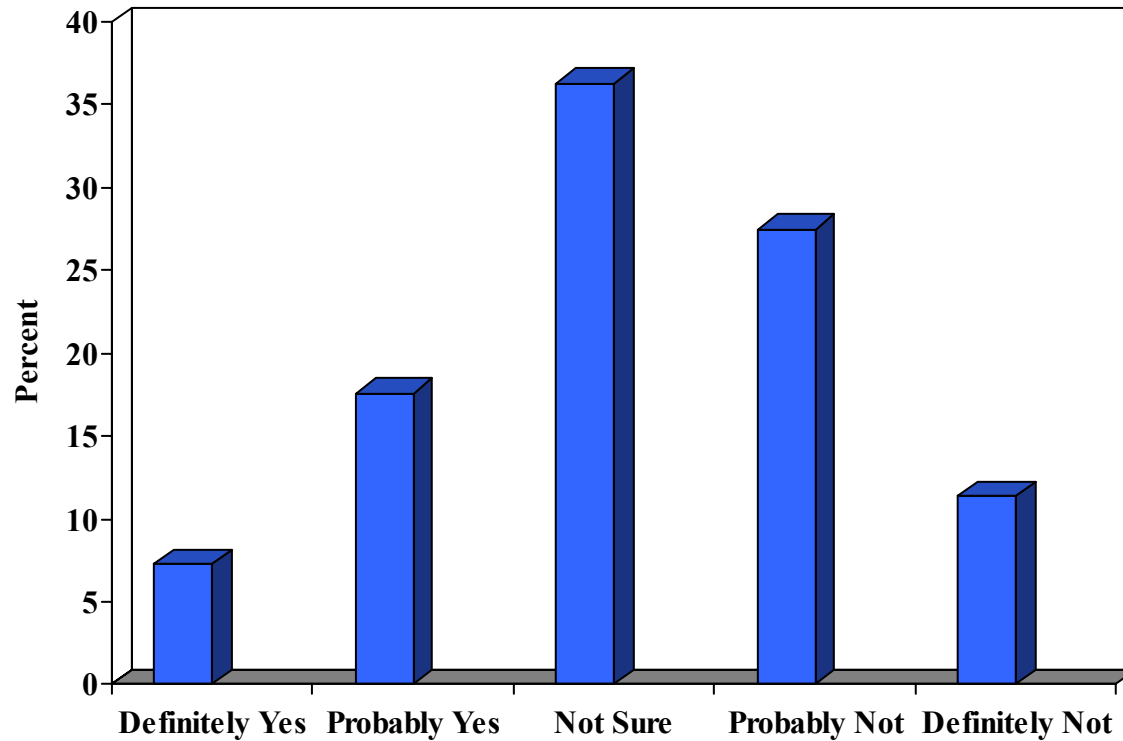
- A. I don't save and usually spend more than my income.**
- B. I don't save and usually spend about as much as my income.**
- C. I save whatever is left over at the end of the month but don't have a regular plan.**
- D. I save the income of one family member, spend the other.**
- E. I spend regular income, save the other income.**
- F. I save regularly by putting income aside each month.**



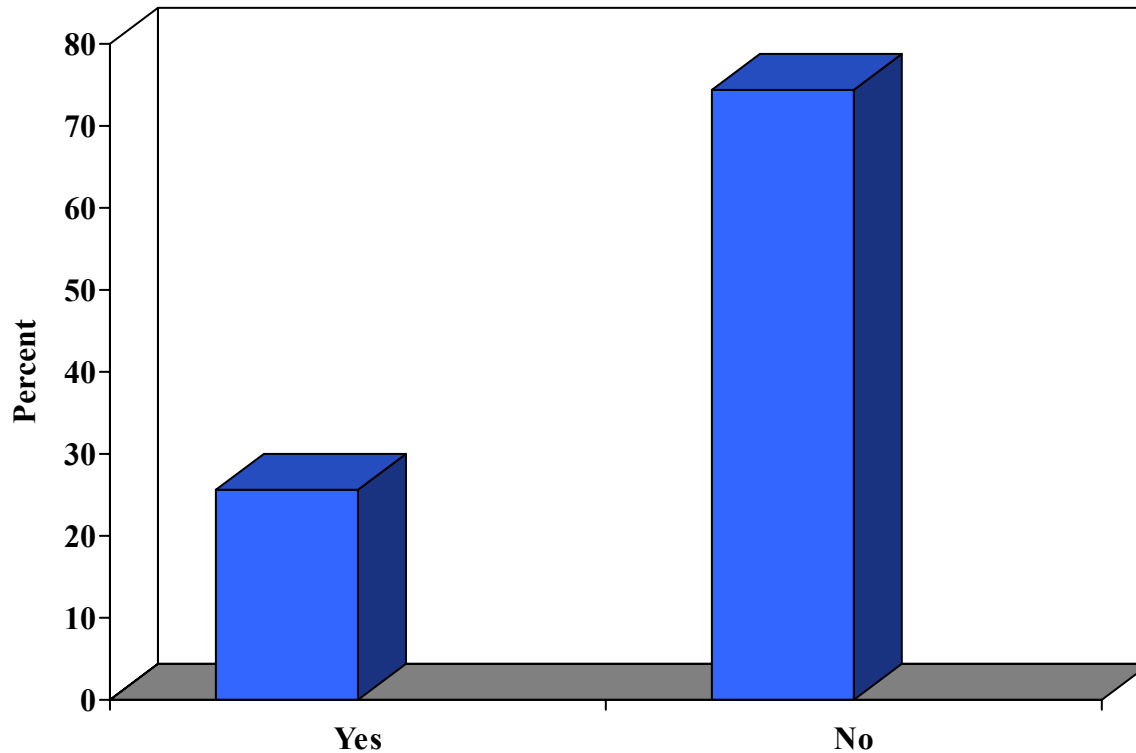
Some people think it is important to leave an inheritance to their surviving heirs, while others don't. Do you feel it is very important, somewhat important, or not at all important?



