Art 213 Introduction to Video
Fall 2014
KTSA 144

Professor      Ella Gant
Office         KTSA 109
Office Hours   T and W 10 a.m.-noon, and by appointment
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Phone          X4265

Course Description
There are many possible traditions that can be used as resource material for video. This class follows a history of experimental video that can be traced from early experimental film, across movements such as dada, fluxus, performance, installation, through early video works by visual artists of the 1960’s and 70’s, and into contemporary digital arts.

These histories, and the resulting forms of production, reflect the goals of a liberal arts education and inform student’s explorations in their other areas of study. Students create a portfolio of experimental video works reflecting their general abilities with basic techniques and aesthetic understandings, and connecting these to content and intentions for their projects.

This class consists of lecture, presentation, studio production, discussion, and project analysis. Students should expect to spend a minimum of 8 hours per week outside class time planning, shooting, and editing projects. Outside class time may also include researching, viewing videotapes, and attending lectures.

Objectives
1. Technique- To understand fundamentals of pre-production planning, production, camera use, and post-production editing using Adobe Premier.

2. Form- To understand and use basic vocabulary effectively. To understand appropriate use and control of compositional elements for desired aesthetic and conceptual effects.

3. Content- To challenge and expand ability to critically assess quality and content of video projects. To broaden awareness of uses and contexts for video.

4. History- To broaden and deepen dialogue surrounding contemporary and historical contexts for video. To familiarize students with important video artists and their work.

Responsibilities
1. Maintain a minimum of 8 hours per week of studio time outside class- this includes planning, production, and post-production.

2. Initiate conversations with professor during office hours.

3. Attend all Project Due days and hand in all assignments on time.

4. Participate and engage in classroom discussions.

5. Understand and follow all Studio Guidelines.

6. Follow ITS check out and return policies. (See Grades section below).

7. Respect your classmates through responsible use of facilities and participation in class discussions.
Services for Students with Disabilities- Any student who feels they need an accommodation due to a learning disability, attention deficit disorder, psychological, physical, or other special needs please see me during office hours of the first two weeks of the semester. All discussions are confidential. Students may also contact Allen Harrison in the Dean of Students Office (x4021) who coordinates services and verifies eligibility for students with disabilities.

**Evaluation and Grading**

**Attendance**
1. Attend all classes for the full 3-hour session each week.
2. Come to class on time. Come to class prepared.
3. Excused absences require that students notify professor via email or phone a minimum of 24 hours before the class session.
4. When 24-hour notification is not possible absence requires a note or email from the Dean of Students to be considered excused.
5. 2 unexcused absences result in drop by one full grade for the semester.
6. If you miss a class you should first consult with classmates to review what you missed. Then make an appointment with professor during office hours with any questions.
7. Late work or missed, unexcused Project Due dates result in an F for that project.
   Missed Final Project Due dates results in failure of the entire course.

**Grades**
Are determined by the total points accumulated for projects, presentation, and participation, etc. divided by 5.

- Project 1 0-50 points
- Project 2 0-50 points
- Project 3 0-100 points
- Project 4 0-100 points
- Presentation 0-50 points
- Participation, attendance, preparation, improvement 0-50 points

Grades are withheld at end of semester until all borrowed equipment is returned. If equipment is late at end of semester grade will be dropped by 1 full point for the entire course. 2 violations of ITS guidelines results in termination of ITS privileges for one month.

**General Evaluation Criteria**

- Growth and improvement in work.
- Experimentation and inventiveness.
- Commitment and work ethic.
- Preparation and Participation.
- Responsiveness to feedback.

If you have questions about grades at any time throughout the semester please see me for clarification.
More Specific Evaluation Criteria for Final Grade

A 100-90 = Superior, Outstanding, Excellent
   Every image, sound, or sequence offers a convincing representation of the idea addressed. Sustains a focused, well-reasoned position on the theme. Expresses the idea clearly and precisely in every image, sound, or sequence. Exhibits experimentation well beyond expectations of project.
   Each image, sound, or sequence demonstrates proficiency with the elements that make up an effective project. Utilizes compositional elements fluidly and with variety. Demonstrates facility with contrast, tonal range and technical mechanics. Every image is free of flaws and errors. Strong, clear point-of-view. Evidence of sustained effort.

