

How to Become an Advocate for Hamilton!

Make an impact by encouraging your classmates, family, and friends to support Hamilton on GiveCampus!

It's easy. Here's how:

✓ Create an Account (or if you already have one, log in)

- We can only celebrate your hard work if we're able to tell it's you! And we do that by tracking outreach done when you're logged in to GiveCampus.
- Head to givecampus.com and click 'Log In' at the top of the page.
- Create an account from there!

★ Consider Your Own Gift

- Lead by example and make your own gift early. It's much easier to ask your friends and family to **join you** in making a gift when you've already done it yourself!

□ Offer a Match (or Challenge)

- Leverage your gift and encourage others to give via a match or challenge.
- Consider restricting your match or challenge by your class year, affiliation, or to a list of your friends (by email address) to raise the stakes

✉ Share, Share, Share

- The built-in sharing buttons on the campaign page generate a link that is unique to you. If you share while you're logged in, we can track it and celebrate your impact!
- Share via Facebook, Twitter, Instagram, Text Message, Email, Phone Call, Carrier Pigeon... The sky's the limit!

🎥 Tell Your Story

- Create a Personal Plea and post it to the campaign page!
- Film a quick video in which you tell your community why you're excited about the campaign, and why others should get involved. Keep it quick, casual, and fun!

How to Create a Matching Donation or Challenge

Inspire your friends and classmates by creating a matching gift or challenge. To create a match or challenge, go to the [Hamilton 24/7 campaign page](#) and click on the appropriate button on the left side of the screen, below the video. Step by step instructions below.

Matches and challenges are similar, the key difference is that challenges are milestone-based (e.g. if 100 people make a donation, I will give \$250) and matches are made on a per donor basis (e.g. I will match up to \$500 on a dollar-for-dollar basis for the next \$500 that is donated).

Matching Donations

1. Enter how much you'd like to match up to (e.g. up to \$150).
2. Select if you want the match to be 1:1 match or if you click 'other', you can choose to donate \$2 (or another amount) for \$1 donated or if you'd like to make a 'per donor' match and donate \$20 for every donor who makes a gift.
3. Select when the match should end (e.g. until campaign end or over a certain period of days).
4. Most matches are not restricted, but you can choose if you would like to restrict your match to only apply to fellow members of your class or to a list of friends.
5. Enter your payment information.
6. After you've created your match, encourage your friends and classmates to join you in supporting Hamilton.
7. Track your match's progress by visiting the campaign page.
Note: your match will be displayed on the Advocates tab as donors respond to your match.

Create your match!
[Learn more](#)

I will match up to

\$1 per \$1 donated Until campaign end
 Other Other

Per donor Per \$1 donated # of days

Match your class or a list of friends
Select the class year of those you want to match

OR

Add the email addresses of people you want to Match, separated by commas

For example: tim@aol.com,sarah@gmail.com,joe@yahoo.com

Challenges

1. Enter how much you'd like to give.
2. Choose the milestone (e.g. donors or dollars).
3. Enter your payment information.
4. After you've created your challenge, encourage your friends and classmates to join you in supporting Hamilton.
5. Track your challenge's progress by visiting the campaign page. Note: recognition for your challenge will not display on the Advocates tab until your challenge is successful.

Create your challenge!
[Learn more](#)

Your challenge terms

I will give

If the campaign gets another Donors Dollars

By campaign end Other