#### ${\bf 4.\ In\ deciding\ your\ vote,\ how\ important\ is\ a\ candidate's\ physical\ appearance?}$

|  | Very In | portant | Som | ewhat | Not In | nportant |   | NS   |
|--|---------|---------|-----|-------|--------|----------|---|------|
|  | #       | %       | #   | %     | #      | %        | # | %    |
| Total  | 25      | 6.2%    | 106 | 26.4% | 267    | 66.4%    | 4 | 1.0% |
| Women  | 14      | 7.3%    | 54  | 28.0% | 124    | 64.2%    | 1 | 0.5% |
| Men  | 11      | 5.3%    | 52  | 24.9% | 143    | 68.4%    | 3 | 1.4% |
| Democrat   | 10      | 8.1%    | 30  | 24.2% | 84     | 67.7%    | 0 | 0.0% |
| Republican   | 6       | 4.8%    | 37  | 29.4% | 83     | 65.9%    | 0 | 0.0% |
| Independent/NS   | 9       | 5.9%    | 39  | 25.7% | 100    | 65.8%    | 4 | 2.6% |
| Registered Voter   | 19      | 5.4%    | 90  | 25.4% | 244    | 68.9%    | 1 | 0.3% |
| Non-Registered   | 5       | 10.9%   | 16  | 34.8% | 22     | 47.8%    | 3 | 6.5% |
| Likely Voter   | 16      | 5.2%    | 79  | 25.6% | 214    | 69.3%    | 0 | 0.0% |
| Non-Likely Voter   | 9       | 9.7%    | 27  | 29.0% | 53     | 57.0%    | 4 | 4.3% |
| <hs-hs grad<="" td=""><td>13</td><td>20.6%</td><td>17</td><td>27.0%</td><td>32</td><td>50.8%</td><td>1</td><td>1.6%</td></hs-hs> | 13      | 20.6%   | 17  | 27.0% | 32     | 50.8%    | 1 | 1.6% |
| Some college-College Grad  | 12      | 3.5%    | 89  | 26.3% | 235    | 69.3%    | 3 | 0.9% |
| Civics*  | 4       | 4.3%    | 28  | 29.8% | 62     | 66.0%    | 0 | 0.0% |
| Disengaged*  | 11      | 14.3%   | 15  | 19.5% | 47     | 61.0%    | 4 | 5.2% |

5. The candidate's gender?

|   | Very In | portant | Som | ewhat | Not In | nportant |   | NS   |
|---|---------|---------|-----|-------|--------|----------|---|------|
|   | #       | %       | #   | %     | #      | %        | # | %    |
| Total   | 42      | 10.4%   | 63  | 15.7% | 296    | 73.6%    | 1 | 0.2% |
| Women   | 14      | 7.3%    | 32  | 16.6% | 146    | 75.6%    | 1 | 0.5% |
| Men   | 28      | 13.4%   | 31  | 14.8% | 150    | 71.8%    | 0 | 0.0% |
| Democrat  | 11      | 8.9%    | 13  | 10.5% | 100    | 80.6%    | 0 | 0.0% |
| Republican  | 17      | 13.5%   | 30  | 23.8% | 79     | 62.7%    | 0 | 0.0% |
| Independent/NS  | 14      | 9.2%    | 20  | 13.2% | 117    | 77.0%    | 1 | 0.7% |
| Registered Voter  | 32      | 9.0%    | 59  | 16.7% | 263    | 74.3%    | 0 | 0.0% |
| Non-Registered  | 10      | 21.7%   | 4   | 8.7%  | 31     | 67.4%    | 1 | 2.2% |
| Likely Voter  | 28      | 9.1%    | 52  | 16.8% | 229    | 74.1%    | 0 | 0.0% |
| Non-Likely Voter  | 14      | 15.1%   | 11  | 11.8% | 67     | 72.0%    | 1 | 1.1% |
| <hs-hs grad<="" td=""><td>14</td><td>22.2%</td><td>9</td><td>14.3%</td><td>40</td><td>63.5%</td><td>0</td><td>0.0%</td></hs-hs> | 14      | 22.2%   | 9   | 14.3% | 40     | 63.5%    | 0 | 0.0% |
| Some college-College Grad   | 28      | 8.3%    | 54  | 15.9% | 256    | 75.5%    | 1 | 0.3% |
| Civics*   | 11      | 13.3%   | 12  | 14.5% | 60     | 72.3%    | 0 | 0.0% |
| Disengaged*   | 12      | 13.3%   | 11  | 12.2% | 66     | 73.3%    | 1 | 1.1% |

#### 6. His or her race?

|   | Very In | portant | Som | ewhat | Not Ir | nportant |   | NS   |
|---|---------|---------|-----|-------|--------|----------|---|------|
|   | #       | %       | #   | %     | #      | %        | # | %    |
| Total   | 21      | 5.2%    | 35  | 8.7%  | 345    | 85.8%    | 1 | 0.2% |
| Women   | 18      | 8.7%    | 13  | 6.3%  | 177    | 85.1%    | 0 | 0.0% |
| Men   | 18      | 8.6%    | 22  | 10.5% | 168    | 80.4%    | 1 | 0.5% |
| Democrat  | 6       | 4.8%    | 9   | 7.3%  | 109    | 87.9%    | 0 | 0.0% |
| Republican  | 6       | 4.8%    | 17  | 13.5% | 103    | 81.7%    | 0 | 0.0% |
| Independent/NS  | 9       | 5.9%    | 9   | 5.9%  | 133    | 87.5%    | 1 | 0.7% |
| Registered Voter  | 16      | 4.5%    | 31  | 8.8%  | 306    | 86.4%    | 1 | 0.3% |
| Non-Registered  | 5       | 10.9%   | 4   | 8.7%  | 37     | 80.4%    | 0 | 0.0% |
| Likely Voter  | 14      | 4.5%    | 29  | 9.4%  | 266    | 86.1%    | 0 | 0.0% |
| Non-Likely Voter  | 7       | 7.5%    | 6   | 6.5%  | 79     | 84.9%    | 1 | 1.1% |
| <hs-hs grad<="" td=""><td>8</td><td>12.7%</td><td>3</td><td>4.8%</td><td>51</td><td>81.0%</td><td>1</td><td>1.6%</td></hs-hs> | 8       | 12.7%   | 3   | 4.8%  | 51     | 81.0%    | 1 | 1.6% |
| Some college-College Grad   | 13      | 3.8%    | 32  | 9.4%  | 294    | 86.7%    | 0 | 0.0% |
| Civics*   | 2       | 2.4%    | 8   | 9.6%  | 73     | 88.0%    | 0 | 0.0% |
| Disengaged*   | 6       | 6.7%    | 3   | 3.3%  | 81     | 90.0%    | 0 | 0.0% |

# 7. His or her religion?

|  | Very In | nportant | Som | ewhat | Not I | mportant |   | NS   |
|--|---------|----------|-----|-------|-------|----------|---|------|
|  | #       | %        | #   | %     | #     | %        | # | %    |
| Total  | 47      | 11.7%    | 95  | 23.6% | 258   | 64.2%    | 2 | 0.5% |
| Women  | 24      | 12.4%    | 43  | 22.3% | 126   | 65.3%    | 0 | 0.0% |
| Men  | 23      | 11.0%    | 52  | 24.9% | 132   | 63.2%    | 2 | 1.0% |
| Democrat   | 7       | 5.6%     | 26  | 21.0% | 91    | 73.4%    | 0 | 0.0% |
| Republican   | 25      | 19.8%    | 40  | 31.7% | 60    | 47.6%    | 1 | 0.8% |
| Independent/NS   | 15      | 9.9%     | 29  | 19.1% | 107   | 70.4%    | 1 | 0.7% |
| Registered Voter   | 44      | 12.4%    | 87  | 24.6% | 221   | 62.4%    | 2 | 0.6% |
| Non-Registered   | 3       | 6.5%     | 8   | 17.4% | 35    | 76.1%    | 0 | 0.0% |
| Likely Voter   | 39      | 12.6%    | 80  | 25.9% | 189   | 61.2%    | 1 | 0.3% |
| Non-Likely Voter   | 8       | 8.6%     | 15  | 16.1% | 69    | 74.2%    | 1 | 1.1% |
| <hs-hs grad<="" td=""><td>11</td><td>17.5%</td><td>11</td><td>17.5%</td><td>40</td><td>63.5%</td><td>1</td><td>1.6%</td></hs-hs> | 11      | 17.5%    | 11  | 17.5% | 40    | 63.5%    | 1 | 1.6% |
| Some college-College Grad  | 36      | 10.6%    | 84  | 24.8% | 218   | 64.3%    | 1 | 0.3% |
| Civics*  | 12      | 14.5%    | 21  | 25.3% | 49    | 59.0%    | 1 | 1.2% |
| Disengaged*  | 10      | 11.1%    | 16  | 17.8% | 63    | 70.0%    | 1 | 1.1% |

#### 8. Sexual orientation?

|  | Very In | portant | Som | ewhat | Not Ir | nportant |   | NS   |
|--|---------|---------|-----|-------|--------|----------|---|------|
|  | #       | %       | #   | %     | #      | %        | # | %    |
| Total  | 96      | 23.9%   | 77  | 19.2% | 226    | 56.2%    | 3 | 0.7% |
| Women  | 31      | 16.1%   | 35  | 18.1% | 125    | 64.8%    | 2 | 1.0% |
| Men  | 65      | 31.1%   | 42  | 20.1% | 101    | 48.3%    | 1 | 0.5% |
| Democrat   | 12      | 9.7%    | 18  | 14.5% | 93     | 75.0%    | 1 | 0.8% |
| Republican   | 62      | 49.2%   | 26  | 20.6% | 38     | 30.2%    | 0 | 0.0% |
| Independent/NS   | 22      | 14.5%   | 33  | 21.7% | 95     | 62.5%    | 2 | 1.3% |
| Registered Voter   | 86      | 24.3%   | 71  | 20.1% | 194    | 54.8%    | 3 | 0.8% |
| Non-Registered   | 10      | 21.7%   | 6   | 13.0% | 30     | 65.2%    | 0 | 0.0% |
| Likely Voter   | 79      | 25.6%   | 63  | 20.4% | 166    | 53.7%    | 1 | 0.3% |
| Non-Likely Voter   | 17      | 18.3%   | 14  | 15.1% | 60     | 64.5%    | 2 | 2.2% |
| <hs-hs grad<="" td=""><td>14</td><td>22.2%</td><td>10</td><td>15.9%</td><td>37</td><td>58.7%</td><td>2</td><td>3.2%</td></hs-hs> | 14      | 22.2%   | 10  | 15.9% | 37     | 58.7%    | 2 | 3.2% |
| Some college-College Grad  | 82      | 24.2%   | 67  | 19.8% | 189    | 55.8%    | 1 | 0.3% |
| Civics*  | 25      | 30.1%   | 17  | 20.5% | 41     | 49.4%    | 0 | 0.0% |
| Disengaged*  | 16      | 17.8%   | 14  | 15.6% | 58     | 64.4%    | 2 | 2.2% |