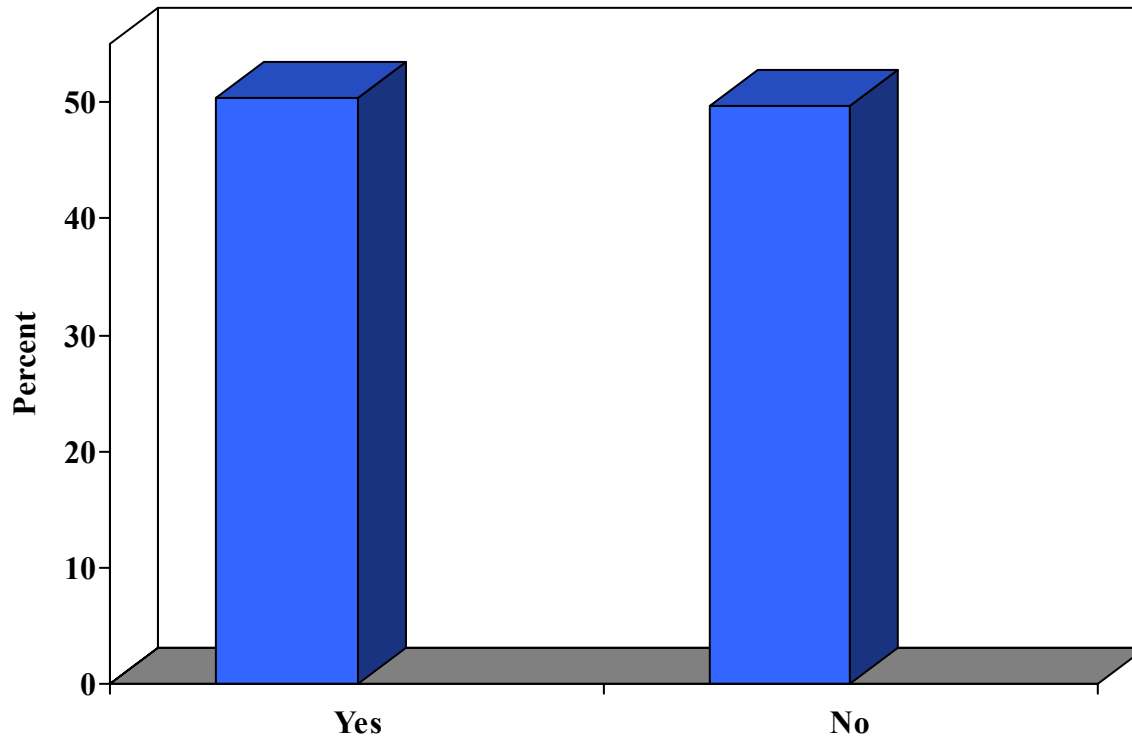
Do you expect to leave a sizeable inheritance to your heirs?



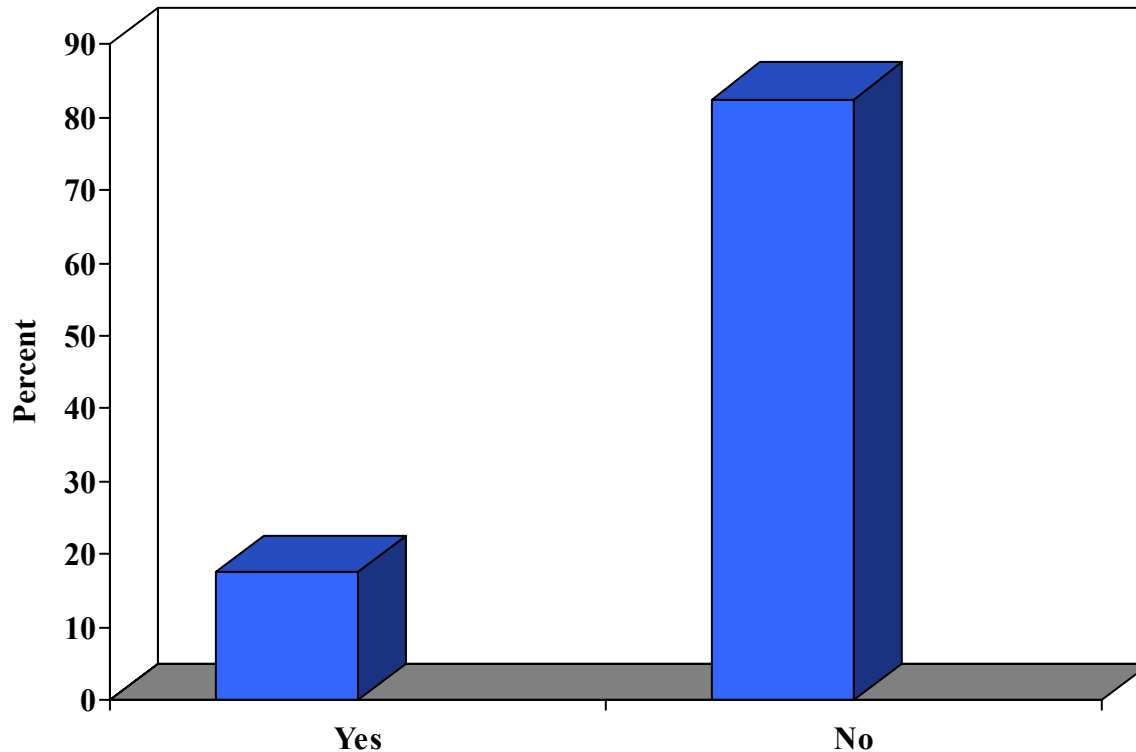
Suppose that you are the only income earner in the family, and you have a good job guaranteed to give you your current (family) income every year for life. You are given the opportunity to take a new and equally good job. The new job has a 50-50 chance of doubling your (family) income and a 50-50 chance that it will cut your (family) income by a third. Would you take the new job?