B 90-80 = Very Good, Beyond the Basic Expectations
   Images, sound, and sequences exhibit some connection to the idea addressed. Presents a position on the theme. Shows clarity of expression. Exhibits experimentation beyond basic requirements of project.
   Demonstrates use of the elements that make an effective image sound, or sequence.
   Utilizes formal elements with some variety. Demonstrates facility with compositional choices and technical mechanics. Project marred by only a few minor technical errors or flaws. Evidence of sustained effort.

C 80-70 = Satisfactory, Adequate, Satisfied Basic Expectations
   Presents a theme and demonstrates adequate control of image, sound, and sequences.
   Idea is coherent and all elements in images, sound, and sequences are relevant to the idea.
   Exhibits a fair amount of facility with compositional choices and technical mechanics. Evidence of idea but unclear and unfocused. Lacks control or consistency in technical mechanics. Project marred by errors and flaws. Needs greater effort.

D 70-60 = Marginal
   Demonstrates limited competence in representation of an idea. Idea is vague or unclear.
   Imagery is confusing. Lacks effort.
   Poor management of compositional elements. Uneven facility with technical mechanics. Many flaws and errors. No or weak experimentation.

F > 60 = Unsatisfactory
   Exhibits serious weaknesses in representation of idea. Imagery is confusing or obscure. Essential elements missing or poorly developed. Fails to show proficiency with basic elements that make up an effective image, sound, or sequence. Contains numerous errors and flaws in technical areas. Idea is ambiguous, lacks focus, and is disorganized.
Equipment That You Provide

Lacie Rugged or Other External Hard Drive
- Must be 7200 RPM, min. 500GB, USB 3.0 and/or Thunderbolt $150-200.00
- Protective Case as you will be carrying this drive around w/you $10.00

SD Card
- 8 G minimum, or 16 G better $10-20.00
- Class 6 or higher (speed)

Headphones $15-50.00

Total $185.00- 280.00

Equipment/Facilities That Hamilton Provides

DAL KTSA 143 and KTSA 144- state of the art digital labs
KTSA 134-140 Audio Editing Bays
- Video Editing Bays
- Audio Production and Sound Studio
- Video Production and Light Studio

Equipment Loan
Checkout and Return from ITS*

<table>
<thead>
<tr>
<th>Equipment</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canon Vixia HD Videocamera Kit</td>
<td>$1,490.00</td>
</tr>
<tr>
<td>Zoom H2 Audio Recorder Kit</td>
<td>$201.00</td>
</tr>
<tr>
<td>Tripod Kit</td>
<td>$214.00</td>
</tr>
<tr>
<td>Shotgun Microphone Kit</td>
<td>$295.00</td>
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<tr>
<td>Wireless Microphone Kit</td>
<td>$626.00</td>
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*This loan program is a service that Hamilton provides at no extra cost to you. If you were required to buy this equipment the cost to you would be approximately $2,826.00.

Equipment Checkout from ITS

Canon HD video camera kit and bag
Digital audio recorder kit
Tripod
Headphones
dvDecks

DAL Access and Hours

The DAL (KTSA 144 and KTSA 143) is closed a lab, meaning only available to students enrolled in a Studio Arts, Music, or Theatre class.
Open hours are posted and staffed as follows:
  Mon.-Thurs. 8 a.m.- midnight
  Fri. 9 a.m.- 8 p.m.
  Sat. noon- 8 p.m.
  Sun. noon- midnight

Production Room Reservations
KTSA 134–40 are closed production spaces, meaning only available to students enrolled in a Studio Arts, Music, or Theatre class. Students must make reservations and use is restricted to hours when the spaces are staffed.

Burke Library Reserves

- The Conversations, Walter Murch and the Art of Editing, Film, Michael Ondaatje
- Buddha Mind in Contemporary Art, ed. Jacquelynn Baas and Mary Jane Jacob
- Devices of Wonder: from the World in a Box to Images on Screen, Barbara Maria Stafford, Frances Terpak

Help and Resources

http://www.Lynda.com (tutorials)
Blackboard- course calendar, assignments, announcements, and other information are posted here. Check site regularly
ITS Staff- lab monitors and interns
Bret Olsen
Classmates and other students
Reference librarians

Web Resources

Flavorwire  http://flavorwire.com/399191/50-great-works-of-video-art-that-you-can-watch-online/view-all
Video Data Bank- http://www.vdb.org/
Media Art Net - http://www.mediaartnet.org/
Vimeo - http://www.vimeo.com/