9. Whether or not a candidate might have used drugs?

|  | Very In | nportant | Som | ewhat | Not I | nportant |   | NS   |
|--|---------|----------|-----|-------|-------|----------|---|------|
|  | #       | %        | #   | %     | #     | %        | # | %    |
| Total  | 74      | 18.4%    | 140 | 34.8% | 184   | 45.8%    | 4 | 1.0% |
| Women  | 39      | 20.2%    | 68  | 35.2% | 83    | 43.0%    | 3 | 1.6% |
| Men  | 35      | 16.7%    | 72  | 34.4% | 101   | 48.3%    | 1 | 0.5% |
| Democrat   | 16      | 12.9%    | 42  | 33.9% | 64    | 51.6%    | 2 | 1.6% |
| Republican   | 36      | 28.6%    | 46  | 36.5% | 44    | 34.9%    | 0 | 0.0% |
| Independent/NS   | 22      | 14.5%    | 52  | 34.2% | 76    | 50.0%    | 2 | 1.3% |
| Registered Voter   | 60      | 16.9%    | 125 | 35.3% | 165   | 46.6%    | 4 | 1.1% |
| Non-Registered   | 14      | 30.4%    | 15  | 32.6% | 17    | 37.0%    | 0 | 0.0% |
| Likely Voter   | 51      | 16.5%    | 112 | 36.2% | 143   | 46.3%    | 3 | 1.0% |
| Non-Likely Voter   | 23      | 24.7%    | 28  | 30.1% | 41    | 44.1%    | 1 | 1.1% |
| <hs-hs grad<="" td=""><td>23</td><td>36.5%</td><td>15</td><td>23.8%</td><td>24</td><td>38.1%</td><td>1</td><td>1.6%</td></hs-hs> | 23      | 36.5%    | 15  | 23.8% | 24    | 38.1%    | 1 | 1.6% |
| Some college-College Grad  | 51      | 15.0%    | 125 | 36.9% | 160   | 47.2%    | 3 | 0.9% |
| Civics*  | 11      | 13.3%    | 36  | 43.4% | 35    | 42.2%    | 1 | 1.2% |
| Disengaged*  | 22      | 24.4%    | 30  | 33.3% | 37    | 41.1%    | 1 | 1.1% |

10. His or her personality?

|   | Very In | portant | Som | ewhat | Not I | nportant |   | NS   |
|---|---------|---------|-----|-------|-------|----------|---|------|
|   | #       | %       | #   | %     | #     | %        | # | %    |
| Total   | 228     | 56.7%   | 152 | 37.8% | 18    | 4.5%     | 4 | 1.0% |
| Women   | 109     | 56.5%   | 72  | 37.3% | 10    | 5.2%     | 2 | 1.0% |
| Men   | 119     | 56.9%   | 80  | 38.3% | 8     | 3.8%     | 2 | 1.0% |
| Democrat  | 71      | 57.3%   | 44  | 35.5% | 8     | 6.5%     | 1 | 0.8% |
| Republican  | 71      | 56.3%   | 51  | 40.5% | 4     | 3.2%     | 0 | 0.0% |
| Independent/NS  | 86      | 56.6%   | 57  | 37.5% | 6     | 3.9%     | 3 | 2.0% |
| Registered Voter  | 197     | 55.6%   | 138 | 39.0% | 15    | 4.2%     | 4 | 1.1% |
| Non-Registered  | 30      | 65.2%   | 13  | 28.3% | 3     | 6.5%     | 0 | 0.0% |
| Likely Voter  | 172     | 55.7%   | 122 | 39.5% | 12    | 3.9%     | 3 | 1.0% |
| Non-Likely Voter  | 56      | 60.2%   | 30  | 32.3% | 6     | 6.5%     | 1 | 1.1% |
| <hs-hs grad<="" td=""><td>39</td><td>61.9%</td><td>16</td><td>25.4%</td><td>7</td><td>11.1%</td><td>1</td><td>1.6%</td></hs-hs> | 39      | 61.9%   | 16  | 25.4% | 7     | 11.1%    | 1 | 1.6% |
| Some college-College Grad   | 189     | 55.8%   | 136 | 40.1% | 11    | 3.2%     | 3 | 0.9% |
| Civics*   | 44      | 53.0%   | 35  | 42.2% | 3     | 3.6%     | 1 | 1.2% |
| Disengaged*   | 56      | 62.2%   | 28  | 31.1% | 5     | 5.6%     | 1 | 1.1% |

#### 11. Their stands on the issues?

|  | Very In | nportant | Som | ewhat | Not In | nportant |   | NS   |
|--|---------|----------|-----|-------|--------|----------|---|------|
|  | #       | %        | #   | %     | #      | %        | # | %    |
| Total  | 382     | 95.0%    | 16  | 4.0%  | 3      | 0.7%     | 1 | 0.2% |
| Women  | 185     | 95.9%    | 7   | 3.6%  | 1      | 0.5%     | 0 | 0.0% |
| Men  | 197     | 94.3%    | 9   | 4.3%  | 2      | 1.0%     | 1 | 0.5% |
| Democrat   | 119     | 96.0%    | 4   | 3.2%  | 1      | 0.8%     | 0 | 0.0% |
| Republican   | 121     | 96.0%    | 4   | 3.2%  | 1      | 0.8%     | 0 | 0.0% |
| Independent/NS   | 142     | 93.4%    | 8   | 5.3%  | 1      | 0.7%     | 1 | 0.7% |
| Registered Voter   | 338     | 95.5%    | 12  | 3.4%  | 3      | 0.8%     | 1 | 0.3% |
| Non-Registered   | 42      | 91.3%    | 4   | 8.7%  | 0      | 0.0%     | 0 | 0.0% |
| Likely Voter   | 300     | 97.1%    | 9   | 2.9%  | 0      | 0.0%     | 0 | 0.0% |
| Non-Likely Voter   | 82      | 88.2%    | 7   | 7.5%  | 3      | 3.2%     | 1 | 1.1% |
| <hs-hs grad<="" td=""><td>58</td><td>92.1%</td><td>2</td><td>3.2%</td><td>2</td><td>3.2%</td><td>1</td><td>1.6%</td></hs-hs> | 58      | 92.1%    | 2   | 3.2%  | 2      | 3.2%     | 1 | 1.6% |
| Some college-College Grad  | 324     | 95.6%    | 14  | 4.1%  | 1      | 0.3%     | 0 | 0.0% |
| Civics*  | 82      | 98.8%    | 1   | 1.2%  | 0      | 0.0%     | 0 | 0.0% |
| Disengaged*  | 81      | 90.0%    | 5   | 5.6%  | 3      | 3.3%     | 1 | 1.1% |

12. Celebrity endorsements?

|  | Very In | portant | Som | ewhat | Not Ir | nportant |    | NS   |
|--|---------|---------|-----|-------|--------|----------|----|------|
|  | #       | %       | #   | %     | #      | %        | #  | %    |
| Total  | 9       | 2.2%    | 49  | 12.2% | 333    | 82.8%    | 11 | 2.7% |
| Women  | 2       | 1.0%    | 29  | 15.0% | 156    | 80.8%    | 6  | 3.1% |
| Men  | 7       | 3.3%    | 20  | 9.6%  | 177    | 84.7%    | 5  | 2.4% |
| Democrat   | 4       | 3.2%    | 13  | 10.5% | 104    | 83.9%    | 3  | 2.4% |
| Republican   | 3       | 2.4%    | 14  | 11.1% | 106    | 84.1%    | 3  | 2.4% |
| Independent/NS   | 2       | 1.3%    | 22  | 14.5% | 123    | 80.9%    | 5  | 3.3% |
| Registered Voter   | 8       | 2.3%    | 40  | 11.3% | 296    | 83.6%    | 10 | 2.8% |
| Non-Registered   | 1       | 2.2%    | 8   | 17.4% | 36     | 78.3%    | 1  | 2.2% |
| Likely Voter   | 7       | 2.3%    | 36  | 11.7% | 258    | 83.5%    | 8  | 2.6% |
| Non-Likely Voter   | 2       | 2.2%    | 13  | 14.0% | 75     | 80.6%    | 3  | 3.2% |
| <hs-hs grad<="" td=""><td>5</td><td>7.9%</td><td>12</td><td>19.0%</td><td>44</td><td>69.8%</td><td>2</td><td>3.2%</td></hs-hs> | 5       | 7.9%    | 12  | 19.0% | 44     | 69.8%    | 2  | 3.2% |
| Some college-College Grad  | 4       | 1.2%    | 37  | 10.9% | 289    | 85.3%    | 9  | 2.7% |
| Civics*  | 3       | 3.6%    | 5   | 6.0%  | 74     | 89.2%    | 1  | 1.2% |
| Disengaged*  | 2       | 2.2%    | 14  | 15.6% | 71     | 78.9%    | 3  | 3.3% |

13. Family or spouse?

|  | Very In | nportant | Som | ewhat | Not In | nportant |   | NS   |
|--|---------|----------|-----|-------|--------|----------|---|------|
|  | #       | %        | #   | %     | #      | %        | # | %    |
| Total  | 78      | 19.4%    | 166 | 41.3% | 155    | 38.6%    | 3 | 0.7% |
| Women  | 42      | 21.8%    | 76  | 39.4% | 74     | 38.3%    | 1 | 0.5% |
| Men  | 36      | 17.2%    | 90  | 43.1% | 81     | 38.8%    | 2 | 1.0% |
| Democrat   | 24      | 19.4%    | 46  | 37.1% | 54     | 43.5%    | 0 | 0.0% |
| Republican   | 30      | 23.8%    | 59  | 46.8% | 36     | 28.6%    | 1 | 0.8% |
| Independent/NS   | 24      | 15.8%    | 61  | 40.1% | 65     | 42.8%    | 2 | 1.3% |
| Registered Voter   | 69      | 19.5%    | 153 | 43.2% | 129    | 36.4%    | 3 | 0.8% |
| Non-Registered   | 9       | 19.6%    | 13  | 28.3% | 24     | 52.2%    | 0 | 0.0% |
| Likely Voter   | 63      | 20.4%    | 133 | 43.0% | 111    | 35.9%    | 2 | 0.6% |
| Non-Likely Voter   | 15      | 16.1%    | 33  | 35.5% | 44     | 47.3%    | 1 | 1.1% |
| <hs-hs grad<="" td=""><td>18</td><td>28.6%</td><td>17</td><td>27.0%</td><td>27</td><td>42.9%</td><td>1</td><td>1.6%</td></hs-hs> | 18      | 28.6%    | 17  | 27.0% | 27     | 42.9%    | 1 | 1.6% |
| Some college-College Grad  | 60      | 17.7%    | 149 | 44.0% | 128    | 37.8%    | 2 | 0.6% |
| Civics*  | 13      | 15.7%    | 44  | 53.0% | 26     | 31.3%    | 0 | 0.0% |
| Disengaged*  | 19      | 21.1%    | 29  | 32.2% | 41     | 45.6%    | 1 | 1.1% |

