

HAMILTON COLLEGE STRATEGIC INDICATORS 2014/2015

	09/10	10/11	11/12	12/13	13/14	Strategic Direction		14/15
						1 yr. Change	5 yr. Trend	
Enrollment¹								
FT degree enrollment (fall)	1,848	1,841	1,841	1,866	1,905	Up	Up	1,890
Freshman retention rate	95.5%	95.3%	94.4%	96.3%	94.0%	Down	Even	95.9%
6 year graduation rate	88.6%	88.9%	90.8%	92.9%	91.1%	Down	Up	
Diversity								
Students of color	17.4%	18.6%	19.0%	20.5%	21.4%	Up	Up	21.9%
International students	5.0%	4.6%	4.7%	4.8%	4.7%	Down	Even	6.0%
Countries of students	41	37	38	40	45	Up	Even	45
States of students	46	49	47	46	43	Down	Even	45
Pell grant recipients (first-years)	13%	17%	13%	18%	15%	Down	Even	17%
Faculty of Color	17.7%	17.0%	17.3%	16.2%	18.3%	Up	Even	19.3%
Non-Faculty of Color	2.9%	3.4%	3.6%	4.0%	4.0%	Even	Up	5.1%
Admissions (recruitment year)								
# of applicants	4,857	5,265	5,107	5,017	5,071	Up	Even	
Admit rate	29.4%	27.4%	27.2%	27.2%	26.3%	Down	Down	
Yield rate	32.7%	33.4%	33.8%	36.0%	35.1%	Up	Up	
Top 10% of class (enrolled)	73.5%	74.3%	78.9%	71.6%	75.0%	Up	Even	
Average SAT (enrolled)	1,371	1,373	1,373	1,378	1,381	Up	Up	
First-year students on inst. aid	51%	47%	56%	51%	51%	Even	Even	
First-generation students (first-years)	15%	13%	15%	13%	15%	Up	Even	
Cost								
Comprehensive fee	49,860	51,760	53,470	55,620	57,790	Up	Up	59,970
% increase in comprehensive fee	3.0%	3.8%	3.3%	4.0%	3.9%	Down	Up	3.8%
Discount rate	31.1%	32.8%	32.6%	34.7%	35.9%	Up	Up	
Faculty								
Student/faculty ratio	9.7	9.4	9.4	9.4	9.4	Even	Down	9.3
Avg. faculty salary (\$000s)	93.9	93.9	99.3	101.6	102.7	Up	Up	106.0
Avg. faculty total compensation (\$000s)	120.3	120.5	128.8	130.7	132.2	Up	Up	
Classes under 20 students	73%	74%	74%	73%	73%	Even	Even	74%
Finance								
Endowment market value (\$000s)	552,768	657,529	635,235	710,428	858,839	Up	Up	
Planned Gifts (\$000s)	54,722	63,758	58,684	63,400	68,681	Up	Up	
Endowment per student ²	300,254	354,846	348,074	379,233	449,184	Up	Up	
Advancement								
Alumni giving rate ³	51.3%	50.5%	48.9%	46.1%	49.5%	Up	Even	

¹October 1st census date, includes NY/DC programs ² Does not include split interest (planned gifts) portion of endowment

³% of solicited

Note: 5-year trend determined to be significant if R squared > .5