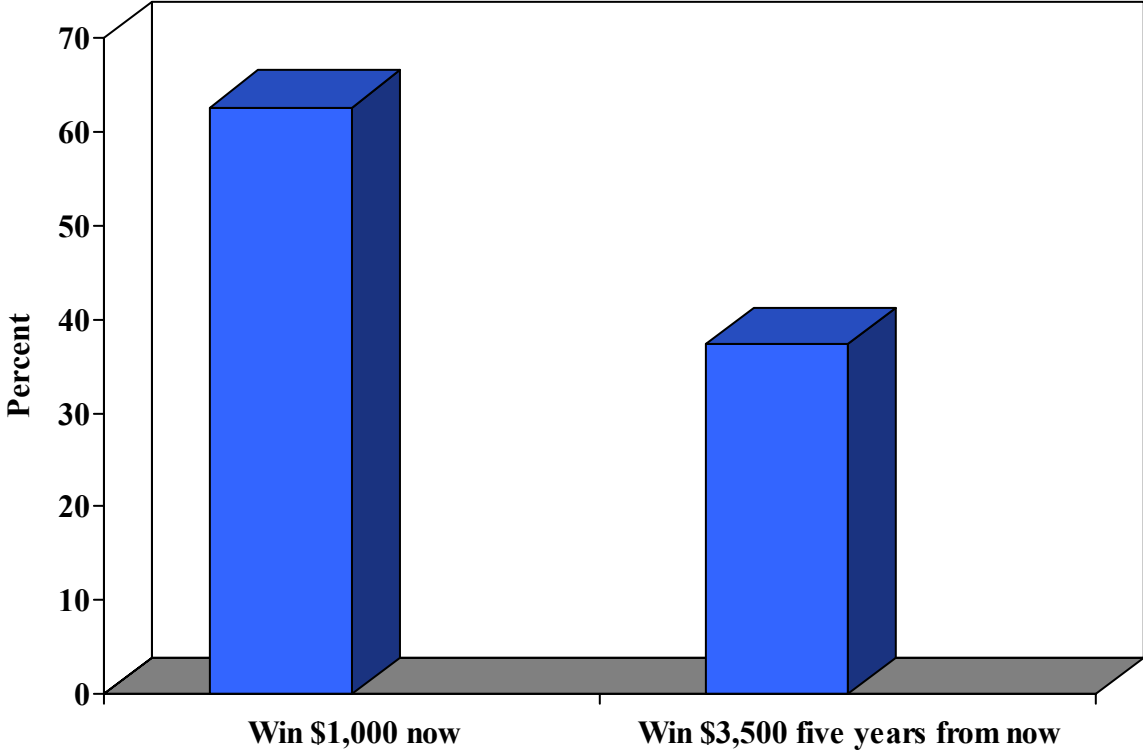
Suppose that you are the only income earner in the family, and you have a good job guaranteed to give you your current (family) income every year for life. You are given the opportunity to take a new and equally good job. The new job has a 50-50 chance of doubling your (family) income and a 50-50 chance that it will cut your (family) income by half. Would you still take the new job?



Suppose that you are the only income earner in the family, and you have a good job guaranteed to give you your current (family) income every year for life. You are given the opportunity to take a new and equally good job. The new job has a 50-50 chance of doubling your (family) income and a 50-50 chance that it will cut your (family) income by 20 percent. Would you now take the new job?

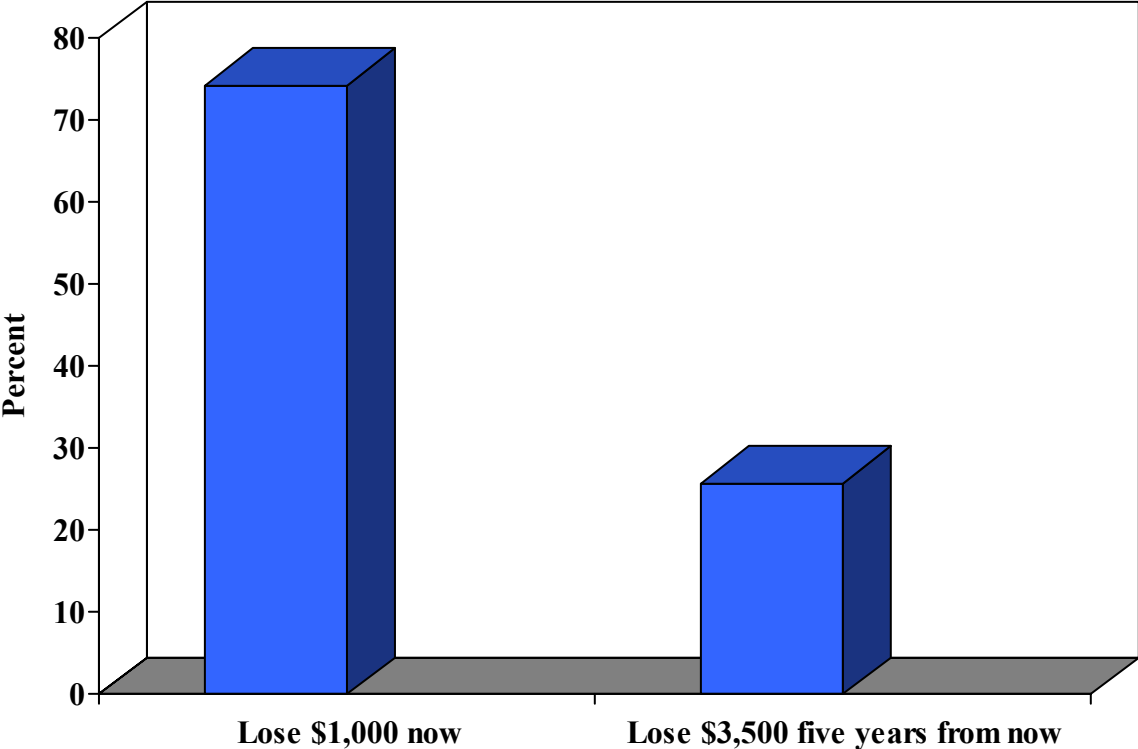


Would you rather win \$1,000 now or \$3,500 five years from now?