15. If the election for President of the United States were held today and the candidates were Democrat Al Gore or Republican George W. Bush, for whom would you vote? (Rotate names)

|  | Go  | ore   | В   | ush   | O  | ther  |    | NS   |
|--|-----|-------|-----|-------|----|-------|----|------|
|  | #   | %     | #   | %     | #  | %     | #  | %    |
| Total  | 159 | 39.6% | 197 | 49.0% | 26 | 6.5%  | 20 | 5.0% |
| Women  | 99  | 51.3% | 79  | 40.9% | 5  | 2.6%  | 10 | 5.2% |
| Men  | 60  | 28.7% | 118 | 56.5% | 21 | 10.0% | 10 | 4.8% |
| Democrat   | 101 | 81.5% | 12  | 9.7%  | 6  | 4.8%  | 5  | 4.0% |
| Republican   | 3   | 2.4%  | 120 | 95.2% | 1  | 0.8%  | 2  | 1.6% |
| Independent/NS   | 55  | 36.2% | 65  | 42.8% | 19 | 12.5% | 13 | 8.6% |
| Registered Voter   | 141 | 39.8% | 176 | 49.7% | 21 | 5.9%  | 16 | 4.5% |
| Non-Registered   | 17  | 37.0% | 20  | 43.5% | 5  | 10.9% | 4  | 8.7% |
| Likely Voter   | 124 | 40.1% | 158 | 51.1% | 16 | 5.2%  | 11 | 3.6% |
| Non-Likely Voter   | 35  | 37.6% | 39  | 41.9% | 10 | 10.8% | 9  | 9.7% |
| <hs-hs grad<="" td=""><td>22</td><td>34.9%</td><td>33</td><td>52.4%</td><td>5</td><td>7.9%</td><td>3</td><td>4.8%</td></hs-hs> | 22  | 34.9% | 33  | 52.4% | 5  | 7.9%  | 3  | 4.8% |
| Some college-College Grad  | 137 | 40.4% | 164 | 48.4% | 21 | 6.2%  | 17 | 5.0% |
| Civics*  | 28  | 33.7% | 49  | 59.0% | 5  | 6.0%  | 1  | 1.2% |
| Disengaged*  | 38  | 42.2% | 37  | 41.1% | 7  | 7.8%  | 8  | 8.9% |

16. If the election for President of the United States were held today and the candidates were Democrat Al Gore, Republican George Bush, Reform Party's Pat Buchanan, Green Party's Ralph Nader, Libertarian Harry Browne, Constitution Party's Howard Phillips, Natural Law's John Hagelin, and Socialist Party's David McReynolds for whom would you vote? (Rotate names)

| John Hageim, and Socialist Lary  | Go  |       |     | ush   |   | hanan |    | Vader | Brow | Ph | illips | Hag | gelin | McRe | ynolds |    | NS    |
|--|-----|-------|-----|-------|---|-------|----|-------|------|----|--------|-----|-------|------|--------|----|-------|
|  | #   | %     | #   | %     | # | %     | #  | %     | #    | #  | %      | #   | %     | #    | %      | #  | %     |
| Total  | 132 | 32.8% | 179 | 44.5% | 6 | 1.5%  | 47 | 11.7% | 5    | 1  | 0.2%   | 1   | 0.2%  | 1    | 0.2%   | 30 | 7.5%  |
| Women  | 84  | 44.4% | 73  | 38.6% | 1 | 0.5%  | 19 | 10.1% | 4    | 0  | 0.0%   | 1   | 0.5%  | 0    | 0.0%   | 7  | 3.7%  |
| Men  | 48  | 23.0% | 106 | 50.7% | 5 | 2.4%  | 28 | 13.4% | 1    | 1  | 0.5%   | 0   | 0.0%  | 1    | 0.5%   | 19 | 9.1%  |
| Democrat   | 88  | 71.0% | 11  | 8.9%  | 2 | 1.6%  | 15 | 12.1% | 0    | 0  | 0.0%   | 1   | 0.8%  | 0    | 0.0%   | 7  | 5.6%  |
| Republican   | 3   | 2.4%  | 118 | 93.7% | 1 | 0.8%  | 0  | 0.0%  | 1    | 0  | 0.0%   | 0   | 0.0%  | 0    | 0.0%   | 3  | 2.4%  |
| Independent/NS   | 41  | 27.0% | 50  | 32.9% | 3 | 2.0%  | 32 | 21.1% | 4    | 1  | 0.7%   | 0   | 0.0%  | 1    | 0.7%   | 20 | 13.2% |
| Registered Voter   | 118 | 33.3% | 161 | 45.5% | 5 | 1.4%  | 39 | 11.0% | 4    | 1  | 0.3%   | 1   | 0.3%  | 0    | 0.0%   | 25 | 7.1%  |
| Non-Registered   | 13  | 28.3% | 17  | 37.0% | 1 | 2.2%  | 8  | 17.4% | 1    | 0  | 0.0%   | 0   | 0.0%  | 1    | 2.2%   | 5  | 10.9% |
| Likely Voter   | 104 | 33.7% | 146 | 47.2% | 5 | 1.6%  | 37 | 12.0% | 3    | 0  | 0.0%   | 0   | 0.0%  | 0    | 0.0%   | 14 | 4.5%  |
| Non-Likely Voter   | 28  | 30.1% | 33  | 35.5% | 1 | 1.1%  | 10 | 10.8% | 2    | 1  | 1.1%   | 1   | 1.1%  | 1    | 1.1%   | 16 | 17.2% |
| <hs-hs grad<="" td=""><td>19</td><td>30.2%</td><td>30</td><td>47.6%</td><td>3</td><td>4.8%</td><td>3</td><td>4.8%</td><td>2</td><td>0</td><td>0.0%</td><td>1</td><td>1.6%</td><td>0</td><td>0.0%</td><td>5</td><td>7.9%</td></hs-hs> | 19  | 30.2% | 30  | 47.6% | 3 | 4.8%  | 3  | 4.8%  | 2    | 0  | 0.0%   | 1   | 1.6%  | 0    | 0.0%   | 5  | 7.9%  |
| Some college-College Grad  | 113 | 33.3% | 149 | 44.0% | 3 | 0.9%  | 44 | 13.0% | 3    | 1  | 0.3%   | 0   | 0.0%  | 1    | 0.3%   | 25 | 7.4%  |
| Civics*  | 21  | 25.3% | 45  | 54.2% | 1 | 1.2%  | 11 | 13.3% | 2    | 0  | 0.0%   | 0   | 0.0%  | 0    | 0.0%   | 3  | 3.6%  |
| Disengaged*  | 32  | 35.6% | 32  | 35.6% | 1 | 1.1%  | 7  | 7.8%  | 2    | 1  | 1.1%   | 1   | 1.1%  | 1    | 1.1%   | 13 | 14.4% |

 $18. \ What do \ you \ think \ is \ the \ most \ important \ issue \ for \ young \ voters \ in \ the \ presidential \ race?$ 

| Education          | 119 | 28.1% |
|--------------------|-----|-------|
| Don't Know         | 60  | 14.2% |
| Social Security    | 40  | 9.5%  |
| Abortion           | 36  | 8.5%  |
| Other              | 30  | 7.1%  |
| Economy            | 27  | 6.4%  |
| Health Care        | 25  | 5.9%  |
| Morality/Character | 23  | 5.4%  |
| Taxes              | 20  | 4.7%  |
| Environment        | 17  | 4.0%  |
| Gun Control        | 14  | 3.3%  |
| Military/Defense   | 6   | 1.4%  |
| Foreign Policy     | 6   | 1.4%  |

19. Do you think that politicians give too much, too little, or just the right amount of attention to young voters?

Too Much Too Little Right Amount NS

|  | Too Much |      | 100 | Little | Right | Amount |   | NS   |
|--|----------|------|-----|--------|-------|--------|---|------|
|  | #        | %    | #   | %      | #     | %      | # | %    |
| Total  | 6        | 1.5% | 273 | 67.9%  | 116   | 28.9%  | 7 | 1.7% |
| Women  | 0        | 0.0% | 144 | 74.6%  | 44    | 22.8%  | 5 | 2.6% |
| Men  | 6        | 2.9% | 129 | 61.7%  | 72    | 34.4%  | 2 | 1.0% |
| Democrat   | 3        | 2.4% | 86  | 69.4%  | 33    | 26.6%  | 2 | 1.6% |
| Republican   | 1        | 0.8% | 73  | 57.9%  | 50    | 39.7%  | 2 | 1.6% |
| Independent/NS   | 2        | 1.3% | 114 | 75.0%  | 33    | 21.7%  | 3 | 2.0% |
| Registered Voter   | 5        | 1.4% | 239 | 67.5%  | 103   | 29.1%  | 7 | 2.0% |
| Non-Registered   | 1        | 2.2% | 32  | 69.6%  | 13    | 28.3%  | 0 | 0.0% |
| Likely Voter   | 5        | 1.6% | 207 | 67.0%  | 92    | 29.8%  | 5 | 1.6% |
| Non-Likely Voter   | 1        | 1.1% | 66  | 71.0%  | 24    | 25.8%  | 2 | 2.2% |
| <hs-hs grad<="" td=""><td>2</td><td>3.2%</td><td>46</td><td>73.0%</td><td>14</td><td>22.2%</td><td>1</td><td>1.6%</td></hs-hs> | 2        | 3.2% | 46  | 73.0%  | 14    | 22.2%  | 1 | 1.6% |
| Some college-College grad  | 4        | 1.2% | 227 | 67.0%  | 102   | 30.1%  | 6 | 1.8% |
| Civics*  | 3        | 3.6% | 50  | 60.2%  | 30    | 36.1%  | 0 | 0.0% |
| Disengaged*  | 1        | 1.1% | 63  | 70.0%  | 24    | 26.7%  | 2 | 2.2% |

As you may know, young Americans tend to be less involved in politics than people in other generations. I am going to read you a list of reasons that might explain young people's lack of political involvement. Please let me know if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each reason. 20. Young people are apathetic and don't care about politics

|   | Strongly | y Agree | Som | ewhat | Son | newhat | St  | NS    |   |
|---|----------|---------|-----|-------|-----|--------|-----|-------|---|
|   | #        | %       | #   | %     | #   | %      | #   | %     | # |
| Total   | 61       | 15.2%   | 151 | 37.6% | 85  | 21.1%  | 103 | 25.6% | 2 |
| Women   | 20       | 10.4%   | 73  | 37.8% | 42  | 21.8%  | 57  | 29.5% | 1 |
| Men   | 41       | 19.6%   | 78  | 37.3% | 43  | 20.6%  | 46  | 22.0% | 1 |
| Democrat  | 17       | 13.7%   | 47  | 37.9% | 29  | 23.4%  | 30  | 24.2% | 1 |
| Republican  | 23       | 18.3%   | 50  | 39.7% | 25  | 19.8%  | 28  | 22.2% | 0 |
| Independent/NS  | 21       | 13.8%   | 54  | 35.5% | 31  | 20.4%  | 45  | 29.6% | 1 |
| Registered Voter  | 54       | 15.3%   | 135 | 38.1% | 75  | 21.2%  | 89  | 25.1% | 1 |
| Non-Registered  | 6        | 13.0%   | 15  | 32.6% | 10  | 21.7%  | 14  | 30.4% | 1 |
| Likely Voter  | 47       | 15.2%   | 119 | 38.5% | 65  | 21.0%  | 77  | 24.9% | 1 |
| Non-Likely Voter  | 14       | 15.1%   | 32  | 34.4% | 20  | 21.5%  | 26  | 28.0% | 1 |
| <hs-hs grad<="" td=""><td>48</td><td>14.2%</td><td>137</td><td>40.4%</td><td>71</td><td>20.9%</td><td>82</td><td>24.2%</td><td>1</td></hs-hs> | 48       | 14.2%   | 137 | 40.4% | 71  | 20.9%  | 82  | 24.2% | 1 |
| Some college-College Grad   | 13       | 20.6%   | 14  | 22.2% | 14  | 22.2%  | 21  | 33.3% | 1 |
| Civics*   | 19       | 22.9%   | 33  | 39.8% | 13  | 15.7%  | 18  | 21.7% | 0 |
| Disengaged*   | 13       | 14.4%   | 32  | 35.6% | 19  | 21.1%  | 26  | 28.9% | 0 |

