Clark Prize
Judge's Ballot

Speaker's name_____

Please give a numerical rating and provide brief comments for each of the categories below.
(Rating scale: 1=poor, 2=fair, 3=good, 4=very good, 5=exceptional)

Topic ***1 2 3 4 5***
To what extent are the speech's topic and objective clear?

Engagement ***1 2 3 4 5***
How effectively does the speaker engage the interest of the immediate audience and relate the topic to the audience?

Organization ***1 2 3 4 5***
To what extent does the speech constitute a unified and coherent message?
To what extent is the speech clearly and sensibly structured?

Evidence ***1 2 3 4 5***
How effectively does the speaker incorporate evidence to achieve his or her stated objective?

Credibility ***1 2 3 4 5***
To what extent does the speaker convey his or her credibility on this subject?

Delivery ***1 2 3 4 5***
How effectively does the speaker use vocal and physical expression to make the speech interesting and meaningful?

Style ***1 2 3 4 5***
To what extent is the speaker's use of language clear, appropriate, and engaging?

Purpose ***1 2 3 4 5***
To what extent did the speech achieve its announced or apparent objective?