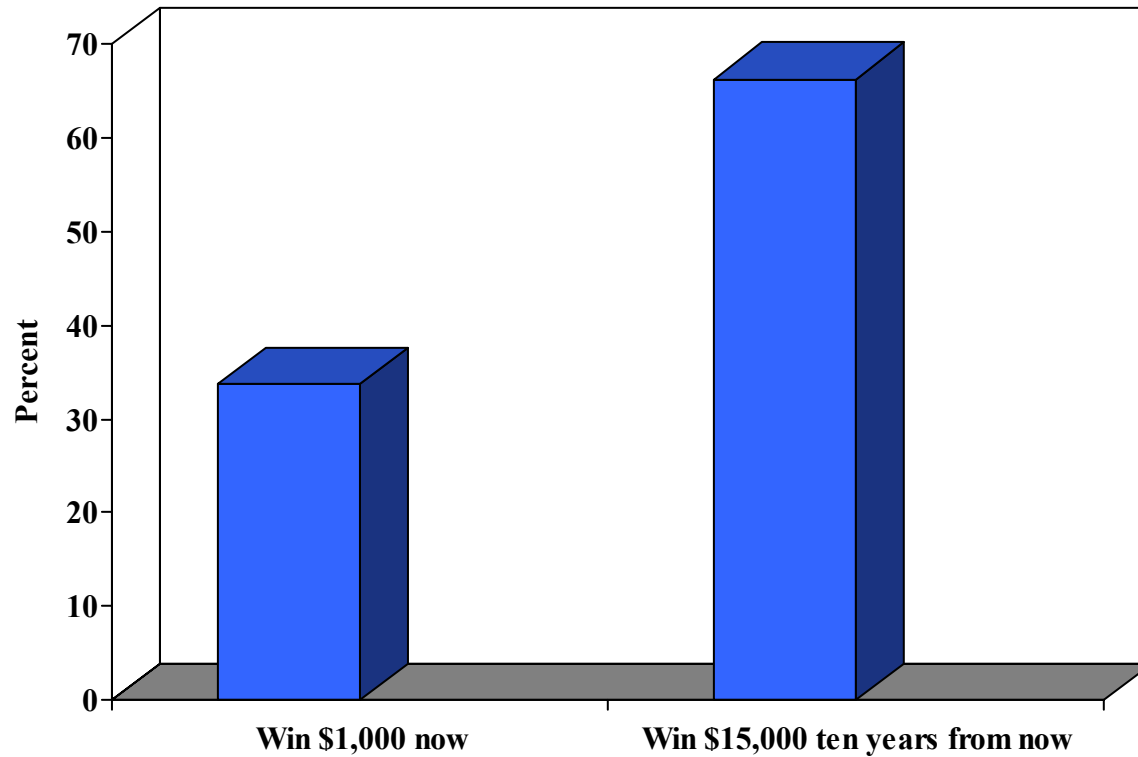
Data Source: Owen, Videras and Wu (2008)

Would you rather lose \$1,000 now or \$3,500 five years from now?



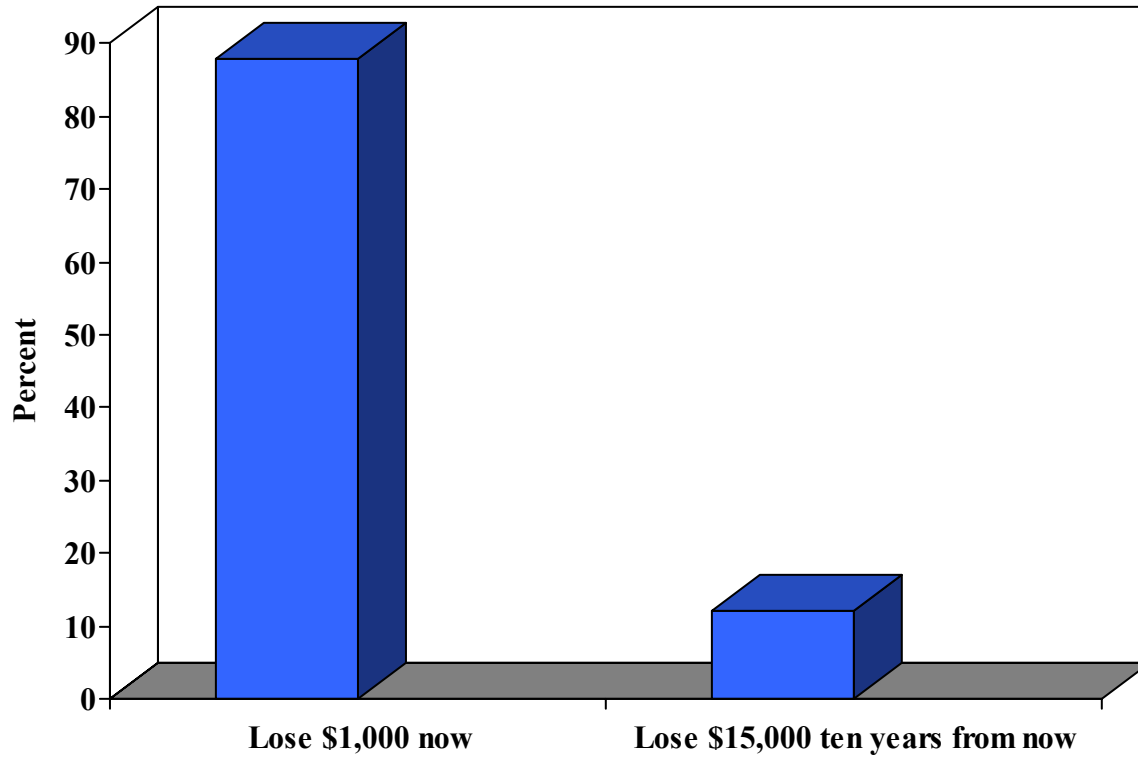
Data Source: Owen, Videras and Wu (2008)

Would you rather win \$1,000 now or \$15,000 ten years from now?