#### 21. Politicians don't pay enough attention to young people and the issues that concern them $\,$

|   | Strongl | y Agree | Som | ewhat | Son | newhat | St | rongly | NS |
|---|---------|---------|-----|-------|-----|--------|----|--------|----|
|   | #       | %       | #   | %     | #   | %      | #  | %      | #  |
| Total   | 135     | 33.6%   | 170 | 42.3% | 73  | 18.2%  | 23 | 5.7%   | 1  |
| Women   | 71      | 36.8%   | 83  | 43.0% | 33  | 17.1%  | 6  | 3.1%   | 0  |
| Men   | 64      | 30.6%   | 87  | 41.6% | 40  | 19.1%  | 17 | 8.1%   | 1  |
| Democrat  | 44      | 35.5%   | 54  | 43.5% | 21  | 16.9%  | 5  | 4.0%   | 0  |
| Republican  | 32      | 25.4%   | 53  | 42.1% | 30  | 23.8%  | 10 | 7.9%   | 1  |
| Independent/NS  | 59      | 38.8%   | 63  | 41.4% | 22  | 14.5%  | 8  | 5.3%   | 0  |
| Registered Voter  | 121     | 34.2%   | 145 | 41.0% | 69  | 19.5%  | 18 | 5.1%   | 1  |
| Non-Registered  | 13      | 28.3%   | 24  | 52.2% | 4   | 8.7%   | 5  | 10.9%  | 0  |
| Likely Voter  | 98      | 31.7%   | 132 | 42.7% | 61  | 19.7%  | 17 | 5.5%   | 1  |
| Non-Likely Voter  | 37      | 39.8%   | 38  | 40.9% | 12  | 12.9%  | 6  | 6.5%   | 0  |
| <hs-hs grad<="" td=""><td>31</td><td>49.2%</td><td>20</td><td>31.7%</td><td>9</td><td>14.3%</td><td>3</td><td>4.8%</td><td>0</td></hs-hs> | 31      | 49.2%   | 20  | 31.7% | 9   | 14.3%  | 3  | 4.8%   | 0  |
| Some college-College Grad   | 104     | 30.7%   | 150 | 44.2% | 64  | 18.9%  | 20 | 5.9%   | 1  |
| Civics*   | 18      | 21.7%   | 41  | 49.4% | 18  | 21.7%  | 6  | 7.2%   | 0  |
| Disengaged*   | 32      | 35.6%   | 40  | 44.4% | 13  | 14.4%  | 5  | 5.6%   | 0  |

#### $22.\ Voting$ and politics are too complicated

|  | Strongly | y Agree | Som | ewhat | Son | newhat | St  | rongly | NS |
|--|----------|---------|-----|-------|-----|--------|-----|--------|----|
|  | #        | %       | #   | %     | #   | %      | #   | %      | #  |
| Total  | 29       | 7.2%    | 73  | 18.2% | 112 | 27.9%  | 185 | 46.0%  | 3  |
| Women  | 15       | 7.8%    | 38  | 19.7% | 50  | 25.9%  | 89  | 46.1%  | 1  |
| Men  | 14       | 6.7%    | 35  | 16.7% | 62  | 29.7%  | 96  | 45.9%  | 2  |
| Democrat   | 8        | 6.5%    | 19  | 15.3% | 33  | 26.6%  | 64  | 51.6%  | 0  |
| Republican   | 10       | 7.9%    | 24  | 19.0% | 39  | 31.0%  | 51  | 40.5%  | 2  |
| Independent/NS   | 11       | 7.2%    | 30  | 19.7% | 40  | 26.3%  | 70  | 46.1%  | 1  |
| Registered Voter   | 26       | 7.3%    | 57  | 16.1% | 102 | 28.8%  | 166 | 46.9%  | 3  |
| Non-Registered   | 3        | 6.5%    | 15  | 32.6% | 10  | 21.7%  | 18  | 39.1%  | 0  |
| Likely Voter   | 19       | 6.1%    | 42  | 13.6% | 88  | 28.5%  | 157 | 50.8%  | 3  |
| Non-Likely Voter   | 10       | 10.8%   | 31  | 33.3% | 24  | 25.8%  | 28  | 30.1%  | 0  |
| <hs-hs grad<="" td=""><td>11</td><td>17.5%</td><td>16</td><td>25.4%</td><td>17</td><td>27.0%</td><td>19</td><td>30.2%</td><td>0</td></hs-hs> | 11       | 17.5%   | 16  | 25.4% | 17  | 27.0%  | 19  | 30.2%  | 0  |
| Some college-College Grad  | 18       | 5.3%    | 57  | 16.8% | 95  | 28.0%  | 166 | 49.0%  | 3  |
| Civics*  | 4        | 4.8%    | 8   | 9.6%  | 17  | 20.5%  | 53  | 63.9%  | 1  |
| Disengaged*  | 10       | 11.1%   | 30  | 33.3% | 21  | 23.3%  | 28  | 31.1%  | 1  |

### 23. Young people are turned off by negative campaigning

|   | Strongly | y Agree | Som | ewhat | Son | newhat | Strongly |       | NS |
|---|----------|---------|-----|-------|-----|--------|----------|-------|----|
|   | #        | %       | #   | %     | #   | %      | #        | %     | #  |
| Total   | 129      | 32.1%   | 141 | 35.1% | 79  | 19.7%  | 45       | 11.2% | 8  |
| Women   | 70       | 36.3%   | 75  | 38.9% | 31  | 16.1%  | 16       | 8.3%  | 1  |
| Men   | 59       | 28.2%   | 66  | 31.6% | 48  | 23.0%  | 29       | 13.9% | 7  |
| Democrat  | 45       | 36.3%   | 43  | 34.7% | 16  | 12.9%  | 20       | 16.1% | 0  |
| Republican  | 35       | 27.8%   | 42  | 33.3% | 30  | 23.8%  | 15       | 11.9% | 4  |
| Independent/NS  | 49       | 32.2%   | 56  | 36.8% | 33  | 21.7%  | 10       | 6.6%  | 4  |
| Registered Voter  | 114      | 32.2%   | 125 | 35.3% | 68  | 19.2%  | 40       | 11.3% | 7  |
| Non-Registered  | 14       | 30.4%   | 16  | 34.8% | 10  | 21.7%  | 5        | 10.9% | 1  |
| Likely Voter  | 99       | 32.0%   | 111 | 35.9% | 59  | 19.1%  | 36       | 11.7% | 4  |
| Non-Likely Voter  | 30       | 32.3%   | 30  | 32.3% | 20  | 21.5%  | 9        | 9.7%  | 4  |
| <hs-hs grad<="" td=""><td>29</td><td>46.0%</td><td>21</td><td>33.3%</td><td>9</td><td>14.3%</td><td>1</td><td>1.6%</td><td>3</td></hs-hs> | 29       | 46.0%   | 21  | 33.3% | 9   | 14.3%  | 1        | 1.6%  | 3  |
| Some college-College Grad   | 100      | 29.5%   | 120 | 35.4% | 70  | 20.6%  | 44       | 13.0% | 5  |
| Civics*   | 22       | 26.5%   | 30  | 36.1% | 18  | 21.7%  | 12       | 14.5% | 1  |
| Disengaged*   | 34       | 37.8%   | 27  | 30.0% | 19  | 21.1%  | 8        | 8.9%  | 2  |

#### $24.\ Most\ politicians\ are\ corrupt\ and/or\ dishonest?$

|   | Strongly | y Agree | Som | ewhat | Son | newhat | Strongly |       | NS |
|---|----------|---------|-----|-------|-----|--------|----------|-------|----|
|   | #        | %       | #   | %     | #   | %      | #        | %     | #  |
| Total   | 94       | 23.4%   | 152 | 37.8% | 100 | 24.9%  | 52       | 13.1% | 4  |
| Women   | 32       | 16.6%   | 83  | 43.0% | 55  | 28.5%  | 21       | 11.0% | 2  |
| Men   | 62       | 29.7%   | 69  | 33.0% | 45  | 21.5%  | 31       | 15.0% | 2  |
| Democrat  | 28       | 22.6%   | 48  | 38.7% | 28  | 22.6%  | 19       | 15.4% | 1  |
| Republican  | 21       | 16.7%   | 48  | 38.1% | 42  | 33.3%  | 15       | 11.9% | 0  |
| Independent/NS  | 45       | 29.6%   | 56  | 36.8% | 30  | 19.7%  | 18       | 12.1% | 3  |
| Registered Voter  | 79       | 22.3%   | 135 | 38.1% | 89  | 25.1%  | 48       | 13.7% | 3  |
| Non-Registered  | 15       | 32.6%   | 15  | 32.6% | 11  | 23.9%  | 4        | 8.9%  | 1  |
| Likely Voter  | 68       | 22.0%   | 115 | 37.2% | 82  | 26.5%  | 42       | 13.7% | 2  |
| Non-Likely Voter  | 26       | 28.0%   | 37  | 39.8% | 18  | 19.4%  | 10       | 11.0% | 2  |
| <hs-hs grad<="" td=""><td>21</td><td>33.3%</td><td>20</td><td>31.7%</td><td>11</td><td>17.5%</td><td>9</td><td>14.8%</td><td>2</td></hs-hs> | 21       | 33.3%   | 20  | 31.7% | 11  | 17.5%  | 9        | 14.8% | 2  |
| Some college-College Grad   | 73       | 21.5%   | 132 | 38.9% | 89  | 26.3%  | 43       | 12.8% | 2  |
| Civics*   | 16       | 19.3%   | 24  | 28.9% | 34  | 41.0%  | 9        | 10.8% | 0  |
| Disengaged*   | 24       | 26.7%   | 34  | 37.8% | 20  | 22.2%  | 10       | 11.4% | 2  |

