Please give a numerical rating and provide brief comments for each of the categories below.
(Rating scale: 1=poor, 2=fair, 3=good, 4=very good, 5=exceptional)

**Topic**
1 2 3 4 5
To what extent is the speech’s topic significant and timely?

**Engagement**
1 2 3 4 5
How effectively does the speaker engage the interest of the immediate audience and relate the topic to the audience?

**Organization**
1 2 3 4 5
To what extent does the speech constitute a unified and coherent message?
To what extent is the speech clearly and persuasively structured?

**Evidence**
1 2 3 4 5
How effectively does the speaker incorporate evidence to persuade the audience?

**Credibility**
1 2 3 4 5
To what extent does the speaker convey his or her credibility on this subject?

**Delivery**
1 2 3 4 5
How effectively does the speaker use vocal and physical expression to make the speech interesting and meaningful?

**Style**
1 2 3 4 5
To what extent is the speaker’s use of language clear, appropriate, and engaging?

**Purpose**
1 2 3 4 5
To what extent did the speech achieve its persuasive objective?