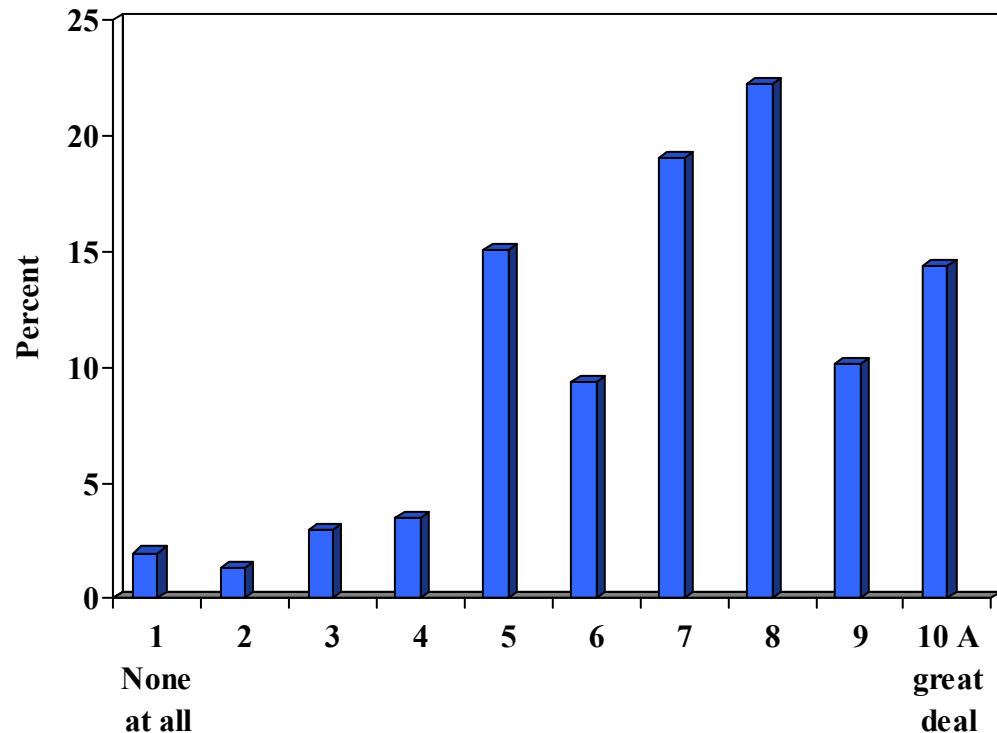
Data Source: Owen, Videras and Wu (2008)

Would you rather lose \$1,000 now or \$15,000 ten years from now?



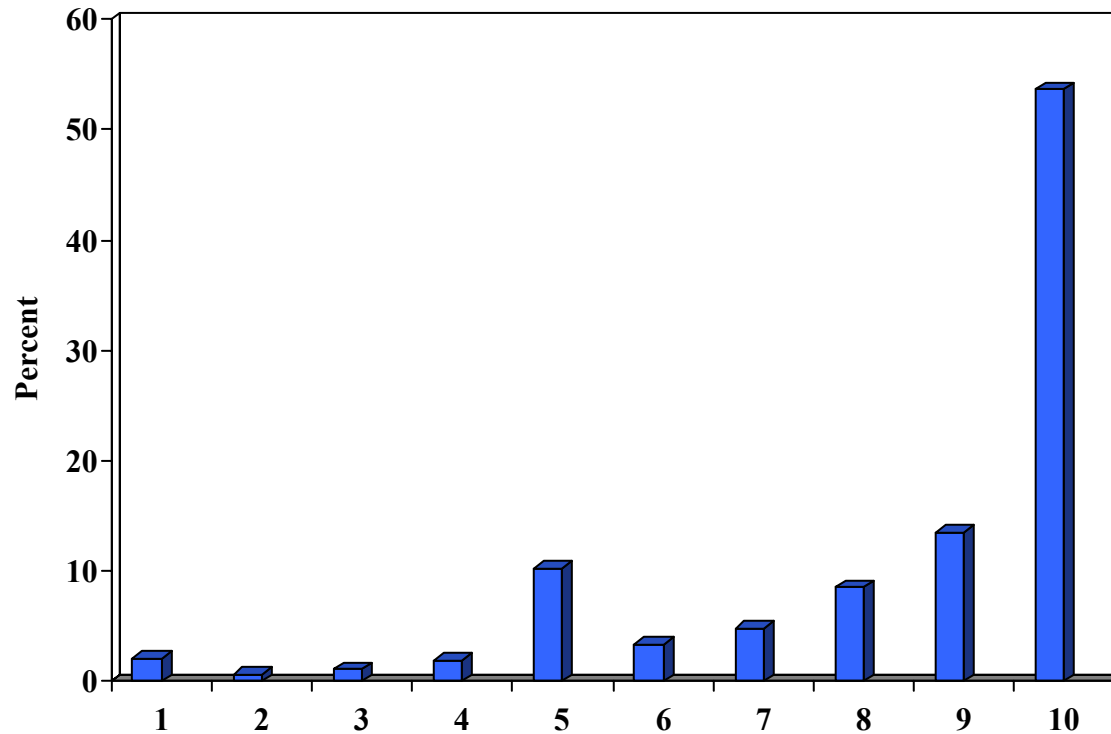
Data Source: Owen, Videras and Wu (2008)

Some people feel they have complete control over their lives. Other people feel that what they do has no real effect on what happens to them. Please use this scale where 1 means “none at all” and 10 means “a great deal” to indicate how much control you feel you have over the way your life turns out.