# $25.\ Politicians\ only\ care\ about\ people\ and\ groups\ that\ give\ big\ campaign\ contributions?$

| Strongly | y Agree   | Som  | ewhat   | Son   | newhat  | St  | rongly  | NS   |
|----------|---|--|---|---|---|---|---|--|
| #        | %   | #  | %   | #   | %   | #   | %   | #  |
| 99       | 24.6%   | 186  | 46.3%   | 91  | 22.6%   | 24  | 6.0%  | 2  |
| 42       | 21.8%   | 99   | 51.3%   | 43  | 22.3%   | 8   | 4.1%  | 1  |
| 57       | 27.3%   | 87   | 41.6%   | 48  | 23.0%   | 16  | 7.7%  | 1  |
| 37       | 29.8%   | 53   | 42.7%   | 27  | 21.8%   | 6   | 4.8%  | 1  |
| 18       | 14.3%   | 54   | 42.9%   | 40  | 31.7%   | 13  | 10.3%   | 1  |
| 44       | 28.9%   | 79   | 52.0%   | 24  | 15.8%   | 5   | 3.3%  | 0  |
| 86       | 24.3%   | 164  | 46.3%   | 81  | 22.9%   | 21  | 5.9%  | 2  |
| 13       | 28.3%   | 22   | 47.8%   | 8   | 17.4%   | 3   | 6.5%  | 0  |
| 76       | 24.6%   | 147  | 47.6%   | 65  | 21.0%   | 19  | 6.1%  | 2  |
| 23       | 24.7%   | 39   | 41.9%   | 26  | 28.0%   | 5   | 5.4%  | 0  |
| 20       | 31.7%   | 23   | 36.5%   | 15  | 23.8%   | 5   | 7.9%  | 0  |
| 79       | 23.3%   | 163  | 48.1%   | 76  | 22.4%   | 19  | 5.6%  | 2  |
| 17       | 20.5%   | 36   | 43.4%   | 24  | 28.9%   | 5   | 6.0%  | 1  |
| 20       | 22.2%   | 40   | 44.4%   | 24  | 26.7%   | 6   | 6.7%  | 0  |
|          | # 99<br>42 57<br>37 18<br>44 86<br>13 76<br>23 20<br>79 | 99 24.6% 42 21.8% 57 27.3% 37 29.8% 18 14.3% 44 28.9% 86 24.3% 13 28.3% 76 24.6% 23 24.7% 20 31.7% 79 23.3% 17 20.5% | # % # 99 24.6% 186 42 21.8% 99 57 27.3% 87 37 29.8% 53 18 14.3% 54 44 28.9% 79 86 24.3% 164 13 28.3% 22 76 24.6% 147 23 24.7% 39 20 31.7% 23 79 23.3% 163 17 20.5% 36 | # % # % 99 24.6% 186 46.3% 42 21.8% 99 51.3% 57 27.3% 87 41.6% 37 29.8% 53 42.7% 18 14.3% 54 42.9% 44 28.9% 79 52.0% 86 24.3% 164 46.3% 13 28.3% 22 47.8% 76 24.6% 147 47.6% 23 24.7% 39 41.9% 20 31.7% 23 36.5% 79 23.3% 163 48.1% 17 20.5% 36 43.4% | # % # % # 99 24.6% 186 46.3% 91 42 21.8% 99 51.3% 43 57 27.3% 87 41.6% 48 37 29.8% 53 42.7% 27 18 14.3% 54 42.9% 40 44 28.9% 79 52.0% 24 86 24.3% 164 46.3% 81 13 28.3% 22 47.8% 8 76 24.6% 147 47.6% 65 23 24.7% 39 41.9% 26 20 31.7% 23 36.5% 15 79 23.3% 163 48.1% 76 17 20.5% 36 43.4% 24 | #         %         #         %           99         24.6%         186         46.3%         91         22.6%           42         21.8%         99         51.3%         43         22.3%           57         27.3%         87         41.6%         48         23.0%           37         29.8%         53         42.7%         27         21.8%           18         14.3%         54         42.9%         40         31.7%           44         28.9%         79         52.0%         24         15.8%           86         24.3%         164         46.3%         81         22.9%           13         28.3%         22         47.8%         8         17.4%           76         24.6%         147         47.6%         65         21.0%           23         24.7%         39         41.9%         26         28.0%           20         31.7%         23         36.5%         15         23.8%           79         23.3%         163         48.1%         76         22.4%           17         20.5%         36         43.4%         24         28.9% | #         %         #         %         #         %         #           99         24.6%         186         46.3%         91         22.6%         24           42         21.8%         99         51.3%         43         22.3%         8           57         27.3%         87         41.6%         48         23.0%         16           37         29.8%         53         42.7%         27         21.8%         6           18         14.3%         54         42.9%         40         31.7%         13           44         28.9%         79         52.0%         24         15.8%         5           86         24.3%         164         46.3%         81         22.9%         21           13         28.3%         22         47.8%         8         17.4%         3           76         24.6%         147         47.6%         65         21.0%         19           23         24.7%         39         41.9%         26         28.0%         5           20         31.7%         23         36.5%         15         23.8%         5           79         23.3% </td <td># % # % # % # % # % # %  99 24.6% 186 46.3% 91 22.6% 24 6.0% 42 21.8% 99 51.3% 43 22.3% 8 4.1% 57 27.3% 87 41.6% 48 23.0% 16 7.7% 37 29.8% 53 42.7% 27 21.8% 6 4.8% 18 14.3% 54 42.9% 40 31.7% 13 10.3% 44 28.9% 79 52.0% 24 15.8% 5 3.3% 86 24.3% 164 46.3% 81 22.9% 21 5.9% 13 28.3% 22 47.8% 8 17.4% 3 6.5% 76 24.6% 147 47.6% 65 21.0% 19 6.1% 23 24.7% 39 41.9% 26 28.0% 5 5.4% 20 31.7% 23 36.5% 15 23.8% 5 7.9% 79 23.3% 163 48.1% 76 22.4% 19 5.6% 17 20.5% 36 43.4% 24 28.9% 5 6.0%</td> | # % # % # % # % # % # %  99 24.6% 186 46.3% 91 22.6% 24 6.0% 42 21.8% 99 51.3% 43 22.3% 8 4.1% 57 27.3% 87 41.6% 48 23.0% 16 7.7% 37 29.8% 53 42.7% 27 21.8% 6 4.8% 18 14.3% 54 42.9% 40 31.7% 13 10.3% 44 28.9% 79 52.0% 24 15.8% 5 3.3% 86 24.3% 164 46.3% 81 22.9% 21 5.9% 13 28.3% 22 47.8% 8 17.4% 3 6.5% 76 24.6% 147 47.6% 65 21.0% 19 6.1% 23 24.7% 39 41.9% 26 28.0% 5 5.4% 20 31.7% 23 36.5% 15 23.8% 5 7.9% 79 23.3% 163 48.1% 76 22.4% 19 5.6% 17 20.5% 36 43.4% 24 28.9% 5 6.0% |

#### $26.\ Politics\ isn't\ that\ important\ in\ the\ lives\ of\ most\ young\ people?$

|  | Strongly | y Agree | Som | ewhat | Son | newhat | Strongly |       | NS |
|--|----------|---------|-----|-------|-----|--------|----------|-------|----|
|  | #        | %       | #   | %     | #   | %      | #        | %     | #  |
| Total  | 62       | 15.4%   | 121 | 30.1% | 77  | 19.2%  | 142      | 35.3% | 0  |
| Women  | 27       | 14.0%   | 56  | 29.0% | 41  | 21.2%  | 69       | 35.8% | 0  |
| Men  | 35       | 16.7%   | 65  | 31.1% | 36  | 17.2%  | 73       | 34.9% | 0  |
| Democrat   | 21       | 16.9%   | 35  | 28.2% | 26  | 21.0%  | 42       | 33.9% | 0  |
| Republican   | 17       | 13.5%   | 40  | 31.7% | 19  | 15.1%  | 50       | 39.7% | 0  |
| Independent/NS   | 24       | 15.8%   | 46  | 30.3% | 32  | 21.1%  | 50       | 32.9% | 0  |
| Registered Voter   | 53       | 15.0%   | 109 | 30.8% | 66  | 18.6%  | 126      | 35.6% | 0  |
| Non-Registered   | 9        | 19.6%   | 11  | 23.9% | 11  | 23.9%  | 15       | 32.6% | 0  |
| Likely Voter   | 43       | 13.9%   | 90  | 29.1% | 59  | 19.1%  | 117      | 37.9% | 0  |
| Non-Likely Voter   | 19       | 20.4%   | 31  | 33.3% | 18  | 19.4%  | 25       | 26.9% | 0  |
| <hs-hs grad<="" td=""><td>11</td><td>17.5%</td><td>13</td><td>20.6%</td><td>12</td><td>19.0%</td><td>27</td><td>42.9%</td><td>0</td></hs-hs> | 11       | 17.5%   | 13  | 20.6% | 12  | 19.0%  | 27       | 42.9% | 0  |
| Some college-College Grad  | 51       | 15.0%   | 108 | 31.9% | 65  | 19.2%  | 115      | 33.9% | 0  |
| Civics*  | 11       | 13.3%   | 22  | 26.5% | 18  | 21.7%  | 32       | 38.6% | 0  |
| Disengaged*  | 18       | 20.0%   | 29  | 32.2% | 15  | 16.7%  | 28       | 31.1% | 0  |

# 27. Do you think that when it comes to politics, young people are more interested in the personal lives of the candidates or their stands on the issues?

|  | Persona | ıl Lives | Stand | on the | C  | ther |    | NS   |
|--|---------|----------|-------|--------|----|------|----|------|
|  | #       | %        | #     | %      | #  | %    | #  | %    |
| Total  | 136     | 33.8%    | 238   | 59.2%  | 15 | 3.7% | 13 | 3.2% |
| Women  | 60      | 31.1%    | 117   | 60.6%  | 9  | 4.7% | 7  | 3.6% |
| Men  | 76      | 36.4%    | 121   | 57.9%  | 6  | 2.9% | 6  | 2.9% |
| Democrat   | 40      | 32.3%    | 77    | 62.1%  | 3  | 2.4% | 4  | 3.2% |
| Republican   | 51      | 40.5%    | 65    | 51.6%  | 5  | 4.0% | 5  | 4.0% |
| Independent/NS   | 45      | 29.6%    | 96    | 63.2%  | 7  | 4.6% | 4  | 2.6% |
| Registered Voter   | 123     | 34.7%    | 207   | 58.5%  | 12 | 3.4% | 12 | 3.4% |
| Non-Registered   | 13      | 28.3%    | 30    | 65.2%  | 3  | 6.5% | 0  | 0.0% |
| Likely Voter   | 111     | 35.9%    | 180   | 58.3%  | 8  | 2.6% | 10 | 3.2% |
| Non-Likely Voter   | 25      | 26.9%    | 58    | 62.4%  | 7  | 7.5% | 3  | 3.2% |
| <hs-hs grad<="" td=""><td>24</td><td>38.1%</td><td>30</td><td>47.6%</td><td>6</td><td>9.5%</td><td>3</td><td>4.8%</td></hs-hs> | 24      | 38.1%    | 30    | 47.6%  | 6  | 9.5% | 3  | 4.8% |
| Some college-College Grad  | 112     | 33.0%    | 208   | 61.4%  | 9  | 2.7% | 10 | 2.9% |
| Civics*  | 26      | 31.3%    | 51    | 61.4%  | 2  | 2.4% | 4  | 4.8% |
| Disengaged*  | 24      | 26.7%    | 57    | 63.3%  | 6  | 6.7% | 3  | 3.3% |

28. Do you think that government programs and policies have personally helped you, hurt you, or made little difference in your life?