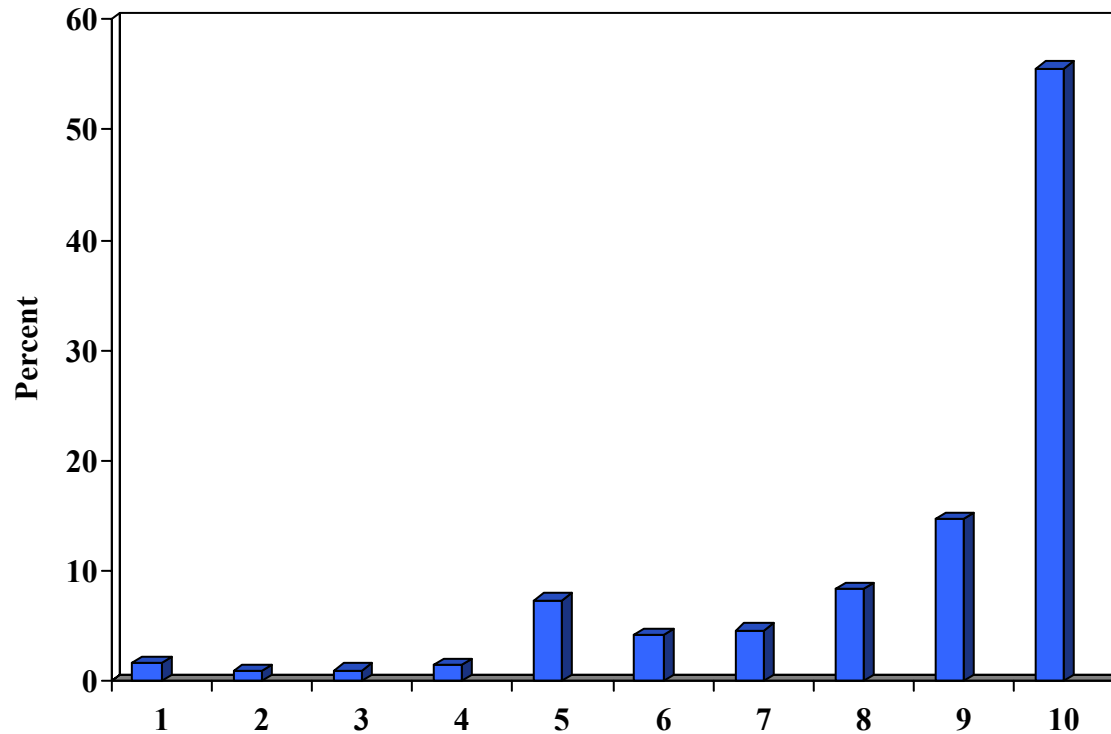
On a scale of 1 to 10 with 10 being never justifiable and 1 being always justifiable, how often can the following behaviors ever be justified.

Cheating on your taxes



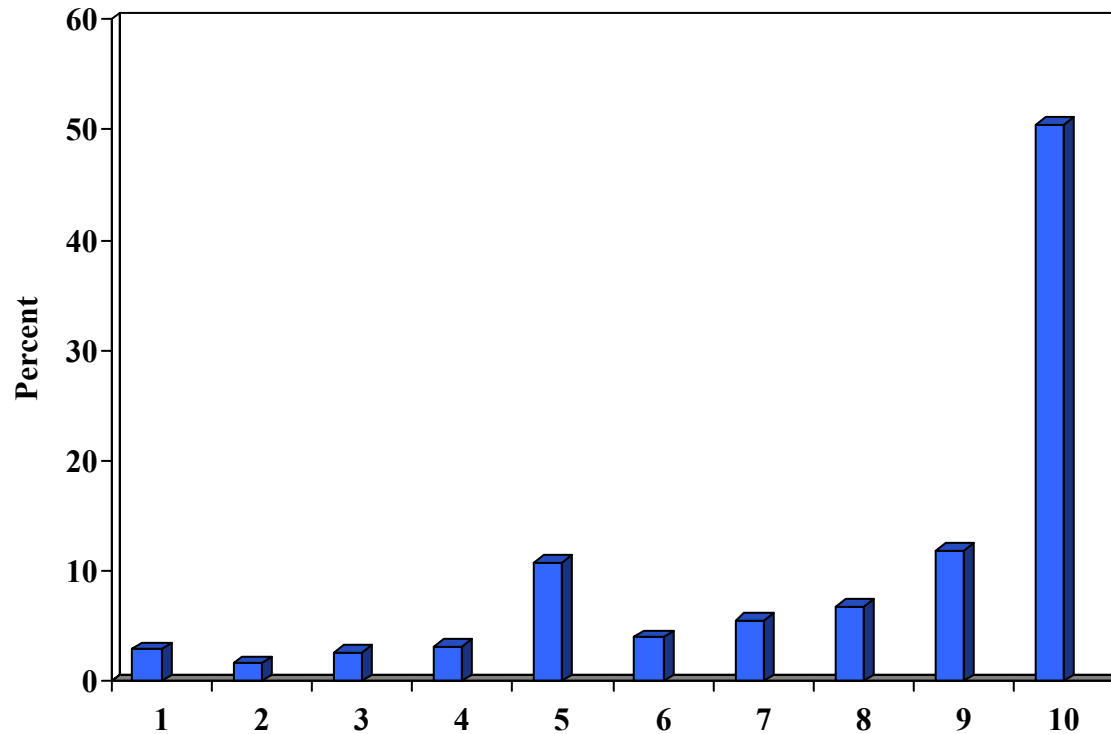
Data Source: Owen, Videras and Wu (2008)

On a scale of 1 to 10 with 10 being never justifiable and 1 being always justifiable, how often can riding public transportation without paying the fare be ever justified?



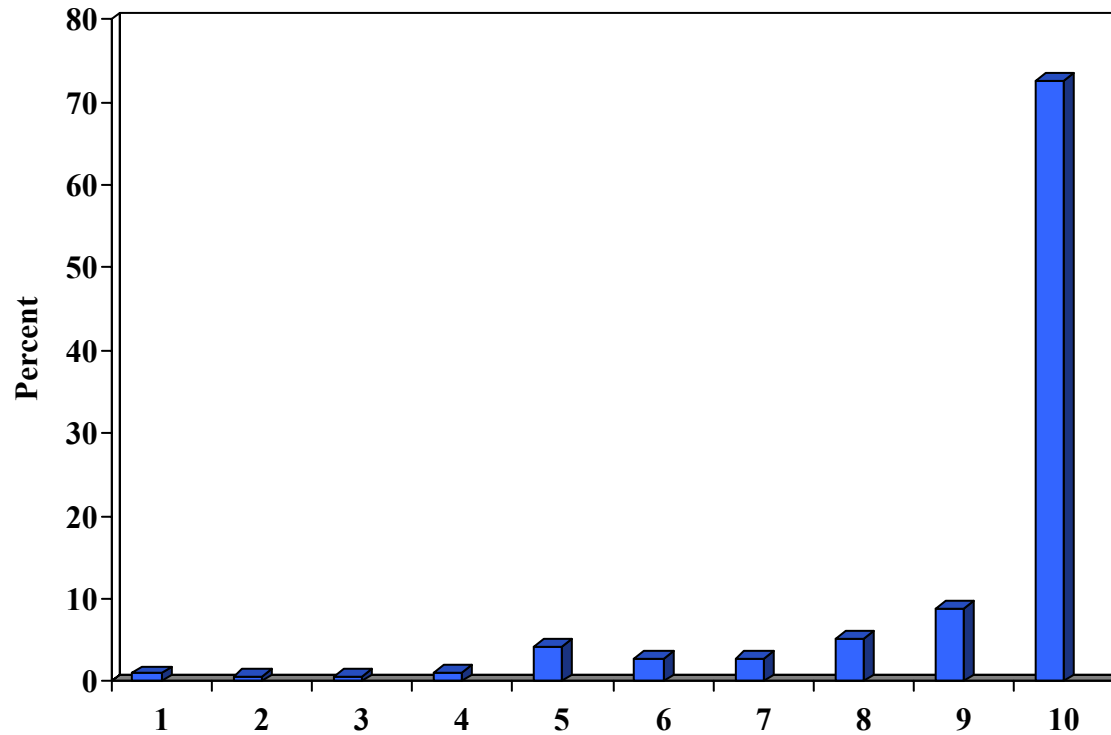
Data Source: Owen, Videras and Wu (2008)

On a scale of 1 to 10 with 10 being never justifiable and 1 being always justifiable, how often can downloading copyrighted music or movies without permission be ever justified?



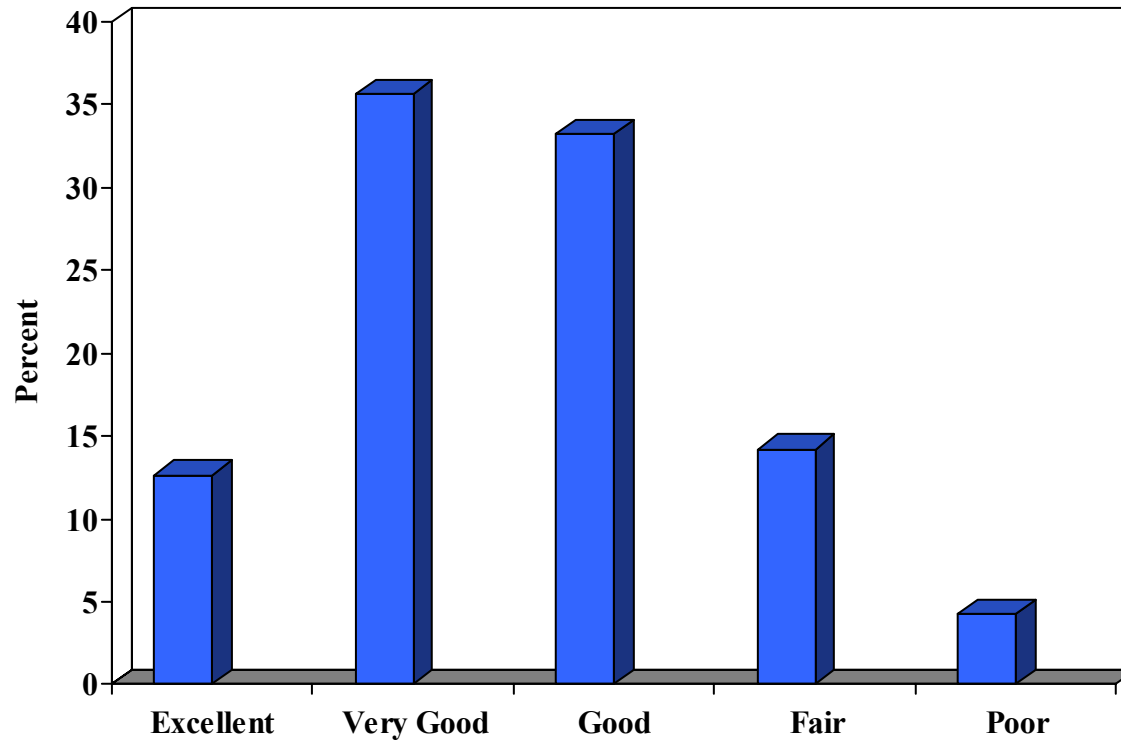
Data Source: Owen, Videras and Wu (2008)

On a scale of 1 to 10 with 10 being never justifiable and 1 being always justifiable, how often can buying stolen goods be ever justified?