|  | Helpe | d You | Hur | t You | Little I | Difference |    | NS   |
|--|-------|-------|-----|-------|----------|------------|----|------|
|  | #     | %     | #   | %     | #        | %          | #  | %    |
| Total  | 142   | 35.3% | 40  | 10.0% | 210      | 52.2%      | 10 | 2.5% |
| Women  | 69    | 35.8% | 15  | 7.8%  | 105      | 54.4%      | 4  | 2.1% |
| Men  | 73    | 34.9% | 25  | 12.0% | 105      | 50.2%      | 6  | 2.9% |
| Democrat   | 60    | 48.4% | 7   | 5.6%  | 55       | 44.4%      | 2  | 1.6% |
| Republican   | 34    | 27.0% | 20  | 15.9% | 66       | 52.4%      | 6  | 4.8% |
| Independent/NS   | 48    | 31.6% | 13  | 8.6%  | 89       | 58.6%      | 2  | 1.3% |
| Registered Voter   | 131   | 37.0% | 39  | 11.0% | 176      | 49.7%      | 8  | 2.3% |
| Non-Registered   | 11    | 23.9% | 1   | 2.2%  | 32       | 69.6%      | 2  | 4.3% |
| Likely Voter   | 118   | 38.2% | 34  | 11.0% | 151      | 48.9%      | 6  | 1.9% |
| Non-Likely Voter   | 24    | 25.8% | 6   | 6.5%  | 59       | 63.4%      | 4  | 4.3% |
| <hs-hs grad<="" td=""><td>19</td><td>30.2%</td><td>4</td><td>6.3%</td><td>37</td><td>58.7%</td><td>3</td><td>4.8%</td></hs-hs> | 19    | 30.2% | 4   | 6.3%  | 37       | 58.7%      | 3  | 4.8% |
| Some college-College Grad  | 123   | 36.3% | 36  | 10.6% | 173      | 51.0%      | 7  | 2.1% |
| Civics*  | 32    | 38.6% | 17  | 20.5% | 33       | 39.8%      | 1  | 1.2% |
| Disengaged*  | 24    | 26.7% | 4   | 4.4%  | 58       | 64.4%      | 4  | 4.4% |

#### $29. \ Have \ you \ ever \ considered \ going \ into \ politics?$

|  | Y   | es    | N   | Vo    | ] | NS   |
|--|-----|-------|-----|-------|---|------|
|  | #   | %     | #   | %     | # | %    |
| Total  | 117 | 29.1% | 284 | 70.6% | 1 | 0.2% |
| Women  | 42  | 21.8% | 150 | 77.7% | 1 | 0.5% |
| Men  | 75  | 35.9% | 134 | 64.1% | 0 | 0.0% |
| Democrat   | 33  | 26.6% | 91  | 73.4% | 0 | 0.0% |
| Republican   | 48  | 38.1% | 78  | 61.9% | 0 | 0.0% |
| Independent/NS   | 36  | 23.7% | 115 | 75.7% | 1 | 0.7% |
| Registered Voter   | 111 | 31.4% | 242 | 68.4% | 1 | 0.3% |
| Non-Registered   | 6   | 13.0% | 40  | 87.0% | 0 | 0.0% |
| Likely Voter   | 104 | 33.7% | 204 | 66.0% | 1 | 0.3% |
| Non-Likely Voter   | 13  | 14.0% | 80  | 86.0% | 0 | 0.0% |
| <hs-hs grad<="" td=""><td>7</td><td>11.1%</td><td>56</td><td>88.9%</td><td>0</td><td>0.0%</td></hs-hs> | 7   | 11.1% | 56  | 88.9% | 0 | 0.0% |
| Some college-College Grad  | 110 | 32.4% | 228 | 67.3% | 1 | 0.3% |

#### 30. (If Yes) Why?

|                                 | #    | %  |
|---------------------------------|------|----|
| To Make a Difference            | 43.7 | 37 |
| Unhappy with Current Governme   | 23.6 | 20 |
| Education in Government         | 15.3 | 13 |
| Intrest in Governmental Process | 8.3  | 7  |
| Concerned about an Issue        | 5.9  | 5  |
| Not Sure                        | 5.9  | 5  |
| Have My Voice Heard             | 5.9  | 5  |
| Would Make a Good Elected Offi  | 4.7  | 4  |
| Miscellaneous                   | 4.7  | 4  |

#### 31. (If No) Why Not?

|                        | #   | %     |
|------------------------|-----|-------|
| No Interest            | 110 | 39.0% |
| Distrust in System     | 39  | 13.8% |
| Never Considered       | 32  | 11.3% |
| Other Calling/Ambition | 27  | 9.6%  |
| Other                  | 24  | 8.5%  |
| Not Qualified          | 22  | 7.8%  |
| Too Complicated        | 16  | 5.7%  |
| Loss of Privacy        | 12  | 4.3%  |

#### 32. Have you ever volunteered for a political campaign?

|  | Y  | es    | 1   | Vo    |   | NS   |
|--|----|-------|-----|-------|---|------|
|  | #  | %     | #   | %     | # | %    |
| Total  | 90 | 22.4% | 311 | 77.4% | 1 | 0.2% |
| Women  | 37 | 19.2% | 156 | 80.8% | 0 | 0.0% |
| Men  | 53 | 25.4% | 155 | 74.2% | 1 | 0.5% |
| Democrat   | 33 | 26.6% | 91  | 73.4% | 0 | 0.0% |
| Republican   | 31 | 24.6% | 95  | 75.4% | 0 | 0.0% |
| Independent/NS   | 26 | 17.1% | 125 | 82.2% | 1 | 0.7% |
| Registered Voter   | 87 | 24.6% | 266 | 75.1% | 1 | 0.3% |
| Non-Registered   | 2  | 4.3%  | 44  | 95.7% | 0 | 0.0% |
| Likely Voter   | 78 | 25.2% | 231 | 74.8% | 0 | 0.0% |
| Non-Likely Voter   | 12 | 12.9% | 80  | 86.0% | 1 | 1.1% |
| <hs-hs grad<="" td=""><td>7</td><td>11.1%</td><td>56</td><td>88.9%</td><td>0</td><td>0.0%</td></hs-hs> | 7  | 11.1% | 56  | 88.9% | 0 | 0.0% |
| Some college-College Grad  | 83 | 24.5% | 255 | 75.2% | 1 | 0.3% |

#### $33. \ What politicians in \ America \ today \ do \ you \ most \ admire?$

|                     | #  | %     |
|---------------------|----|-------|
| None                | 81 | 24.8% |
| Don't Know/Not Sure | 45 | 13.8% |
| Bill Clinton        | 40 | 12.3% |
| George W. Bush      | 36 | 11.0% |
| Ralph Nader         | 32 | 9.8%  |
| Al Gore             | 21 | 6.4%  |
| Jesse Ventura       | 21 | 6.4%  |
| John McCain         | 20 | 6.1%  |
| Colin Powell        | 15 | 4.6%  |
| Ronald Regan        | 15 | 4.6%  |

#### 34. How often do you follow political news, all the time, some of the time or almost never?

|   | All the | e time | Some | of the | Almo | st Never |   | NS   |
|---|---------|--------|------|--------|------|----------|---|------|
|   | #       | %      | #    | %      | #    | %        | # | %    |
| Total   | 118     | 29.4%  | 248  | 61.7%  | 36   | 9.0%     | 0 | 0.0% |
| Women   | 46      | 23.8%  | 122  | 63.2%  | 25   | 13.0%    | 0 | 0.0% |
| Men   | 72      | 34.4%  | 126  | 60.3%  | 11   | 5.3%     | 0 | 0.0% |
| Democrat  | 41      | 33.1%  | 76   | 61.3%  | 7    | 5.6%     | 0 | 0.0% |
| Republican  | 43      | 34.1%  | 77   | 61.1%  | 6    | 4.8%     | 0 | 0.0% |
| Independent/NS  | 34      | 22.4%  | 95   | 62.5%  | 23   | 15.1%    | 0 | 0.0% |
| Registered Voter  | 112     | 31.6%  | 218  | 61.6%  | 24   | 6.8%     | 0 | 0.0% |
| Non-Registered  | 6       | 13.0%  | 28   | 60.9%  | 12   | 26.1%    | 0 | 0.0% |
| Likely Voter  | 108     | 35.0%  | 185  | 59.9%  | 16   | 5.2%     | 0 | 0.0% |
| Non-Likely Voter  | 10      | 10.8%  | 63   | 67.7%  | 20   | 21.5%    | 0 | 0.0% |
| <hs-hs grad<="" td=""><td>14</td><td>22.2%</td><td>40</td><td>63.5%</td><td>9</td><td>14.3%</td><td>0</td><td>0.0%</td></hs-hs> | 14      | 22.2%  | 40   | 63.5%  | 9    | 14.3%    | 0 | 0.0% |
| Some college-College Grad   | 104     | 30.7%  | 208  | 61.4%  | 27   | 8.0%     | 0 | 0.0% |

# $35. Which of the following do you rely on most for your political information? \ (Choose only ONE)\\$

|  | News | papers | Netw | ork TV | Cable ' | TV News | In | ternet | MTV | C  | ther  | N | IS   |
|--|------|--------|------|--------|---------|---------|----|--------|-----|----|-------|---|------|
|  | #    | %      | #    | %      | #       | %       | #  | %      | #   | #  | %     | # | %    |
| Total  | 92   | 22.9%  | 118  | 29.4%  | 95      | 23.6%   | 46 | 11.4%  | 9   | 39 | 9.7%  | 3 | 0.7% |
| Women  | 48   | 24.9%  | 61   | 31.6%  | 50      | 25.9%   | 13 | 6.7%   | 1   | 20 | 10.4% | 0 | 0.0% |
| Men  | 44   | 21.1%  | 57   | 27.3%  | 45      | 21.5%   | 33 | 15.8%  | 8   | 19 | 9.1%  | 3 | 1.4% |
| Democrat   | 29   | 23.4%  | 44   | 35.5%  | 26      | 21.0%   | 9  | 7.3%   | 2   | 14 | 11.3% | 0 | 0.0% |
| Republican   | 24   | 19.0%  | 37   | 29.4%  | 33      | 26.2%   | 18 | 14.3%  | 2   | 11 | 8.7%  | 1 | 0.8% |
| Independent/NS   | 39   | 25.7%  | 37   | 24.3%  | 36      | 23.7%   | 19 | 12.5%  | 5   | 14 | 9.2%  | 2 | 1.3% |
| Registered Voter   | 81   | 22.9%  | 102  | 28.8%  | 86      | 24.3%   | 45 | 12.7%  | 4   | 34 | 9.6%  | 2 | 0.6% |
| Non-Registered   | 11   | 23.9%  | 14   | 30.4%  | 9       | 19.6%   | 1  | 2.2%   | 5   | 5  | 10.9% | 1 | 2.2% |
| Likely Voter   | 71   | 23.0%  | 92   | 29.8%  | 73      | 23.6%   | 40 | 12.9%  | 2   | 30 | 9.7%  | 1 | 0.3% |
| Non-Likely Voter   | 21   | 22.6%  | 26   | 28.0%  | 22      | 23.7%   | 6  | 6.5%   | 7   | 9  | 9.7%  | 2 | 2.2% |
| <hs-hs grad<="" td=""><td>17</td><td>27.0%</td><td>19</td><td>30.2%</td><td>19</td><td>30.2%</td><td>2</td><td>3.2%</td><td>1</td><td>4</td><td>6.3%</td><td>1</td><td>1.6%</td></hs-hs> | 17   | 27.0%  | 19   | 30.2%  | 19      | 30.2%   | 2  | 3.2%   | 1   | 4  | 6.3%  | 1 | 1.6% |
| Some college-College Grad  | 75   | 22.1%  | 99   | 29.2%  | 76      | 22.4%   | 44 | 13.0%  | 8   | 35 | 10.3% | 2 | 0.6% |
| Civics*  | 27   | 32.5%  | 16   | 19.3%  | 13      | 15.7%   | 15 | 18.1%  | 0   | 12 | 14.5% | 0 | 0.0% |
| Disengaged*  | 18   | 20.0%  | 30   | 33.3%  | 19      | 21.1%   | 5  | 5.6%   | 6   | 10 | 11.1% | 2 | 2.2% |