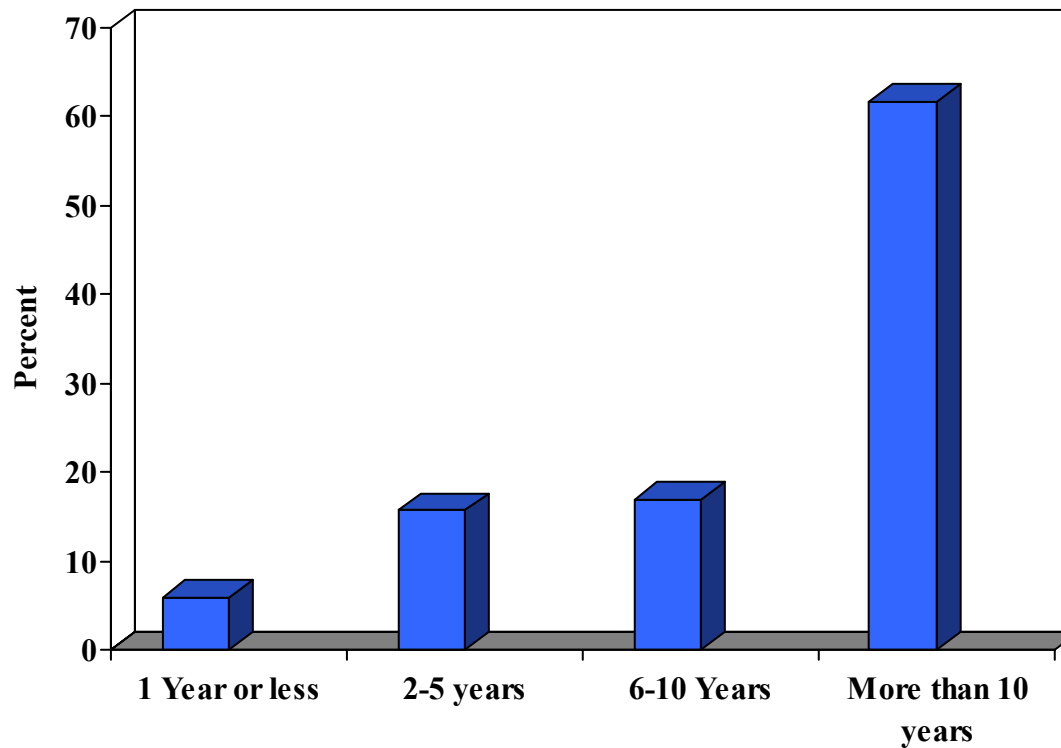


Data Source: Owen, Videras and Wu (2008)

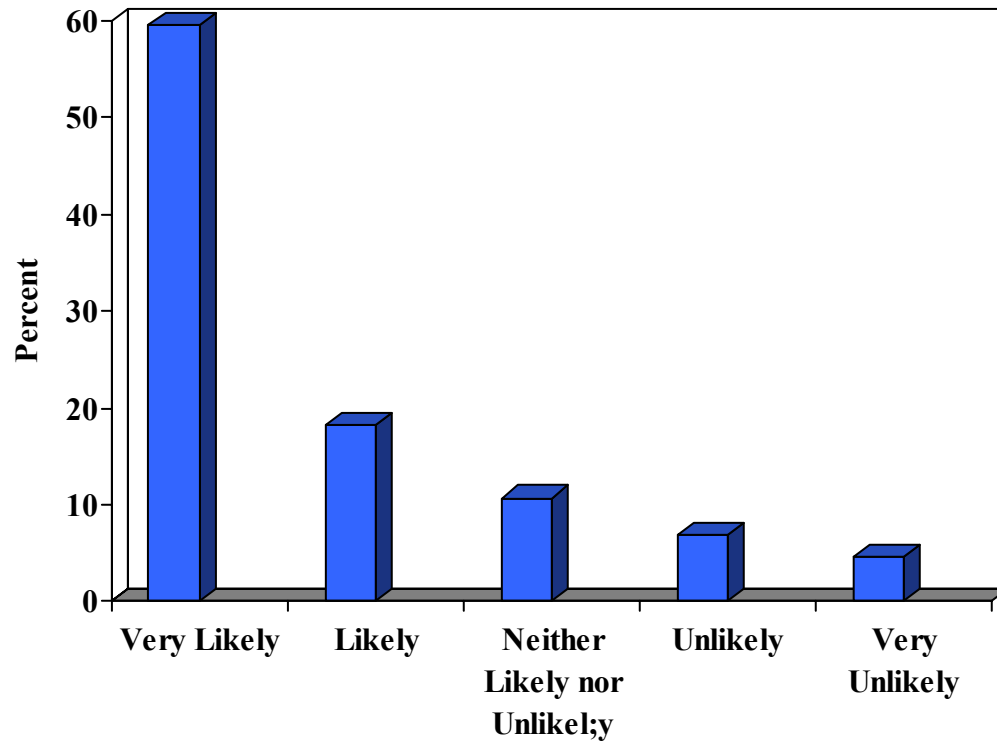
Would you say your current health is:



How many years have you lived in your community?



What is the likelihood that you will remain in this community for at least 5 years?



How far do you live from your primary place of work?