Now I will read you a list of measures that would help increase the political participation of young Americans. Please tell me how much each measure would help – a lot, a little or no help at all. 36. More focus on the issues than on the personal lives of the candidates?

|   | Help | a lot | Help | a little | No H | elp at all |   | NS   |
|---|------|-------|------|----------|------|------------|---|------|
|   | #    | %     | #    | %        | #    | %          | # | %    |
| Total   | 219  | 54.5% | 143  | 35.6%    | 39   | 9.7%       | 1 | 0.2% |
| Women   | 113  | 58.5% | 59   | 30.6%    | 21   | 10.9%      | 0 | 0.0% |
| Men   | 106  | 50.7% | 84   | 40.2%    | 18   | 8.6%       | 1 | 0.5% |
| Democrat  | 70   | 56.5% | 46   | 37.1%    | 8    | 6.5%       | 0 | 0.0% |
| Republican  | 62   | 49.2% | 48   | 38.1%    | 16   | 12.7%      | 0 | 0.0% |
| Independent/NS  | 87   | 57.2% | 49   | 32.2%    | 15   | 9.9%       | 1 | 0.7% |
| Registered Voter  | 192  | 54.2% | 129  | 36.4%    | 32   | 9.0%       | 1 | 0.3% |
| Non-Registered  | 25   | 54.3% | 14   | 30.4%    | 7    | 15.2%      | 0 | 0.0% |
| Likely Voter  | 177  | 57.3% | 105  | 34.0%    | 27   | 8.7%       | 0 | 0.0% |
| Non-Likely Voter  | 42   | 45.2% | 38   | 40.9%    | 12   | 12.9%      | 1 | 1.1% |
| <hs-hs grad<="" td=""><td>37</td><td>58.7%</td><td>17</td><td>27.0%</td><td>8</td><td>12.7%</td><td>1</td><td>1.6%</td></hs-hs> | 37   | 58.7% | 17   | 27.0%    | 8    | 12.7%      | 1 | 1.6% |
| Some college-College Grad   | 182  | 53.7% | 126  | 37.2%    | 31   | 9.1%       | 0 | 0.0% |
| Civics*   | 44   | 53.0% | 31   | 37.3%    | 8    | 9.6%       | 0 | 0.0% |
| Disengaged*   | 42   | 46.7% | 33   | 36.7%    | 14   | 15.6%      | 1 | 1.1% |

#### 37. Fewer negative ads?

|   | Help | a lot | Help | a little | No H | elp at all |   | NS   |
|---|------|-------|------|----------|------|------------|---|------|
|   | #    | %     | #    | %        | #    | %          | # | %    |
| Total   | 220  | 54.7% | 108  | 26.9%    | 68   | 16.9%      | 6 | 1.5% |
| Women   | 117  | 60.6% | 48   | 24.9%    | 25   | 13.0%      | 3 | 1.6% |
| Men   | 103  | 49.3% | 60   | 28.7%    | 43   | 20.6%      | 3 | 1.4% |
| Democrat  | 69   | 55.6% | 32   | 25.8%    | 22   | 17.7%      | 1 | 0.8% |
| Republican  | 61   | 48.4% | 39   | 31.0%    | 24   | 19.0%      | 2 | 1.6% |
| Independent/NS  | 90   | 59.2% | 37   | 24.3%    | 22   | 14.5%      | 3 | 2.0% |
| Registered Voter  | 191  | 54.0% | 97   | 27.4%    | 61   | 17.2%      | 5 | 1.4% |
| Non-Registered  | 27   | 58.7% | 11   | 23.9%    | 7    | 15.2%      | 1 | 2.2% |
| Likely Voter  | 166  | 53.7% | 87   | 28.2%    | 53   | 17.2%      | 3 | 1.0% |
| Non-Likely Voter  | 54   | 58.1% | 21   | 22.6%    | 15   | 16.1%      | 3 | 3.2% |
| <hs-hs grad<="" td=""><td>42</td><td>66.7%</td><td>13</td><td>20.6%</td><td>7</td><td>11.1%</td><td>1</td><td>1.6%</td></hs-hs> | 42   | 66.7% | 13   | 20.6%    | 7    | 11.1%      | 1 | 1.6% |
| Some college-College Grad   | 178  | 52.5% | 95   | 28.0%    | 61   | 18.0%      | 5 | 1.5% |
| Civics*   | 32   | 38.6% | 29   | 34.9%    | 20   | 24.1%      | 2 | 2.4% |
| Disengaged*   | 49   | 54.4% | 21   | 23.3%    | 17   | 18.9%      | 3 | 3.3% |

#### $38. \ Making \ voting \ easier, \ such \ as \ through \ the \ internet?$

|   | Help | a lot | Help | a little | No H | elp at all |   | NS   |
|---|------|-------|------|----------|------|------------|---|------|
|   | #    | %     | #    | %        | #    | %          | # | %    |
| Total   | 261  | 64.9% | 80   | 19.9%    | 59   | 14.7%      | 2 | 0.5% |
| Women   | 134  | 69.4% | 35   | 18.1%    | 22   | 11.4%      | 2 | 1.0% |
| Men   | 127  | 60.8% | 45   | 21.5%    | 37   | 17.7%      | 0 | 0.0% |
| Democrat  | 84   | 67.7% | 26   | 21.0%    | 12   | 9.7%       | 2 | 1.6% |
| Republican  | 75   | 59.5% | 28   | 22.2%    | 23   | 18.3%      | 0 | 0.0% |
| Independent/NS  | 102  | 67.1% | 26   | 17.1%    | 24   | 15.8%      | 0 | 0.0% |
| Registered Voter  | 220  | 62.1% | 77   | 21.8%    | 55   | 15.5%      | 2 | 0.6% |
| Non-Registered  | 39   | 84.8% | 3    | 6.5%     | 4    | 8.7%       | 0 | 0.0% |
| Likely Voter  | 190  | 61.5% | 69   | 22.3%    | 49   | 15.9%      | 1 | 0.3% |
| Non-Likely Voter  | 71   | 76.3% | 11   | 11.8%    | 10   | 10.8%      | 1 | 1.1% |
| <hs-hs grad<="" td=""><td>44</td><td>69.8%</td><td>10</td><td>15.9%</td><td>9</td><td>14.3%</td><td>0</td><td>0.0%</td></hs-hs> | 44   | 69.8% | 10   | 15.9%    | 9    | 14.3%      | 0 | 0.0% |
| Some college-College Grad   | 217  | 64.0% | 70   | 20.6%    | 50   | 14.7%      | 2 | 0.6% |
| Civics*   | 47   | 56.6% | 20   | 24.1%    | 15   | 18.1%      | 1 | 1.2% |
| Disengaged*   | 66   | 73.3% | 12   | 13.3%    | 11   | 12.2%      | 1 | 1.1% |

#### 39. More political information on the internet?

|  | Help | a lot | Help | a little | No H | elp at all |   | NS   |
|--|------|-------|------|----------|------|------------|---|------|
|  | #    | %     | #    | %        | #    | %          | # | %    |
| Total  | 215  | 53.5% | 134  | 33.3%    | 50   | 12.4%      | 3 | 0.7% |
| Women  | 109  | 56.5% | 67   | 34.7%    | 14   | 7.3%       | 3 | 1.6% |
| Men  | 106  | 50.7% | 67   | 32.1%    | 36   | 17.2%      | 0 | 0.0% |
| Democrat   | 70   | 56.5% | 43   | 34.7%    | 11   | 8.9%       | 0 | 0.0% |
| Republican   | 59   | 46.8% | 42   | 33.3%    | 23   | 18.3%      | 2 | 1.6% |
| Independent/NS   | 86   | 56.6% | 49   | 32.2%    | 16   | 10.5%      | 1 | 0.7% |
| Registered Voter   | 182  | 51.4% | 122  | 34.5%    | 47   | 13.3%      | 3 | 0.8% |
| Non-Registered   | 32   | 69.6% | 11   | 23.9%    | 3    | 6.5%       | 0 | 0.0% |
| Likely Voter   | 155  | 50.2% | 110  | 35.6%    | 42   | 13.6%      | 2 | 0.6% |
| Non-Likely Voter   | 60   | 64.5% | 24   | 25.8%    | 8    | 8.6%       | 1 | 1.1% |
| <hs-hs grad<="" td=""><td>39</td><td>61.9%</td><td>19</td><td>30.2%</td><td>3</td><td>4.8%</td><td>2</td><td>3.2%</td></hs-hs> | 39   | 61.9% | 19   | 30.2%    | 3    | 4.8%       | 2 | 3.2% |
| Some college-College Grad  | 176  | 51.9% | 115  | 33.9%    | 47   | 13.9%      | 1 | 0.3% |
| Civics*  | 38   | 45.8% | 29   | 34.9%    | 16   | 19.3%      | 0 | 0.0% |
| Disengaged*  | 56   | 62.2% | 25   | 27.8%    | 8    | 8.9%       | 1 | 1.1% |

# 40. More political information in non-traditional media outlets like MTV and the WWF (World Wrestling Federation)?

|   | Help | a lot | Help | a little | No H | elp at all |   | NS   |
|---|------|-------|------|----------|------|------------|---|------|
|   | #    | %     | #    | %        | #    | %          | # | %    |
| Total   | 175  | 43.5% | 125  | 31.1%    | 96   | 23.9%      | 6 | 1.5% |
| Women   | 84   | 43.5% | 65   | 33.7%    | 42   | 21.8%      | 2 | 1.0% |
| Men   | 91   | 43.5% | 60   | 28.7%    | 54   | 25.8%      | 4 | 1.9% |
| Democrat  | 68   | 54.8% | 34   | 27.4%    | 21   | 16.9%      | 1 | 0.8% |
| Republican  | 44   | 34.9% | 43   | 34.1%    | 38   | 30.2%      | 1 | 0.8% |
| Independent/NS  | 63   | 41.4% | 48   | 31.6%    | 37   | 24.3%      | 4 | 2.6% |
| Registered Voter  | 152  | 42.9% | 112  | 31.6%    | 85   | 24.0%      | 5 | 1.4% |
| Non-Registered  | 23   | 50.0% | 11   | 23.9%    | 11   | 23.9%      | 1 | 2.2% |
| Likely Voter  | 134  | 43.4% | 95   | 30.7%    | 78   | 25.2%      | 2 | 0.6% |
| Non-Likely Voter  | 41   | 44.1% | 30   | 32.3%    | 18   | 19.4%      | 4 | 4.3% |
| <hs-hs grad<="" td=""><td>38</td><td>60.3%</td><td>12</td><td>19.0%</td><td>9</td><td>14.3%</td><td>4</td><td>6.3%</td></hs-hs> | 38   | 60.3% | 12   | 19.0%    | 9    | 14.3%      | 4 | 6.3% |
| Some college-College Grad   | 137  | 40.4% | 113  | 33.3%    | 87   | 25.7%      | 2 | 0.6% |
| Civics*   | 33   | 39.8% | 23   | 27.7%    | 27   | 32.5%      | 0 | 0.0% |
| Disengaged*   | 41   | 45.6% | 28   | 31.1%    | 18   | 20.0%      | 3 | 3.3% |

#### ${\bf 41.\ More\ education\ about\ politics\ in\ the\ school\ curriculum?}$

|  | Help | a lot | Help | a little | No H | elp at all |   | NS   |
|--|------|-------|------|----------|------|------------|---|------|
|  | #    | %     | #    | %        | #    | %          | # | %    |
| Total  | 283  | 70.4% | 96   | 23.9%    | 23   | 5.7%       | 0 | 0.0% |
| Women  | 150  | 77.7% | 35   | 18.1%    | 8    | 4.1%       | 0 | 0.0% |
| Men  | 133  | 63.6% | 61   | 29.2%    | 15   | 7.2%       | 0 | 0.0% |
| Democrat   | 97   | 78.2% | 21   | 16.9%    | 6    | 4.8%       | 0 | 0.0% |
| Republican   | 92   | 73.0% | 27   | 21.4%    | 7    | 5.6%       | 0 | 0.0% |
| Independent/NS   | 94   | 61.8% | 48   | 31.6%    | 10   | 6.6%       | 0 | 0.0% |
| Registered Voter   | 250  | 70.6% | 84   | 23.7%    | 20   | 5.6%       | 0 | 0.0% |
| Non-Registered   | 32   | 69.6% | 11   | 23.9%    | 3    | 6.5%       | 0 | 0.0% |
| Likely Voter   | 218  | 70.6% | 75   | 24.3%    | 16   | 5.2%       | 0 | 0.0% |
| Non-Likely Voter   | 65   | 69.9% | 21   | 22.6%    | 7    | 7.5%       | 0 | 0.0% |
| <hs-hs grad<="" td=""><td>47</td><td>74.6%</td><td>13</td><td>20.6%</td><td>3</td><td>4.8%</td><td>0</td><td>0.0%</td></hs-hs> | 47   | 74.6% | 13   | 20.6%    | 3    | 4.8%       | 0 | 0.0% |
| Some college-College Grad  | 236  | 69.6% | 83   | 24.5%    | 20   | 5.9%       | 0 | 0.0% |
| Civics*  | 61   | 73.5% | 17   | 20.5%    | 5    | 6.0%       | 0 | 0.0% |
| Disengaged*  | 62   | 68.9% | 20   | 22.2%    | 8    | 8.9%       | 0 | 0.0% |

#### 42. Campaign finance reform?

|  | Help | a lot | Help | a little | No H | elp at all |    | NS    |
|--|------|-------|------|----------|------|------------|----|-------|
|  | #    | %     | #    | %        | #    | %          | #  | %     |
| Total  | 159  | 39.6% | 166  | 41.3%    | 59   | 14.7%      | 18 | 4.5%  |
| Women  | 71   | 36.8% | 96   | 49.7%    | 19   | 9.8%       | 7  | 3.6%  |
| Men  | 88   | 42.1% | 70   | 33.5%    | 40   | 19.1%      | 11 | 5.3%  |
| Democrat   | 50   | 40.3% | 59   | 47.6%    | 11   | 8.9%       | 4  | 3.2%  |
| Republican   | 44   | 34.9% | 49   | 38.9%    | 29   | 23.0%      | 4  | 3.2%  |
| Independent/NS   | 65   | 42.8% | 58   | 38.2%    | 19   | 12.5%      | 10 | 6.6%  |
| Registered Voter   | 140  | 39.5% | 145  | 41.0%    | 55   | 15.5%      | 14 | 4.0%  |
| Non-Registered   | 18   | 39.1% | 20   | 43.5%    | 4    | 8.7%       | 4  | 8.7%  |
| Likely Voter   | 121  | 39.2% | 128  | 41.4%    | 51   | 16.5%      | 9  | 2.9%  |
| Non-Likely Voter   | 38   | 40.9% | 38   | 40.9%    | 8    | 8.6%       | 9  | 9.7%  |
| <hs-hs grad<="" td=""><td>26</td><td>41.3%</td><td>27</td><td>42.9%</td><td>4</td><td>6.3%</td><td>6</td><td>9.5%</td></hs-hs> | 26   | 41.3% | 27   | 42.9%    | 4    | 6.3%       | 6  | 9.5%  |
| Some college-College Grad  | 133  | 39.2% | 139  | 41.0%    | 55   | 16.2%      | 12 | 3.5%  |
| Civics*  | 40   | 48.2% | 25   | 30.1%    | 17   | 20.5%      | 1  | 1.2%  |
| Disengaged*  | 35   | 38.9% | 37   | 41.1%    | 8    | 8.9%       | 10 | 11.1% |

#### 43. Having politicians pay more attention to young people and the issues that concern them?

|   | Help | a lot | Help a little |       | No Help at all |      | NS |      |
|---|------|-------|---------------|-------|----------------|------|----|------|
|   | #    | %     | #             | %     | #              | %    | #  | %    |
| Total   | 293  | 72.9% | 96            | 23.9% | 13             | 3.2% | 0  | 0.0% |
| Women   | 156  | 80.8% | 32            | 16.6% | 5              | 2.6% | 0  | 0.0% |
| Men   | 137  | 65.6% | 64            | 30.6% | 8              | 3.8% | 0  | 0.0% |
| Democrat  | 93   | 75.0% | 27            | 21.8% | 4              | 3.2% | 0  | 0.0% |
| Republican  | 85   | 67.5% | 35            | 27.8% | 6              | 4.8% | 0  | 0.0% |
| Independent/NS  | 115  | 75.7% | 34            | 22.4% | 3              | 2.0% | 0  | 0.0% |
| Registered Voter  | 256  | 72.3% | 86            | 24.3% | 12             | 3.4% | 0  | 0.0% |
| Non-Registered  | 36   | 78.3% | 9             | 19.6% | 1              | 2.2% | 0  | 0.0% |
| Likely Voter  | 222  | 71.8% | 78            | 25.2% | 9              | 2.9% | 0  | 0.0% |
| Non-Likely Voter  | 71   | 76.3% | 18            | 19.4% | 4              | 4.3% | 0  | 0.0% |
| <hs-hs grad<="" td=""><td>55</td><td>87.3%</td><td>7</td><td>11.1%</td><td>1</td><td>1.6%</td><td>0</td><td>0.0%</td></hs-hs> | 55   | 87.3% | 7             | 11.1% | 1              | 1.6% | 0  | 0.0% |
| Some college-College Grad   | 238  | 70.2% | 89            | 26.3% | 12             | 3.5% | 0  | 0.0% |
| Civics*   | 50   | 60.2% | 28            | 33.7% | 5              | 6.0% | 0  | 0.0% |
| Disengaged*   | 72   | 80.0% | 15            | 16.7% | 3              | 3.3% | 0  | 0.0% |

44. How important is MTV coverage of politics, such as Choose or Loose, in the information you get about politics – is it very important, somewhat important, or not important at all?

Very Important Somewhat Not Important NS % % # % # % Total 72 17.9% 132 32.8% 179 44.5% 19 4.7% Women 34 17.6% 60 31.1% 92 47.7% 7 3.6% Men 38 18.2% 72 34.4% 87 41.6% 12 5.7% Democrat 17 13.7% 38 30.6% 63 50.8% 6 4.8% Republican 23 18.3% 45 35.7% 51 40.5% 7 5.6% Independent/NS 32 21.1% 49 32.2% 65 42.8% 6 3.9% Registered Voter 62 17.5% 116 32.8% 160 45.2% 16 4.5% Non-Registered 9 19.6% 16 34.8% 18 39.1% 3 6.5% Likely Voter 56 18.1% 101 32.7% 138 44.7% 4.5% 14 Non-Likely Voter 16 17.2% 31 33.3% 41 44.1% 5 5.4% <HS-HS Grad 9 14.3% 25 39.7% 27 42.9% 2 3.2% Some college-College Grad 63 18.6% 107 31.6% 152 44.8% 17 5.0% Civics\* 15 18.1% 27 32.5% 40 48.2% 1 1.2% 17 18.9% 27 30.0% 42 46.7% Disengaged\* 4 4.4% Demographics

|                        | #   | %     |
|------------------------|-----|-------|
| Registered to Vote     | 354 | 88.1% |
| Not Registered to Vote | 46  | 11.4% |
| Not Sure               | 2   | 0.5%  |

|                         | #   | %     |
|-------------------------|-----|-------|
| Very Likely to Vote     | 329 | 81.8% |
| Somewhat Likely to Vote | 41  | 10.2% |
| Not Likely to Vote      | 32  | 8.0%  |
| Not Sure to Vote        | 0   | 0.0%  |

|                         | #   | %     |
|-------------------------|-----|-------|
| Democrat                | 124 | 30.8% |
| Republican              | 126 | 31.3% |
| Independent/Minor Party | 115 | 28.6% |
| Not Sure                | 37  | 9.2%  |

|                       | #   | %     |
|-----------------------|-----|-------|
| Less than HS Graduate | 13  | 3.2%  |
| HS Graduate           | 50  | 12.4% |
| Some College          | 222 | 55.2% |
| College Graduate      | 117 | 29.1% |

|                          | #   | %     |
|--------------------------|-----|-------|
| Progressive/very liberal | 39  | 9.7%  |
| Liberal                  | 89  | 22.1% |
| Moderate                 | 115 | 28.6% |
| Conservative             | 105 | 26.1% |
| Very conservative        | 21  | 5.2%  |
| Libertarian              | 18  | 4.5%  |
| Not sure (Do not read)   | 14  | 3.5%  |
| Refuse                   | 1   | 0.2%  |

|                    | #  | %     |
|--------------------|----|-------|
| Less than \$15,000 | 41 | 10.2% |
| \$15,000-\$24,999  | 52 | 12.9% |
| \$25,000-\$34,999  | 63 | 15.7% |
| \$35,000-\$49,999  | 60 | 14.9% |
| \$50,000-\$74,999  | 69 | 17.2% |
| \$75,000 or more   | 79 | 19.7% |
| Refuse             | 38 | 9.5%  |

|        | #   | %     |
|--------|-----|-------|
| Male   | 209 | 52.0% |
| Female | 193 | 48.0% |

- \*Respondents were asked a series of questions about their attachment to politics. They were:
- 1. Are you registered to vote?
- 2. Are you likely to vote in national elections?
- ${\it 3. Have you considered going into politics?}\\$
- 4. How often do you follow political news?
- $5. \ Have \ you \ ever \ volunteered \ for \ a \ political \ campaign?$

Based on their responses to these questions, respondents could score anywhere from 5 to 12 points, with 5 being the most engaged in politics and 12 being the least engaged in politics.

Civics included those respondents who scored 5 or 6. This included 83 respondents or 20.5 % of the sample.

Disengaged included those who scored 9 or more. This included 90 respondents or 22.4 % of the sample.